


2010 Private Equity Symposium  
**MANAGING RISK  
 & FUNDING OPPORTUNITIES  
 AMID UNCERTAIN TIMES**  
 — March 23<sup>rd</sup>, 2010 —



LIVE video-broadcast into: Vancouver · Calgary · Edmonton · Winnipeg · Regina · Montreal · Ottawa · Halifax

# WINNIPEG

KPMG, Suite 2000 – One Lombard Place, Winnipeg, MB  
 Room: Lombard

11:30 am - 12:00 pm	Registration, Lunch & Networking
12:00 pm	Welcome & Opening Remarks
12:00 pm - 1:00 pm	<p><b>Panel 1: Areas of Focus for Leading Canadian Pension Plans:</b> This panel will speak to what's being done to address the current issues, such as:</p> <ul style="list-style-type: none"> <li>• Pension plan allocations to private equity</li> <li>• Environment for closing new investments and existing investments</li> <li>• Strategies for investing in Funds versus direct investments</li> <li>• Global versus Canadian private equity preferences</li> <li>• PE return expectations going forward</li> </ul> <p>Moderator: <b>David Rogers</b>, Partner, Caledon Capital Management Inc.</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• <b>Ed Rieckelman</b>, Vice-President, Alberta Investment Management Corporation (AIMCo) Private Equity Group</li> <li>• <b>Tanya Carmichael</b>, Portfolio Manager, Ontario Teachers' Pension Plan</li> <li>• <b>Jim Orlando</b>, Managing Director, OMERS Private Equity</li> <li>• <b>Jennifer Morais</b>, Senior Principal, CPP Investment Board</li> </ul>
1:00 pm - 2:00 pm	<p><b>Panel 2: The Challenge of Putting Private Equity Money to Work in this Environment: Will Investing in Distressed Companies be the Next Growth Area for Private Equity?</b></p> <p>The panel is comprised of three leading private equity investors that each has a long history of investing in distressed opportunities (i.e. fundamentally "good companies" with "bad balance sheets"). Sub topics to include:</p> <ul style="list-style-type: none"> <li>• How big will the distressed market be for private equity funds in this cycle?</li> <li>• Will "busted" private equity deals (i.e. hangovers from the days of easy credit for buyout deals) turn out to be the main source of opportunity for distressed investors?</li> <li>• Do distressed investors add real value to their portfolio companies beyond financial engineering?</li> </ul> <p>Moderator: <b>Dean Metcalf</b>, Lecturer, Schulich School of Business</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• <b>William (Bill) Dawson</b>, Managing Partner, Wellspring Capital Management</li> <li>• <b>Cyrus Madon</b>, Senior Managing Partner, Brookfield Asset Management</li> <li>• <b>Bennett Rosenthal</b>, Senior Partner, Ares Management LLC</li> </ul>
2:00 pm - 2:15 pm	Networking Break
2:15 pm - 3:15 pm	<p><b>Panel 3: Mark to Market: Private Equity Valuations in the Current Environment</b></p> <p>The panel will provide insights into private equity valuations in the current environment from a number of different perspectives. The session will address both initial investment pricing and fair value for reporting purposes in the current environment and will provide industry participant views regarding investment values, reporting requirements and information needs.</p> <p>Moderator: <b>Richard Taylor</b>, Partner, Financial Advisory/Valuation Services, Deloitte</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• <b>Marc Keirstead</b>, Director, Investment Finance (Private Investments), CPP Investment Board</li> <li>• <b>Derek Hatoum</b>, Partner, Audit and Assurance Group, PricewaterhouseCoopers LLP</li> <li>• <b>Kimberly Davis</b>, Chief Financial Officer, Torquest Partners</li> </ul>
3:15 pm - 4:00 pm	<b>Keynote Presentation: David M. Rubenstein</b> , Co-Founder and Managing Director, The Carlyle Group
4:00 pm	Closing Remarks
	<p><b>Video Conference Host:</b></p> 

**Program Disclaimer:** The program is subject to change at the discretion of the Planning Committee. The speakers, topics, program format and events are correct at the time of printing. If unforeseen circumstances occur, the Planning Committee reserves the right to substitute speakers, alter or delete items from the program, or cancel the conference and refund all registration fees.