



# **The Canadian Financial Executives Research Foundation (CFERF)**

**Second Annual  
“BEST CONFERENCE RESEARCH PAPER AWARD”  
for the FEI Canada Conference  
June 9-11, 2008 Jasper, Alberta**

**A 2007/2008 “BEST CONFERENCE RESEARCH PAPER AWARD”  
Program to recognize a Canadian Academic Research Project  
Exploring Issues of Importance to the  
Canadian Financial Executives Community**

## **CALL FOR PAPERS**

August 9, 2007

**“Best Conference Research Paper Award” for the FEI Canada  
Conference, June 9-11, Jasper, Alberta.**

The Canadian Financial Executives Research Foundation (CFERF) is pleased to issue its second annual CALL FOR PAPERS for the “Best Conference Research Paper Award” for the FEI Canada Conference, June 9-11, 2008, Jasper, Alberta.

This CALL FOR PAPERS is open to tenured and non tenured faculty (i.e., “academic researchers”) employed at Canadian universities or colleges. Projects undertaken by academic researchers as the lead consultant(s) and industry professionals (e.g., private consulting firms, independent researchers, etc.) will also be considered.

CFERF encourages academics from a variety of disciplines to apply including finance, accounting, economics, business, law and public policy, etc. Interdisciplinary approaches are encouraged. We also encourage all interested academic researchers to consider submitting papers and to share this CALL FOR PAPERS with your colleagues within your department and in other departments.

Applicants are asked to submit their completed or nearly completed papers to CFERF by January 15th, 2008. The winner of the Award will be asked to participate on a panel discussion at the FEI Canada Conference in Jasper, Alberta, June 9-11, 2008. Applicants may be asked therefore, to re-draft their academic papers to a format that is practitioner friendly if their paper is selected for the Award.

## **Award**

The winner of the Best Conference Research Paper Award will receive \$1000, plus a complimentary registration, accommodation and travel reimbursement to attend the FEI Canada Conference, June 9-11, Jasper, Alberta to be recognized and to present their paper. In addition, the winner will receive a complimentary, one year “Academic Membership” in FEI Canada.

## **Summary of Timeline**

1. Submissions due: **January 15, 2008, 4:00 pm EST.**
2. Awarded: February 15, 2008.
3. Draft, practitioner friendly paper submitted to CFERF for review and comment: March 15, 2008.
4. Submission of the final practitioner’s paper. April 15, 2008.

5. Presentation of Paper to the FEI Canada Conference, June 9-11, 2008.

## **CFERF**

CFERF was established by Financial Executives International Canada (FEIC) to (a) promote and disseminate Canadian specific research in financial management relevant to FEIC members and their organizations, and (b) support Canadian academics by providing funding for research projects which fall within the research themes developed by CFERF.

The mission of CFERF is to advance the profession and practices of financial management through research. It underwrites and conducts objective research projects on business management topics. Most research investigates the evolving role of financial executives, the practices of financial management, the techniques to improve its effectiveness, and other specific topics related to the advancement of corporate efficiency in Canada. The products of the Research Foundation will be topical and distributed in a format that is both timely and convenient for financial executives. CFERF is a charitable organization recognized by the Canada Revenue Agency.

## **Enquiries/Submissions**

All submissions or inquiries shall be made to:

Ramona Dzinkowski, Executive Director, CFERF

Telephone: 416-366-3007 X 5114

Facsimile: 416-366-3008

Email: [rdzinkowski@feicanada.org](mailto:rdzinkowski@feicanada.org)

Web Site: [www.feicanada.org](http://www.feicanada.org)

## **Terms**

The Applicant must disclose the names of the other grantors (funders), the amounts of other funding, and academic publishers (extant or potential). The Applicant must also disclose whether or not this impedes CFERF's ability to use, publish or otherwise distribute the paper in a format that has been significantly revised/ tailored for practical use by FEI Canada members. CFERF waves all copyrights, where required, of the original academic research article, but retains copyright for all documents prepared specifically for CFERF. CFERF shall be acknowledged by the author in all published versions of this work.

## **2007/2008 Research Priority Areas and Suggested Topics**

Applicants are invited to submit one or more papers based on the 2007/2008 Research Priority Areas and Suggested Topics and/or any other topic the Applicant believes falls within CFERF's Research mandate. CFERF has established the following topics of immediate priority.

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| <b>Research Priority Areas</b>   | <b>Sample Topics &amp; Research Questions</b>   |
|--|---|
| <b>The Evolving Role of Financial Executives</b>   | <b>Increasing Disclosure Requirements and Related Internal Controls Thereon</b>                 |
| <b>Current Issues in Financial Management</b>  | <b>Pension and Post Retirement Issues and Under Funding</b>                                     |
| <b>CFO Specific Issues</b>   | <b>Audit Committee Best Practices</b>   |
| <b>Specific Issues Related to the Advancement of Corporate Efficiency in Canada through Effective Financial Management</b> | <b>How the Evolution of Financial Buyers has Enhanced the Mergers and Acquisition Landscape</b> |
| <b>Other Research Priority Areas</b>   | <b>Capital Structure Decisions</b>  |

## **General Information**

Please provide:

The name of the paper or the intended paper.

The full name, address, telephone and facsimile number, and email address of

the Applicant(s), and the principal contact person.

The curriculum vitae of the Applicant(s).

A description, of no more than three (3) examples, of relevant research.

Any and all existing and potential conflicts of interest, actual or apparent. The Applicant must warrant that to the best of his or her knowledge or belief at the submission of its paper that no conflict of interest or organizational conflict of interest exists or is likely to arise. If CFERF deems that an existing or potential conflict of interest exists, CFERF may, in its sole and absolute discretion, reject or cancel the Award.

Any existing or potential outlets which the researcher may disseminate the results of the research.

Where required, the final “conference paper” tailored to the FEI Canada membership will be a formal practitioner’s paper that will present the results of the research to a professional audience. Use of colour tables, charts, graphs, etc. is highly recommended to convey the research results in an easily understandable and straightforward manner. While the research should be academically demanding, the practitioner’s paper should be written in a manner that can convey the research hypothesis, design, analysis and conclusions to a professional audience.

The successful applicant(s) will be required to submit a PDF version of their paper and the practitioner’s paper, article, report or similar document to CFERF.

## **Evaluation Procedure**

Papers will be reviewed by CFERF and evaluated based on the clarity of the paper and:

- (i) applicability to the Canadian financial executive community;
- (ii) adequacy of the research method and design;
- (iii) experience of the researchers;
- (iv) timeline;
- (v) any other means CFERF deems appropriate

Papers will be considered by February 15, 2008.

It is understood and accepted by the Applicant that all decisions on whether a

paper satisfies the requirements of this CALL FOR PAPERS and meets, or to what degree it meets, the stated evaluation criteria are the judgement of CFERF in its sole discretion.

CFERF is not obligated to award any contract as a result of the CALL FOR PAPERS and reserves the right in its sole discretion to cancel this process at any time before or after the closing date and closing time without providing reasons for such cancellation.

## **General Terms**

The Successful Applicant(s) shall not use the name of, or the intellectual or other property of, CFERF, its directors, officers, or staff for any external marketing purposes whatsoever without prior written permission from CFERF. CFERF will enter into an agreement with the successful applicant regarding a "Right to Use" the Paper. The Successful Applicant(s) warrants that to the best of his or her knowledge and belief that no conflict of interest or organizational conflict of interest exists or is likely to arise in the performance of its obligations.