

The First “Best in Class” Invitational Case Competition

“FEIC Toronto Chapter and Ontario’s finest business schools have officially become partners in business education”

- Judy Munro, Chair, Best in Class Organizing Committee FEIC Toronto Chapter.

On November 17th and 18th, 2006, FEIC Toronto Chapter launched its groundbreaking “Best in Class “ Invitational Case Competition at the Schulich School of Business, York University, Toronto. The generosity of founding sponsors KPMG, National Bank and Robert Half Management Resources, as well as Media Sponsor, National Post, made it all possible.

Seven MBA student teams participated in the semi final competition from the leading business schools invited to attend; Rotman School of Management; Schulich School of Business; Ivey School of Business and Queen’s School of Business. Each of the student teams had been pre selected to represent their schools through competitions leading up to the event.

The case competition was unique in that it was not based upon a written case study. An existing public company was chosen as the case company. The identity of the company was not revealed until the launch of the two day competition, and kicked off with an introduction to the case company executives followed by a question and answer period. A series of questions was developed for the teams to answer.

Following the semi-final presentations on Saturday morning, four teams were selected to compete in the final round, where they would have two hours to respond to a fictitious crisis at our case company, XM Canada Satellite Radio. After much deliberation, twelve distinguished judges would make the difficult choice between a “first, second and third” in the “Best in Class”. A live web cast of the event was recorded and can be viewed on the FEI Canada and FEIC Toronto Chapter website.

It is with great pleasure that we congratulate our winners:

First place: Team Da Vinci, Rotman School of Business

Second place: Team Archimedes, Richard Ivey School of Business

Third place: Team Newton, Queen’s School of Business

Cash prizes of \$10,000, \$5000 and \$2,500 were awarded for first, second and third place, respectively, along with satellite radio gift certificates graciously donated by XM Canada. FEIC Toronto Chapter will also sponsor the first place team to attend the FEI Canada National Conference in Halifax in June, 2007.

Based upon the success of this inaugural event, we are already planning for next year’s case competition. Ultimately, it is our goal to extend the invitation to participate in “The Best in Class” to leading MBA schools across Canada.

We are proud to continue to offer our support to business education in Canada and thank all of those who were instrumental in bringing this idea to fruition. Special thanks again to our

sponsors: **KPMG, National Bank, Robert Half Management Resources, and our media partner, The National Post.**

And last but certainly not least, a heart felt thank you to all the students who devoted their time, their intelligence, their passion and their ambition to this important event.

Academic Relations Committee Members:

Chair, Judy Munro Bill Hewitt Frank Hayes Mark Walsh

