



Optimizing Your Financial Systems in the Cloud

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A Quick Audience Poll



Business Change is Accelerating



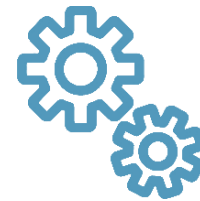
The pace of business has accelerated



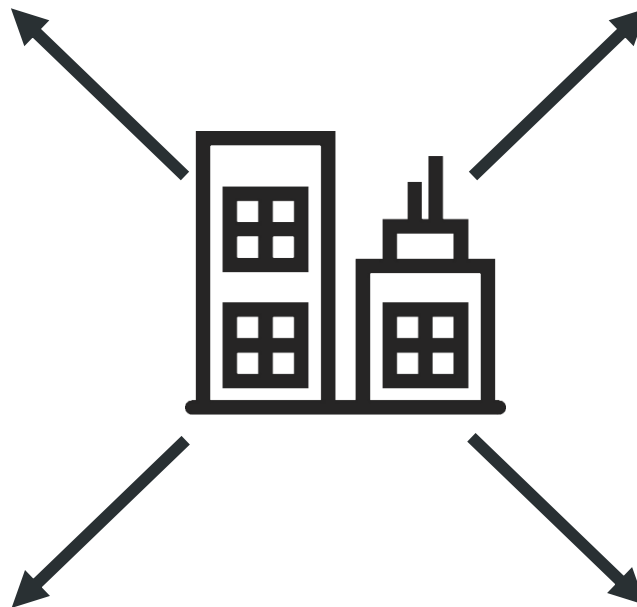
Data is everywhere and needs integrating



The business climate is more complex

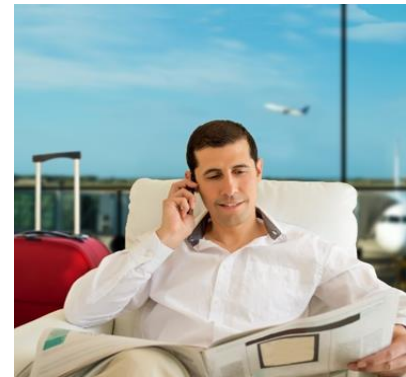
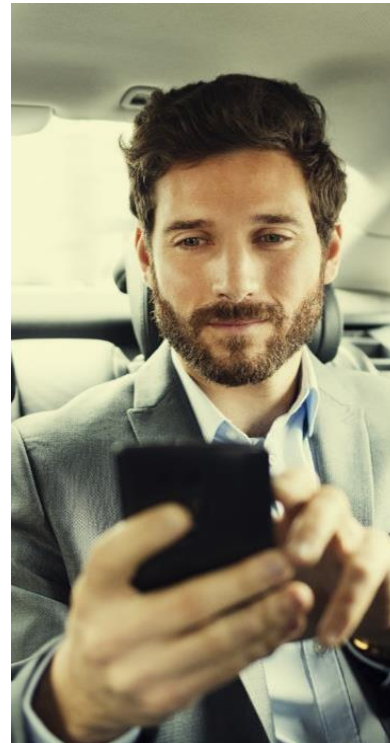


Organizations must constantly evolve



The Workplace has Changed

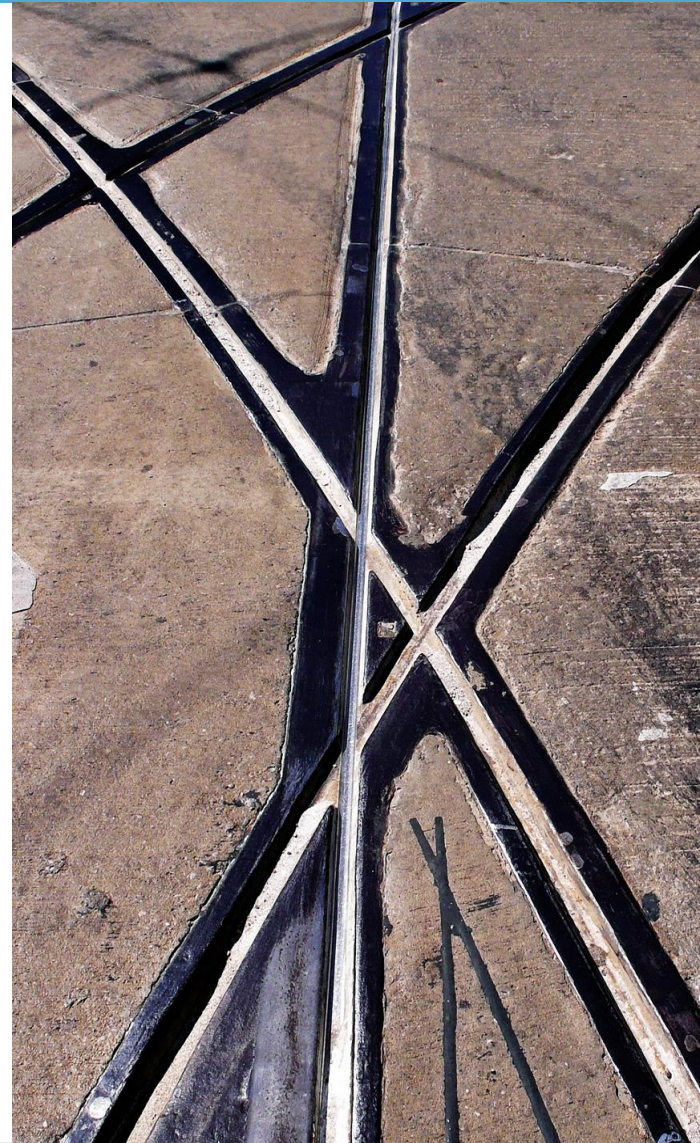
- There is a war for top talent
- Today's workforce expects more both in the office and on the go
- Consumerization of enterprise apps is a necessity
- Employee engagement is a key driver of performance



Catalyst for Business Transformation

“While organizations may come to the cloud to **reduce costs**, it’s not why they stay. The true potential of cloud lies in an organization’s ability to leverage this **agile delivery model** to **transform the business.**”

Principal, Global Cloud Enablement, KPMG



Business transformation



Rapid scale – enables IT to provision and modify complex infrastructure faster than traditional on premise systems



Agility – Cloud enables organizations to be more nimble and responsive to changing business needs

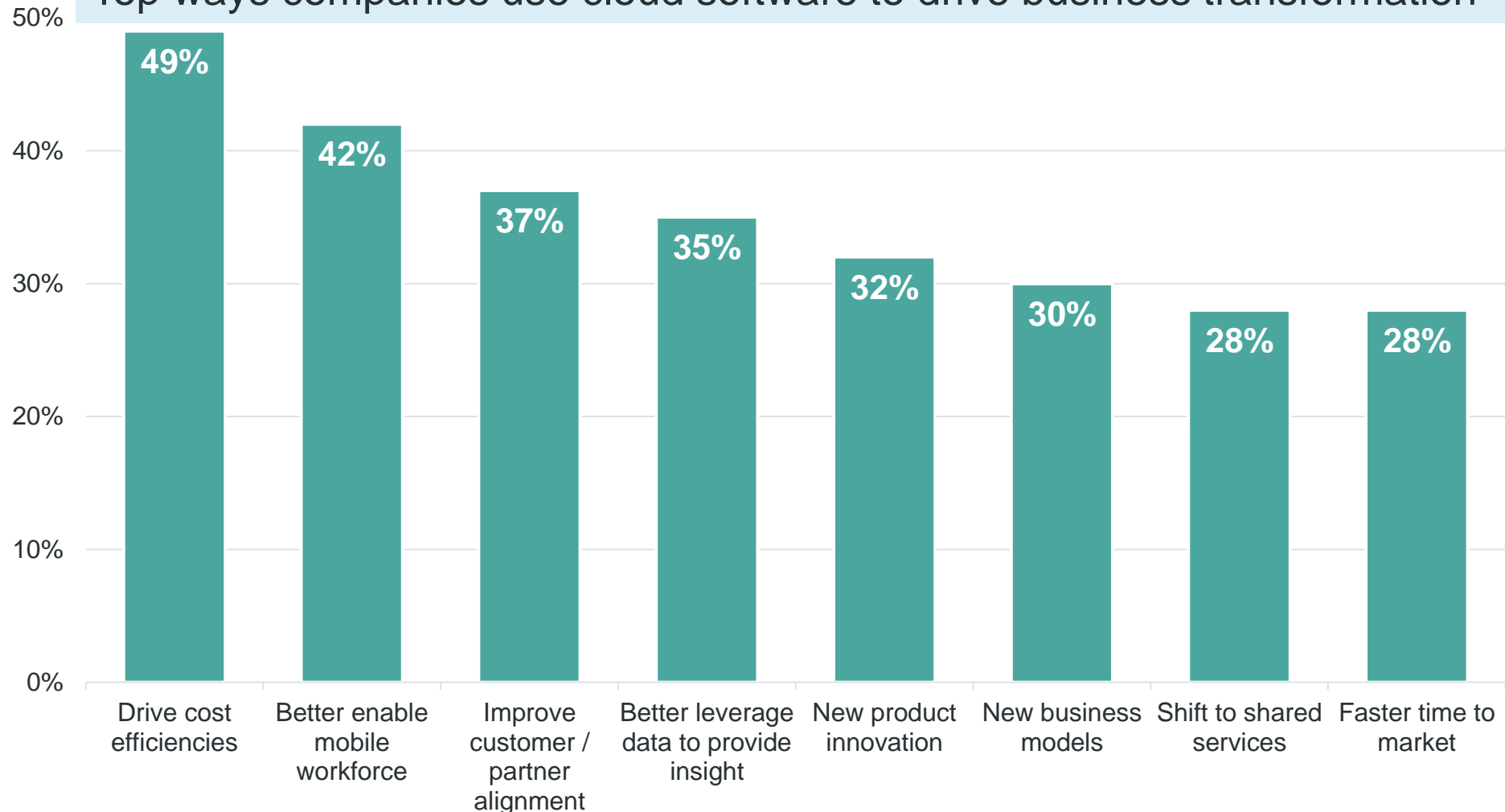


Functionality – organizations can take advantage of innovation more easily with cloud, as it reduces the need for incremental investments in supporting technology infrastructure

Source: KPMG, 2014

Value Creation with Cloud

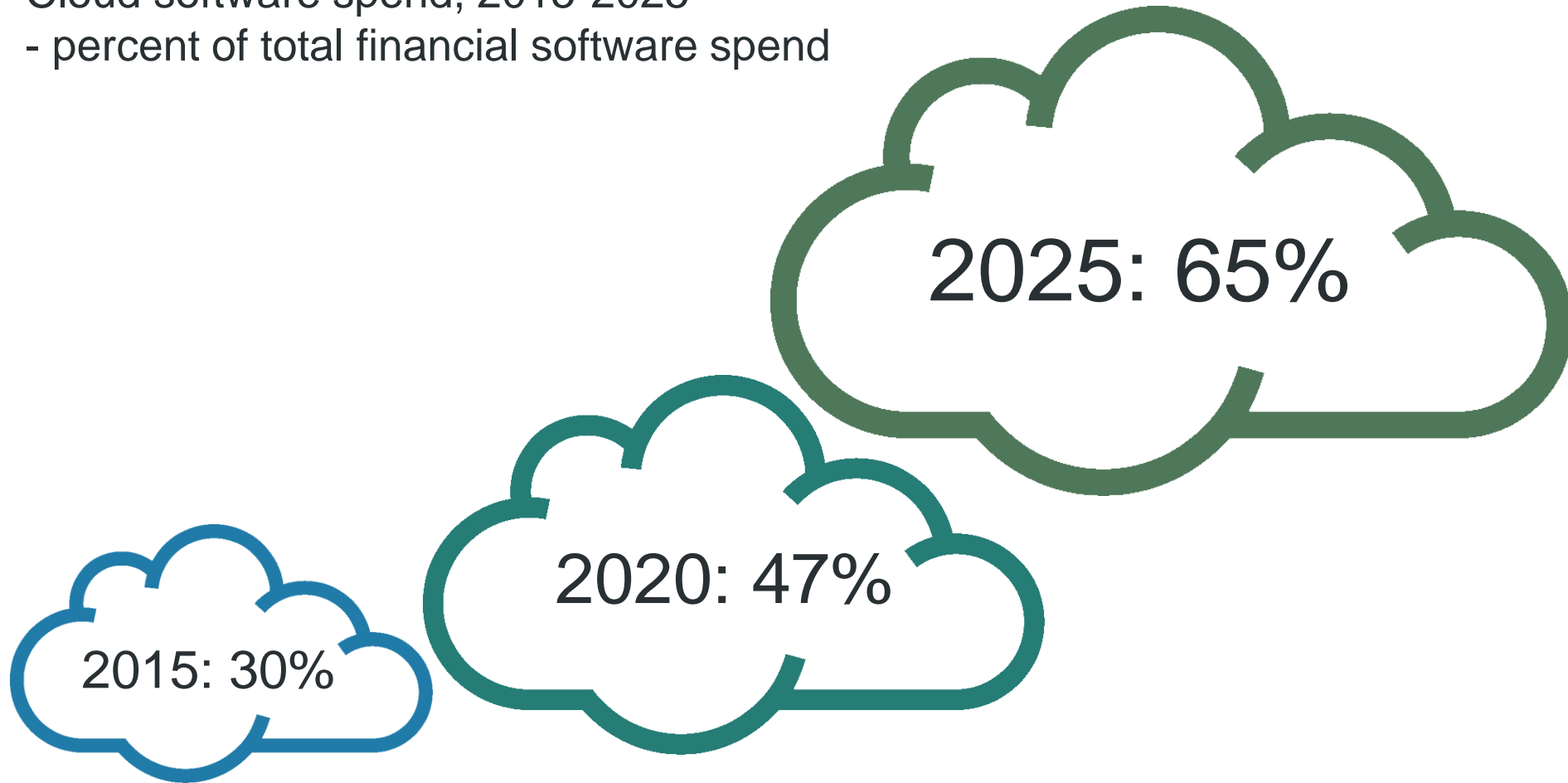
Top ways companies use cloud software to drive business transformation



Source: KPMG, 2014

Financial Cloud Application Growth

Cloud software spend, 2015-2025
- percent of total financial software spend



Source: Gartner / FEI, August 2016

Expense Management Ahead of the Pack

Cloud Financial Software Adoption and Deployment

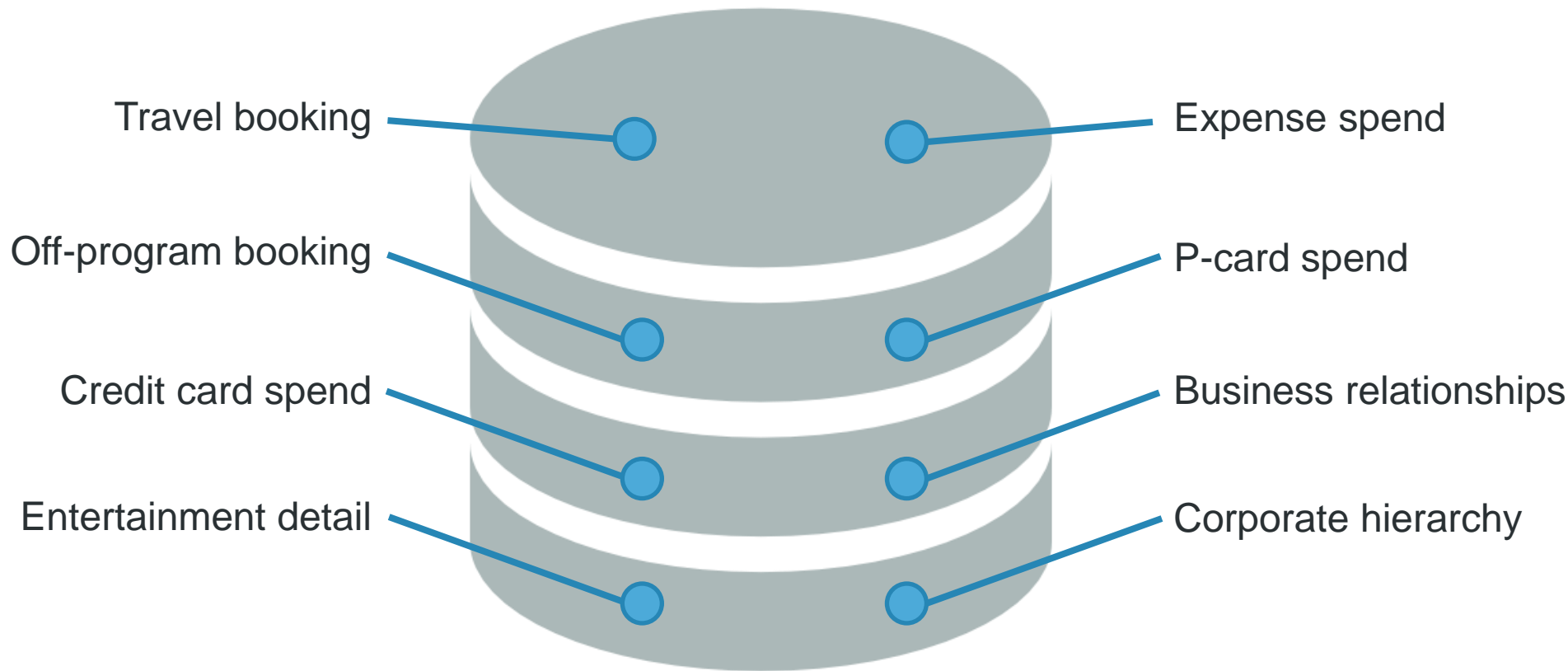


Source: Gartner / FEI, August 2016

The Old Days



Data Collection – Expense Management



Smarter Expense Management



Advanced OCR

CHROMERIVER + New

+ [Icons] X

STARBUCKS Store #14236
6295 Ameriplex Dr.
Portage, IN (219) 763-6924

CHK 719673
11/29/2016 10:35 AM
1954699 Drawer: 1 Reg: 1

Tl Pike Place 1.95
Gr Mocha 4.45
Decaf
Single
1 pump Mocha
Nonfat
160 Degrees
No Whip
Visa 6.85
XXXXXXXXXXXX2153

Subtotal \$6.40
Tax 7% \$0.45
Total \$6.85
Change Due \$0.00

----- Check Closed -----

Add Expenses

Create New

E-Wallet

- All
- Trips
- Credit Card
- Offline
- Travel Agency
- Authorization
- Purchase Card
- Travel Data
- Recycle Bin

E-Receipts

- Receipt Gallery

Sort ▾

Receipt
Breakfast
11/29/2016
▼ Starbucks
Amount Original: 6.85 USD

USD
6.85

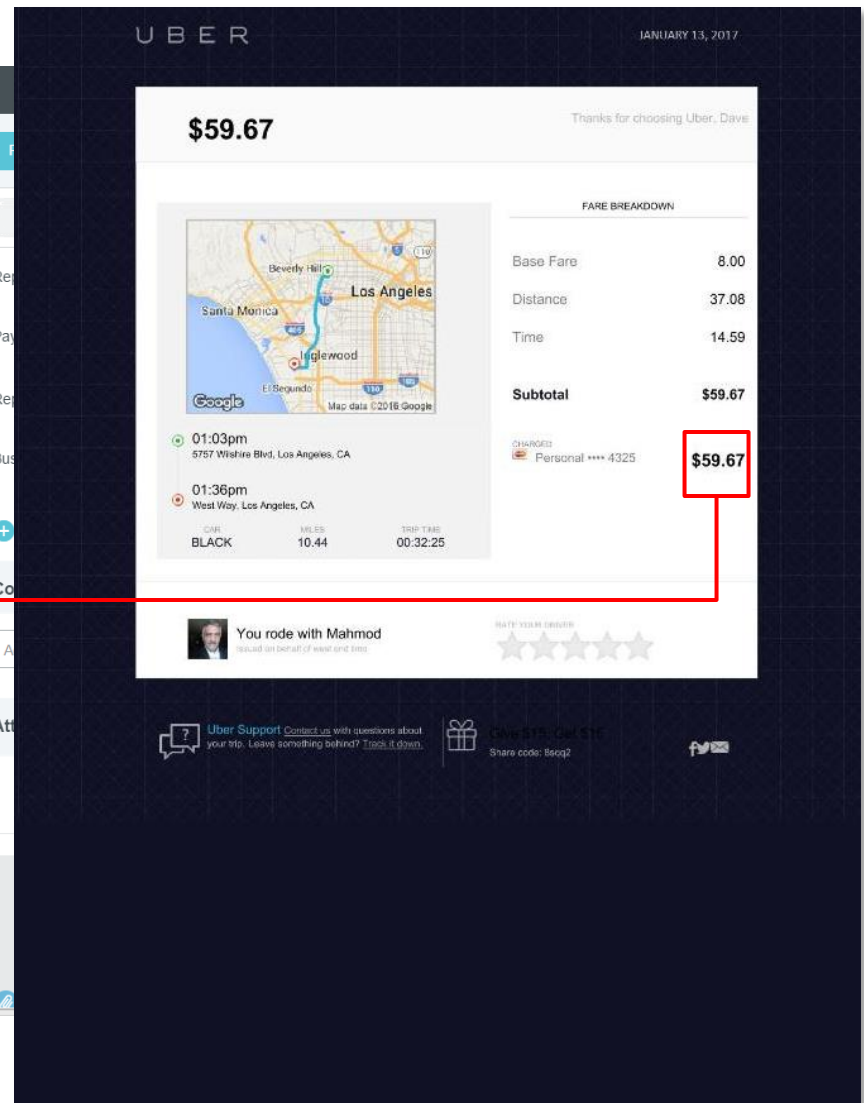
Data Extraction from Receipts

DATE	EXPENSE	SPENT	PAY ME	
Mon 01/09/2017	Car Rental	100.00 USD	100.00	✓
Wed 01/11/2017	Car Rental	125.00 USD	125.00	✓
Wed 01/11/2017	Car Rental	150.00 USD	150.00	✓
Wed 01/11/2017	Rail	75.00 USD	75.00	✓
Wed 01/11/2017	Dinner	350.00 USD	350.00	✓
Wed 01/11/2017	In-Flight Wifi	16.95 USD	0.00	✓
Fri 01/13/2017	Taxi	59.67 USD	59.67	✓
Tue 04/25/2017	Airfare	400.00 USD	400.00	✓

Expense Report 010017518699

Total Pay Me Amount 1,259.67 USD

Submit



Automated Hotel Folio Extraction

Expenses For
Matt Brodsky

FOLIO

0 Comments 1 Attachments

DATE	EXPE...	SPENT	PAY ME			
Fri 01/13/2017	H	460.48 USD	0.00			
Wed 01/11/2017	R	199.00 USD	0.00			
Wed 01/11/2017	R	26.24 USD	0.00			
Thu 01/12/2017	R	199.00 USD	0.00			
Thu 01/12/2017	R	26.24 USD	0.00			
Thu 01/12/2017	P	10.00 USD	0.00			

Expense Report
010017709266

Total Pay Me Amount
0.00 USD

Submit

Residence Inn Beverly Hills
1177 South Beverly Drive
Los Angeles, CA 90035 USA
+1-310-228-4100

Page 1 of 1

Summary of Charges

Guest Information:

USER/CHROME/MR
5757 WILSHIRE BLVD
LOS ANGELES, CA 90036
USA

Dates of Stay:
01/11/2017 - 01/13/2017

Room Number:
813

Guest Number:
394201W1

Rewards Number:
*****525

Group Number:
3967A1

Date:	Description:	Reference:	Charges:	Credits:
01/11/2017	STANDARD RETAIL		199.00	
01/11/2017	STATE TAX		26.24	
01/12/2017	STANDARD RETAIL		199.00	
01/12/2017	STATE TAX		26.24	
01/12/2017	MOVIE		10.00	
01/13/2016	VISA CARD			460.48
Total Balance:				0.00 USD

Important Information

Authenticity of Hotel Bills

Marriott retains official records of all charges and credits to your account and will honor only these records.

Privacy

Your privacy is important to us. For full details, please view our [Privacy Statement](#).

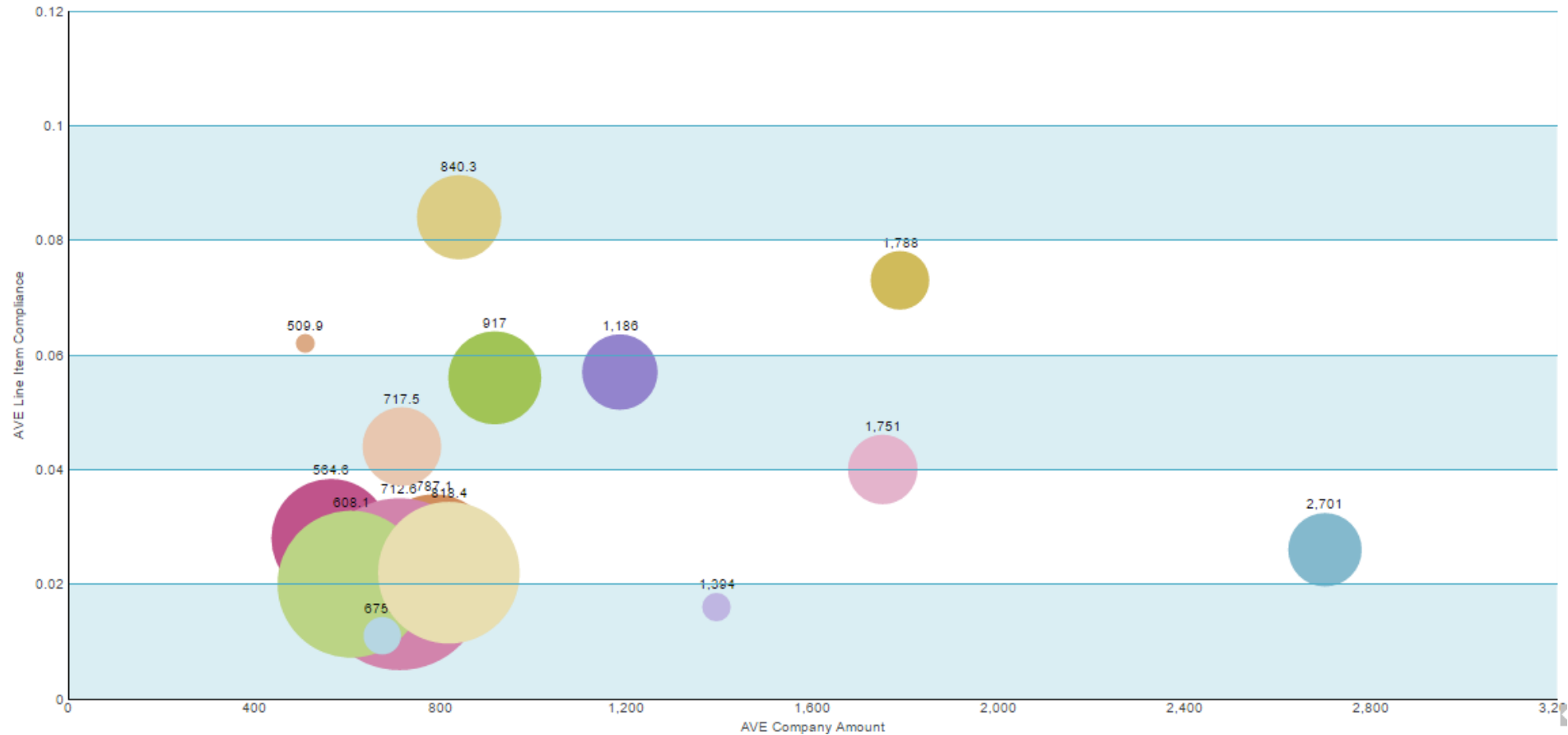
Credit of Marriott Rewards Points

After a stay, it may take up to seven days for Marriott Rewards points to be credited to your account.

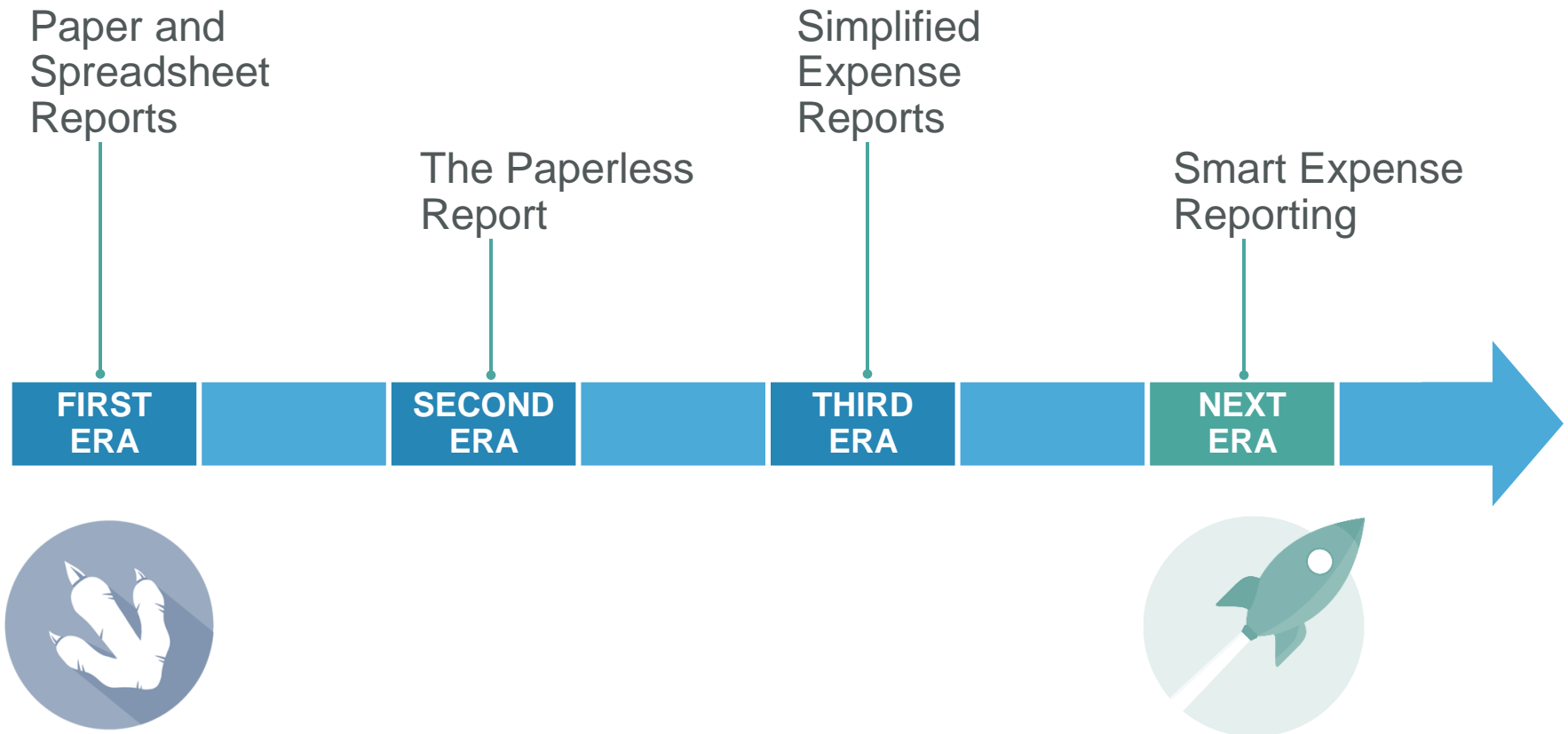
Questions about your bill? Please contact your hotel directly at +1-310-568-7700

Big Data Analytics

Cost per Transaction and Compliance % By Office - Airfare



Where Expense Becomes Transformative



Two stories...

“I sit on the boards of multiple companies. Travel and entertainment is one of the main controllable expenses. If I see that T&E is up 15%, is that good news (lots of activity) or bad news (unchecked spending)?”

“I am in charge of shared services for our world-wide operations. Our goal isn't to reduce the cost of a trip for our team members, it is to reduce the amount of unnecessary travel.”

Built to Last – Canadian Customers



Questions



Keep in Touch



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