Montreal is a city whose enthusiasm, joie de vivre and rich cultural heritage are legendary. With a passion for fabulous food, exciting nightlife and making every day a celebration, Montrealers really know how to enjoy life.

Montreal is certainly the most original city in North America. Their French and English speaking duality give a character to the city you won’t find anywhere else. Old Montreal is a jewel: you will find architecture from the 17th century with a concentration of 19th century buildings that’s quite unique. You will feel a bit like you’re in Europe.

While in Montreal stay and play. Take part in the excitement of the Grand Prix, which begins on the last day of our conference. It’s not just about the race, it’s about a whole city coming alive with excitement.

The Cirque du Soleil will be performing during conference time as well. Recognized around the world, Cirque du Soleil has constantly sought to evoke imagination, invoke senses and provoke emotions.

With so much to discover, you don’t want to miss Montreal this year!
FEI Canada’s 2016 conference is a must-attend event for all our members and their guests!

FEI Canada’s annual national conference and exhibit forum provides a platform for the best and brightest in our country to come together to network, exchange ideas, learn and find solutions to current challenges.

This conference will provide the necessary tools to implement success and resources to keep pace in these demanding times.

Here’s a look at what the FEI Canada conference has to offer:

**Captivating keynote presentations featuring:**
- Richard Dufresne, EVP & CFO, Weston
- Clément Gignac, SVP & Chief Economist, iA Financial Group
- Isabelle Hudon, Executive Chair-Quebec, & SVP Client Services, Sun Life Financial
- Alexandre L’Heureux, CFO, WSP
- Maarika Paul, Executive VP & CFO, Caisse de dépôt et placement du Québec (CDPQ)
- Christopher Ragan, Associate Professor McGill University & Chair of Canada’s Ecofiscal Commission
- Calin Rovinescu, President & CEO, Air Canada
- Michael Sabia, President & CEO, Caisse de dépôt et placement du Québec (CDPQ)

**Engaging sessions,** presented by prominent Canadian executives and thought leaders.

New this year, a round table discussion session to share best practices with your peers, to address business issues and brainstorm solutions.

**Breakfast seminars presenting the most leading edge information**
- Opportunities to connect and network with senior financial executives
- An exhibit forum offering the most current, solution oriented services
- Cirque du Soleil evening on Tuesday, June 7th
- Golf The exclusive Royal Montreal Golf Club on Wednesday, June 8th
- A dine-around experience to tantalize your taste buds in Old Montreal
# PROGRAM AGENDA

## PROGRAM AT A GLANCE

### Tuesday, June 7
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 am – 8:00 pm</td>
<td>Registration/information desk open</td>
</tr>
<tr>
<td>5:30 pm – 6:00 pm</td>
<td>Annual general meeting All members invited!</td>
</tr>
<tr>
<td>6:00 pm – 8:00 pm</td>
<td>Reception – early arrivals &amp; guests</td>
</tr>
</tbody>
</table>

### Wednesday, June 8
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 3:30 pm</td>
<td>FEI Canada – Robert Half Golf Tournament sponsored by Robert Half</td>
</tr>
<tr>
<td>7:30 am – 9:00 am</td>
<td>Breakfast – early arrivals &amp; guests</td>
</tr>
<tr>
<td>8:00 am – 8:00 pm</td>
<td>Registration/information desk open</td>
</tr>
<tr>
<td>5:00 pm – 6:00 pm</td>
<td>New member reception</td>
</tr>
<tr>
<td>6:00 pm – 8:00 pm</td>
<td>Welcome reception in exhibit hall</td>
</tr>
</tbody>
</table>

### Thursday, June 9
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 5:00 pm</td>
<td>Registration/information desk open</td>
</tr>
<tr>
<td>7:30 am – 8:40 am</td>
<td>Breakfast seminars</td>
</tr>
<tr>
<td>8:45 am – 9:10 am</td>
<td>Welcome and opening remarks</td>
</tr>
<tr>
<td>9:10 am – 10:00 am</td>
<td>OPENING KEYNOTE ADDRESS</td>
</tr>
<tr>
<td>10:00 am – 10:30 pm</td>
<td>Networking &amp; coffee in exhibit hall</td>
</tr>
<tr>
<td>10:30 am – 11:45 am</td>
<td>KEYNOTE: CFO PANEL</td>
</tr>
<tr>
<td>11:45 am – 1:00 pm</td>
<td>CONCURRENT SESSIONS</td>
</tr>
<tr>
<td>1:00 pm – 2:00 pm</td>
<td>Luncheon in exhibit hall</td>
</tr>
<tr>
<td>2:00 pm – 3:15 pm</td>
<td>CONCURRENT SESSIONS</td>
</tr>
<tr>
<td>3:15 pm – 4:00 pm</td>
<td>KEYNOTE ADDRESS</td>
</tr>
<tr>
<td>4:00 pm – 5:00 pm</td>
<td>Distinguished Service Award Reception</td>
</tr>
<tr>
<td>5:45 pm – 6:00 pm</td>
<td>Depart for dinner</td>
</tr>
<tr>
<td>6:00 pm – 10:00 pm</td>
<td>A DINE-AROUND EXPERIENCE TO TANTALIZE YOUR TASTE BUDS IN OLD MONTREAL</td>
</tr>
<tr>
<td>10:00 pm onwards</td>
<td>AFTER PARTY</td>
</tr>
</tbody>
</table>

### Friday, June 10
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 4:00 pm</td>
<td>Registration/information desk open</td>
</tr>
<tr>
<td>7:30 am – 8:40 pm</td>
<td>Breakfast Seminars</td>
</tr>
<tr>
<td>8:45 am – 9:00 am</td>
<td>Opening remarks</td>
</tr>
<tr>
<td>9:00 am – 10:15 am</td>
<td>KEYNOTE SPEAKER</td>
</tr>
<tr>
<td>10:15 am – 10:45 am</td>
<td>Networking &amp; coffee in exhibit hall</td>
</tr>
<tr>
<td>10:45 am – 12:00 pm</td>
<td>KEYNOTE: ECONOMICS PANEL</td>
</tr>
<tr>
<td>12:00 pm – 1:15 pm</td>
<td>ROUND TABLE DISCUSSIONS</td>
</tr>
<tr>
<td>1:15 pm – 2:45 pm</td>
<td>CLOSING LUNCHEON AND KEYNOTE SPEAKER</td>
</tr>
<tr>
<td>2:45 pm – 3:00 pm</td>
<td>Door prizes and close of conference</td>
</tr>
</tbody>
</table>
Opening Keynote Speaker

Michael Sabia  
President & CEO  
Caisse de dépôt et placement du Québec (CDPQ)

Michael Sabia is President and Chief Executive Officer of la Caisse de dépôt et placement du Québec. Appointed in March 2009, Mr. Sabia is responsible for the strategic direction of the fund and the global growth of the organization. Before joining la Caisse, Mr. Sabia was with BCE, holding such positions as President and Chief Executive Officer, Executive Vice-President and Chief Operating Officer, and Chief Executive Officer of Bell Canada International. From 1993 to 1999, he occupied various roles with Canadian National Railway, including Chief Financial Officer. He spent the preceding decade working as senior official in the Government of Canada.

CFO Panel

Alexandre L’Heureux  
CPA, CA - CFA  
Chief Financial Officer, WSP

Alexandre L’Heureux joined the Company as Chief Financial Officer in July 2010. From 2005 to 2010, he was a Partner and Chief Financial Officer at Celtic Therapeutics LLLP and a Partner at Celtic Pharma Management L.P. Prior to that, he developed an extensive knowledge of the alternative investments industry as the Vice President of Operations at BISYS Hedge Fund Services.

Richard Dufresne  
Executive Vice President and Chief Financial Officer  
George Weston Limited

In July 2014, Richard Dufresne was appointed Chief Financial Officer of Loblaw Companies Limited, adding to his existing responsibilities as Chief Financial Officer of George Weston Limited. As the CFO of two strong Canadian organizations, Richard leads all aspects of finance, including investor relations, treasury, tax, audit, and business synergies. Richard is a highly respected leader in both retail and finance. Prior to joining George Weston Limited in 2012, he was CFO at Metro Inc., and has previous experience in investment banking, mergers and acquisitions, equity, debt and other types of financings. He holds an MBA from the University of Western Ontario’s Richard Ivey School of Business, and a B.Sc. in Actuarial Science from Laval University.

Maarika Paul  
Executive Vice-President & CFO  
Caisse de dépôt et placement du Québec (CDPQ)

Maarika Paul is Executive Vice-President and Chief Financial Officer. As such, she is responsible for monitoring financial performance, completing treasury operations, measuring and analyzing returns, preparing accounting and financial information, controlling operating expenses, applying best practices in financial governance, and managing business services. Ms. Paul is a member of the Executive Committee.
KEYNOTE SPEAKERS

Keynote Speaker

Calin Rovinescu
President & CEO, Air Canada

Calin Rovinescu was appointed President and Chief Executive Officer of Air Canada on April 1, 2009. Mr. Rovinescu is also the Chairman of the Star Alliance Chief Executive Board (CEB), the controlling body of the Alliance with each of the 28 member airlines represented by their respective CEO. He is a Member of the Board of Governors of the International Air Transport Association (IATA), and served as its Chairman from June 2014 to June 2015. From 2004 until his re-joining Air Canada, Mr. Rovinescu was a Co-Founder and Principal of Genuity Capital Markets, an independent investment bank. Mr. Rovinescu first joined Air Canada in 2000 as Executive Vice President, Corporate Development & Strategy, where he was Chairman of, and had oversight for many of the airline’s businesses including loyalty management (Aeroplan), regional carriers (Jazz) and maintenance, repair and overhaul (ACTS).

Keynote Panel – Leadership

Isabelle Hudon
Executive Chair – Quebec and SVP Client Services, Sun Life Financial

Ms. Hudon is well known as a businesswoman with outstanding leadership skills. Her strong business experience, boundless energy and deep community involvement helped her forge connections among many organizations. From 2004 to 2008 Ms. Hudon was President and Chief Executive Officer of the Board of Trade of Metropolitan Montreal, where she contributed significantly to the revitalization of the Board’s activities. She then served as President of Marketel, a position she held until joining Sun Life Financial.

Other panelists to follow.

Keynote Panel – Economic Outlook

Clément Gignac
SVP & Chief Economist, iA Financial Group

Holding a Master’s degree in economics from Université Laval, Clément Gignac has amassed a wealth of experience after 30 years in the public and private sectors, including as an MNA and Minister in the Québec government. As Minister of Economic Development, he presented the government’s strategy in research and innovation and participated in the creation of its strategy on entrepreneurship. Since December 2012, he has held the position of Senior Vice-President and Chief Economist at iA Financial Group. As well as serving as spokesman on economic matters, he chairs the investment’s asset allocation committee and manages diversified funds with assets exceeding $3 billion.

Christopher Ragan
Associate Professor in the Department of Economics at McGill University in Montreal & Chair of Canada’s Ecofiscal Commission

Christopher Ragan is an Associate Professor in the Department of Economics at McGill University in Montreal. He is the Chair of Canada’s Ecofiscal Commission, launched in November 2014 with a 5-year mandate to identify policy options to improve environmental and economic performance in Canada. He is also a Research Fellow at the C.D. Howe Institute.

From 2010 to 2013, Ragan held the Institute’s David Dodge Chair in Monetary Policy, and for many years was a member of the Institute’s Monetary Policy Council. During 2009-10, he served as the Clifford Clark Visiting Economist at Finance Canada, and in 2004-05 he served as Special Advisor to the Governor of the Bank of Canada. Chris Ragan was the President of the Ottawa Economics Association from 2009 through 2011.
CONFERENCE HIGHLIGHTS

EXHIBITION HALL 2016

The Annual FEI Canada – Robert Half Golf Tournament is always a highlight of the conference. It is a day packed with fun, conversation and in some instances skill challenges. This year is no exception. FEI Canada is honoured to play the prestigious, private Royal Montréal Golf Club. Founded in 1873, The Royal Montréal Golf Club is the oldest golf club in North America and their members still regularly toast Queen Victoria for designating them as a “Royal” club on July 7, 1884.

They are one of only sixty-six true Royal designated clubs in the World. The Blue Course is one of Canada’s finest tests of golf, a Dick Wilson original design updated by Rees Jones. It requires a combination of power and control off the tees, as well as precision into the tiered greens. The Royal Montréal’s Blue Course has served and continues to serve as the venue for many amateur and professional tournaments.

If you would like to participate in a sponsorship capacity, please contact Sylvain Perron, 514-866-5605 or sperron@groupebiron.ca

This year’s exhibit hall promises to be interactive and educational, complete with new exhibitors and many opportunities for networking and product knowledge.

Many of the previous exhibitors are returning and new organizations will be joining us in the exhibit hall this year. A number of worthwhile sponsor opportunities are available. For further information please contact Don Comish, 416-366-3007 x 5108 or dcomish@feicanada.org. To view opportunities in more detail CLICK HERE
An Evening in Old Montreal

**Tuesday, June 7, 2016**

**Evening performance Cirque du Soleil**

Creativity, dazzle and daring – this is what we’ve come to expect. Recognized around the world, Cirque du Soleil has constantly sought to evoke imagination, invoke senses and provoke emotions. Discover the highly creative and artistic shows from Cirque du Soleil presented in Montreal.

**CIRQUE 2016 – GET YOUR TICKETS TODAY FOR THIS UNFORGETTABLE EVENT!**

Limited time offer – tickets available until February 29, 2016.

Register by February 29 for your chance to get exclusive seats under the Cirque du Soleil’s Grand Chapiteau. A limited number of tickets are available and it is first come, first served.

There are 2 price categories and tickets may be purchased on the FEI Canada Conference registration page:

- **$95 in section 201**
- **$72 in section 203**

**Thursday, June 9, 2016**

An evening to remember awaits delegates as you amble through the cobblestone streets of Old Montreal. As a calèche merrily clip-clops along the street, marvel at how, in Old Montreal you can step back in time. You will experience four different but unique restaurants guaranteed to satisfy the most sophisticated palates, sourced and inspired by the very best of modern brasserie cuisine.

Sponsored by **CPA**
REGISTRATION INFORMATION

Attendees are responsible for making their own hotel reservations. Special FEI Canada rates apply at Fairmont The Queen Elizabeth Hotel.

CONFERENCE HOTEL
Fairmont The Queen Elizabeth Hotel
900 Boulevard René-Lévesque O
Montréal, QC H3B 4A5
Phone: 1-514-861-3511 or 1-800-441-1414
The special FEI Canada rate is in effect until May 13, 2016. Reservations received after the cut-off date (or if the group rate sells out early) will be on a space and rate availability basis.

When making your reservations, please indicate that you are an attendee of the FEI Canada conference.
Room rates available from June 5 – June 10, 2016 if booked prior to May 13, 2016.
* all room rates are exclusive of applicable taxes
Fairmont Room: single/double occupancy: $249
Fairmont View Room: single/double occupancy: $269
Fairmont Junior Suite: single/double occupancy: $349
Fairmont Gold: single/double occupancy: $349

TRANSPORTATION INFORMATION
Special discounted fares for FEI Canada have been arranged with Air Canada, Westjet and VIA Rail.

Air Canada: visit www.aircanada.com and enter promotional code VV79H8X1 in search panel
Westjet: visit www.westjet.com and enter promotional code YUL02 and coupon code KCXGWAR.
VIA Rail: visit www.viarail.com, create a profile, go to convention fare, discount type, and enter promotional code 13196.

CANCELLATION AND REFUNDS
Substitutions may be made at any time by emailing a written request to the attention of Pat Todd at ptodd@feicanada.org.
Cancellation requests must be received in writing by May 13, 2016.
No refunds will be given for cancellations received after May 13, 2016.

Don't miss your opportunity to WIN a $2,295 Airmaster Limited Birks watch.

EARLY BIRD DRAW PRIZE SPONSORED by:

All members registered by March 14, 2016 qualify for the early bird draw prize.
The draw will take place at the conference during the closing luncheon on Friday, June 10.

Members
- Executive Members:
  Early bird until March 14: $1,349
  March 15 –April 30: $1,449
  May 1 to conference date: $1,599
- Academic, Career Services, Charitable Organizations, Entrepreneurs & Retired Members: $799
- Guests: $399

Non-Members
- Early bird until March 14: $1,699
  March 15 –April 30: $1,799
  May 1 to conference date: $1,899
- Academic, Career Services, Charitable Organizations, Entrepreneurs & Retired Members: $799
- Guests: $399

New executive members COMPLIMENTARY **

Applicable taxes will be added to all registration fees. Registration fees include all meals, access to the sessions, speakers and exhibit hall as well as a ticket to the Thursday evening gala and the closing luncheon.
** Become a new Executive member of FEI Canada and receive a complimentary registration to attend this conference!

For details call:
Liz Bowell at (416) 366-3007 x 5110 or 1-866-677-3007 x 5110 lbowell@feicanada.org