



REACHING
FOR THE PEAK

WHISTLER B.C. JUNE 14-16 2017



PRE-ONSITE

PRELIMINARY CONFERENCE PROGRAM

FEI CANADA CONFERENCE Reaching for the Peak

Whistler, British Columbia
June 14-16, 2017

Westin Resort and Spa, Whistler
& Whistler Conference Centre

[#FEICanada17](#)

IN SEARCH OF WONDER

Wonder is that elusive state that emerges when a spectacular place and a special moment collide. There's something about the majesty and immensity of the mountains that make people feel a part of something much bigger than life.

Named after the furry marmots that populate the area and whistle like deflating balloons, this gabled alpine village and 2010 Olympics venue is one of the world's most popular ski resorts.

Nestled in the formidable shadow of the Whistler and Coastal Mountains lies the Village of Whistler.

Monumental in scale, Whistler dazzles with its vast acreage, summit glaciers and a towering vertical rise. It also charms, with a lively European-esque village and alpine meadows. Year round, Whistler is an inexhaustible source of adventure, shopping and unforgettable memories.

The pedestrian friendly village has a frosted, Christmas-card look in winter, but summer visitors now outnumber their ski-season patrons, with many lured by the area's scenic hiking, biking and thrill-popping outdoor adventures.

It's surprisingly easy to get lost walking around the labyrinthine little village but you're unlikely to find yourself too far from your destination once you turn around the next corner.

Famous for its great natural outdoors, the Village is also famous for its dining and shopping. There is so much to see and do in Whistler that your time will be gone before you know it.

Stay and play in the surrounding area and/or take the Sea-to-Sky Highway, past the majestic Coastal Mountains to Vancouver, where a vibrant city awaits.

FEI Canada's annual national conference and exhibit forum provides a platform for the best and brightest in our country to come together to network, exchange ideas, learn and find solutions to current challenges.

This conference will provide the necessary tools to implement success and resources to keep pace in these demanding times.

Here's a look at what the FEI Canada conference has to offer:

EDUCATION

Captivating keynote presentations featuring:

[Gord Beal](#), VP Research, Guidance & Support, CPA Canada
[Gord Nelson](#), CFO Cineplex Odeon Corporation
[David Garofalo](#), President & CEO, Goldcorp Inc.
[Ryan Holmes](#), President & CEO, Hootsuite
[Michael Lin](#), SVP & CIO, Morneau Shepell
[Fred Popowich](#), Executive Director of the Big Data Initiative, Simon Fraser University
[John Ruffolo](#), CEO, OMERS Ventures and many more.

Five engaging concurrent sessions, presented by prominent Canadian executives and thought leaders.

More than 10 invigorating round table topics on current issues to choose from monitored by topic knowledge experts.

NETWORKING

There will be numerous opportunities to connect and network with hundreds of senior financial executives in both social and educational environments fostering friendships and stimulating educational discussions.

PRODUCT KNOWLEDGE

Welcome back previous exhibitors who will be showcasing new developments and meet new industry suppliers who will introduce new products that will be certain to have impact in your day to day business projects and initiatives.

ENTERTAINMENT

[Golfing or hiking on Wednesday, June 14](#)
Golfing is at its finest at the Fairmont Chateau Whistler Golf Course and you would not want to miss this bucket list course. Join your colleagues on Wednesday, June 15 for a day of relaxation and for some a challenge of skill.

[Dining with Altitude on Thursday, June 15](#)
Let your breathe be taken away as a gondola brings you to the Roundhouse on top of the mountain where you will dine and dance, take in the majestic scenery and watch the sunset on top of the world.

[After Party on Thursday, June 15](#)
The After Party awaits you after you descend from the evening on top of Whistler Mountain. Join your colleagues for that "last one" at the Dubh Linn Gate Irish Pub at the base of gondola and steps away from the Westin Whistler Hotel.


STRATEGIC PARTNERS

Thank you to our National Strategic Partners:

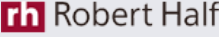




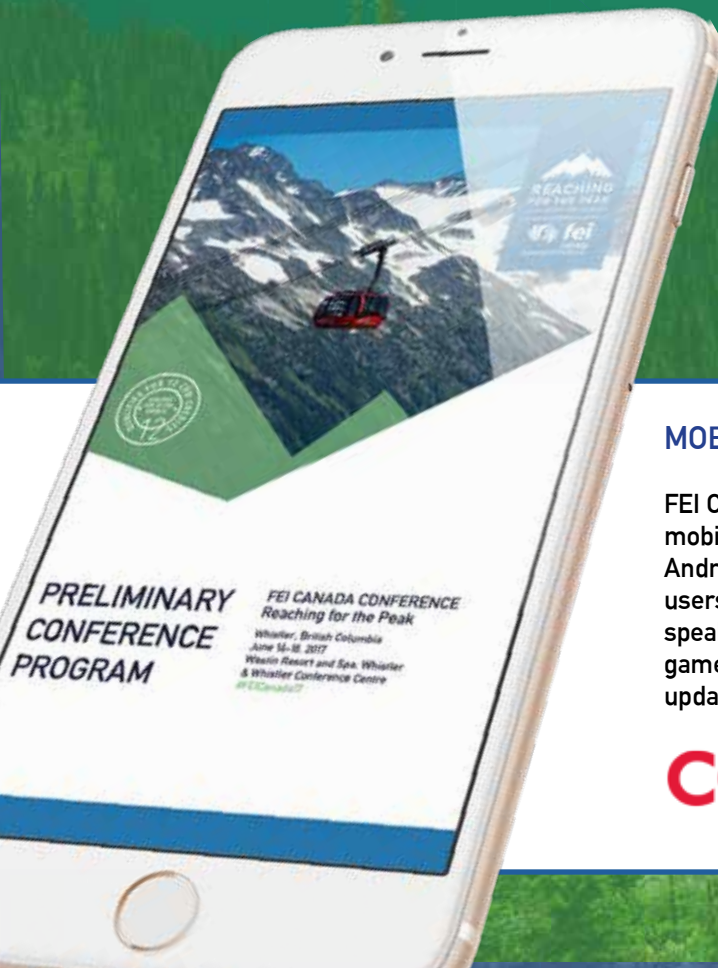
PROGRAM AT A GLANCE

TUESDAY JUNE 13

Time	Activity	
11:00 am – 8:00 pm	Registration / Information Desk	Callaghan Room Foyer Westin Hotel 2 nd Floor
2:00 pm – 4:00 pm	National Chapter Leadership Meeting	Callaghan Room Westin Hotel 2 nd Floor
5:00 pm – 5:30 pm	Annual General Meeting	Callaghan Room Westin Hotel 2 nd Floor
5:30 pm – 7:30 pm	Early Arrival Reception 	Emerald A Room Westin Hotel, Main Lobby


WEDNESDAY JUNE 14

Time	Activity	Location
6:30 am – 3:30 pm	Golf Tournament sponsored by: 	The Fairmont Château Whistler Golf Course Buses depart Westin Hotel lobby at 6:00 am
8:00 am – 8:00 pm	Registration / Information desk	Conference Centre Grand Foyer
8:00 am – 9:30 am	Early arrival breakfast	Callaghan Room Westin Hotel 2 nd Flor
5:00 pm – 6:00 pm	New member reception 	Conference Centre Grand Foyer
6:00 pm – 8:00 pm	WELCOME RECEPTION Exhibit Hall 	Sea to Sky Ballroom B/C Whistler Conference Centre



MOBILE APP FOR 2017

FEI Canada is providing the conference attendees with an interactive mobile application program which will be compatible on iPhone and Android devices as well as a web based program for Blackberry users. Attendees will be able to access all of the sessions and speaker information as well as exhibitors and sponsors, floor plans, gamification, polling and much more all prior to the conference and updates onsite in real time.

 is the proud provider of the mobile app.

THURSDAY JUNE 15

Time	Activity	Location
7:00 am - 5:00 pm	Registration / Information desk	Conference Centre Grand Foyer
7:30 am - 8:40 am	BREAKFAST SEMINARS <ol style="list-style-type: none"> CERIDIAN Bold strategies for business transformation CHROME RIVER TECHNOLOGIES Optimizing your financial systems in the cloud DONNELLEY FINANCIAL SOLUTIONS How management can maximize their internal controls program 	Fitzsimmons Room Harmony A/B Garibaldi A/B
7:30 am - 9:00 am	Continental breakfast for guests and delegates in Exhibit Hall 	Conference Centre Grand Foyer
8:45 am - 9:05 am	WELCOME & OPENING REMARKS JEFF SHICKELE Chair 2017 Conference MICHAEL CONWAY FEI Canada President & CEO	Sea to Sky Ballroom A
9:05 am - 10:20 am	KEYNOTE ADDRESS Sustainability & climate change: A business issue GORD BEAL, CPA Canada SCOTT CALVER, Trimac Transportation Limited JENNIFER COULSON, ESG Integration, BC Investment Management Corp. PATRICE IMPEY, City of Vancouver JAMES TANSEY, University of British Columbia	Sea to Sky Ballroom A
10:20 am - 10:45 am	Networking break in Exhibit Hall  Borden Ladner Gervais	Sea to Sky Ballroom B/C
10:45 am - 11:45 am	KEYNOTE ADDRESS Scale & profit: Growing a business in Canada RYAN HOLMES Hootsuite JOHN RUFFOLO OMERS Ventures	Sea to Sky Ballroom A
11:45 am - 1:00 pm	CONCURRENT SESSIONS ROUNDTABLE DISCUSSIONS	Various rooms in Whistler Conference Centre
1:00 pm - 2:00 pm	Luncheon in Exhibit Hall  ACCOUNTING > CONSULTING > TAX	Sea to Sky Ballroom B/C
2:00 pm - 3:15 pm	KEYNOTE - CFO PANEL TONY GUGLIEMIN Ballard Power KIRK LAPOINTE Business in Vancouver GORD NELSON Cineplex & Canada's CFO of the Year™ 2016 CHERYL YAREMKO BC Hydro	Sea to Sky Ballroom A
3:15 pm - 4:30 pm	CONCURRENT SESSIONS <ol style="list-style-type: none"> Technology Form Communication & presentation skills for finance leaders 	Garibaldi A/B Harmony A/B
4:30 pm - 5:30 pm	DISTINGUISHED AWARD RECEPTION in Exhibit Hall 	Sea to Sky Ballroom B/C
6:00 pm	Depart for Gala Evening	Meet in lobby of Westin Hotel
6:45 pm - 9:45 pm	DINING WITH ALTITUDE FEI Canada Gala evening 	Roundhouse on Whistler Mountain
10:00 pm - 1:00 am	AFTER PARTY	Dubh Linn Gate Irish Pub

FRIDAY JUNE 16

Time	Activity	Location
7:00 am - 4:00 pm	Registration / Information desk	Conference Centre Grand Foyer
7:30 am - 8:40 am	BREAKFAST SEMINARS <ol style="list-style-type: none"> AMERICAN EXPRESS Make your working capital work harder: Finding hidden value in payments CONCUR/SAP The CFO of tomorrow: Leading in a changing world 	Garibaldi A/B Harmony A/B
7:30 am - 9:00 am	Continental breakfast for guests and delegates 	Conference Centre Grand Foyer
8:45 am - 9:00 am	WELCOME REMARKS JEFF SHICKELE Chair 2017 Conference	Sea to Sky Ballroom A
9:00 am - 10:00 am	KEYNOTE ADDRESS: Finance executive's path to leadership in mining DAVID GAROFALO Goldcorp Inc.	Sea to Sky Ballroom A
10:00 am - 10:15 am	EXHIBIT HALL PRIZES 	Sea to Sky Ballroom A
10:15 am - 10:45 am	Networking break in Exhibit Hall  Borden Ladner Gervais	Sea to Sky Ballroom B/C
10:45 am - 12:00 pm	KEYNOTE ADDRESS Artificial Intelligence: Will machines take over finance? MICHAEL DINGLE PwC Canada SUJEET KINI Hootsuite MICHAEL LIN Morneau Shepell FRED POPOWICH Simon Fraser University	Sea to Sky Ballroom A
12:00 pm - 1:15 pm	CONCURRENT SESSIONS <ol style="list-style-type: none"> Controllers' Forum Cryptocurrencies: What every CFO should know Economic Outlook 	Fitzsimmons Room Harmony A/B Garibaldi A/B
1:15 pm - 2:45 pm	CLOSING LUNCHEON AND KEYNOTE ADDRESS CRAIG KIELBURGER The WE Movement 	Sea to Sky Ballroom A
2:45 pm - 3:00 pm	CLOSING REMARKS AND LAUNCH OF 2018 CONFERENCE	Sea to Sky Ballroom A



KEYNOTE SPEAKERS



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leadership beyond finance

For photos of speakers and biographies,
download the mobile app from the apple
store or google play as well as a web version:
feicanada.mobile.cgi.com

KEYNOTE SPEAKERS

SUSTAINABILITY & CLIMATE CHANGE: A BUSINESS ISSUE

Thursday, June 15
9:05 am – 10:20 am: Sea to Sky Ballroom A

GORD BEAL, VP, Research, Guidance & Support, CPA Canada
SCOTT CALVER, VP & CFO, Trimac Transportation Limited
JENNIFER COULSON, Senior Manager, ESG Integration,
BC Investment Management Corp.
PATRICE IMPEY, CFO, City of Vancouver
JAMES TANSEY, Professor UBC

Climate change is likely to have impacts on all organizations – both private and public sectors. This panel session will focus on bringing together representatives from key stakeholder groups to discuss the business implications of sustainability and climate change. The panel will highlight implications on strategy, risk management and operations for C-Suite and Boards. It will provide a broad overview of climate change considerations for each key stakeholder group represented.

SCALE & PROFIT: GROWING A BUSINESS IN CANADA

Thursday, June 15
10:45 am – 11:45 am: Sea to Sky Ballroom A

RYAN HOLMES, President & CEO, Hootsuite
JOHN RUFFOLO, CEO, OMERS Ventures

CFO PANEL

Thursday, June 15
2:00 pm – 3:15 pm: Sea to Sky Ballroom A

TONY GUGLIEMIN, CFO, Ballard Power
KIRK LAPOINTE, VP Audience/Business Development,
Business in Vancouver
GORD NELSON, CFO, Cineplex and 2016 CFO of the Year™
CHERYL YAREMKO, EVP Finance,
Business Services & CFO, BC Hydro

The CFO Panel will address the challenges facing today's financial executives in its role as trusted strategic partner, change catalyst, growth champion and leader.

A FINANCE EXECUTIVE'S PATH TO LEADERSHIP IN MINING

Friday, June 16

9:00 am – 10:00 am: Sea to Sky Ballroom A

DAVID GAROFALO, President & CEO, Goldcorp Inc.

Join David Garofalo, CEO of Goldcorp and former FEI Canada 2009 CFO of the Year™ as he leads a wide-ranging discussion of his path to the C-suite in the mining business, the difficulty in sustaining an industry that is still very relevant to a modern, greening economy and why gold has been an asset worth owning for millennia.

ARTIFICIAL INTELLIGENCE: WILL MACHINES TAKE OVER FINANCE?

Friday, June 16

10:45 am – 12:00 pm: Sea to Sky Ballroom A

MICHAEL DINGLE, Deals Partner,
National Deals Technology Leader, PwC Canada
SUJEET KINI, CFO, Hootsuite
MICHAEL LIN, SVP and CIO, Morneau Shepell
FRED POPOWICH, Executive Director of the Big Data Initiative at
Simon Fraser University

You can't go far into the business section of any published media without reading about new developments from Artificial Intelligence and how it is changing the way we live and work. An organization's Finance department has always been considered to be doing "knowledge work", but we're getting close to the point where various forms of AI can take over the more routine aspects of knowledge work and, in many cases, do a better job of identifying (if not yet fixing or handling) errors and exceptions.

The endless drive for productivity in the corporate world will discover and implement AI sooner or later. While there will still be a need for "interaction" skills that only humans, so far, can demonstrate and for exception handlers and error correction "specialists" but if you look at your team, it's not a far stretch to see some of those roles handled by today's software. But does this evolution from a macro perspective make sense in the long term and overall viability of the organization and society?

AN UNCONVENTIONAL EDUCATION: WHAT I LEARNED ABOUT LEADERSHIP FROM NELSON MANDELA, OPRAH AND MY GRANDMA

Friday, June 16

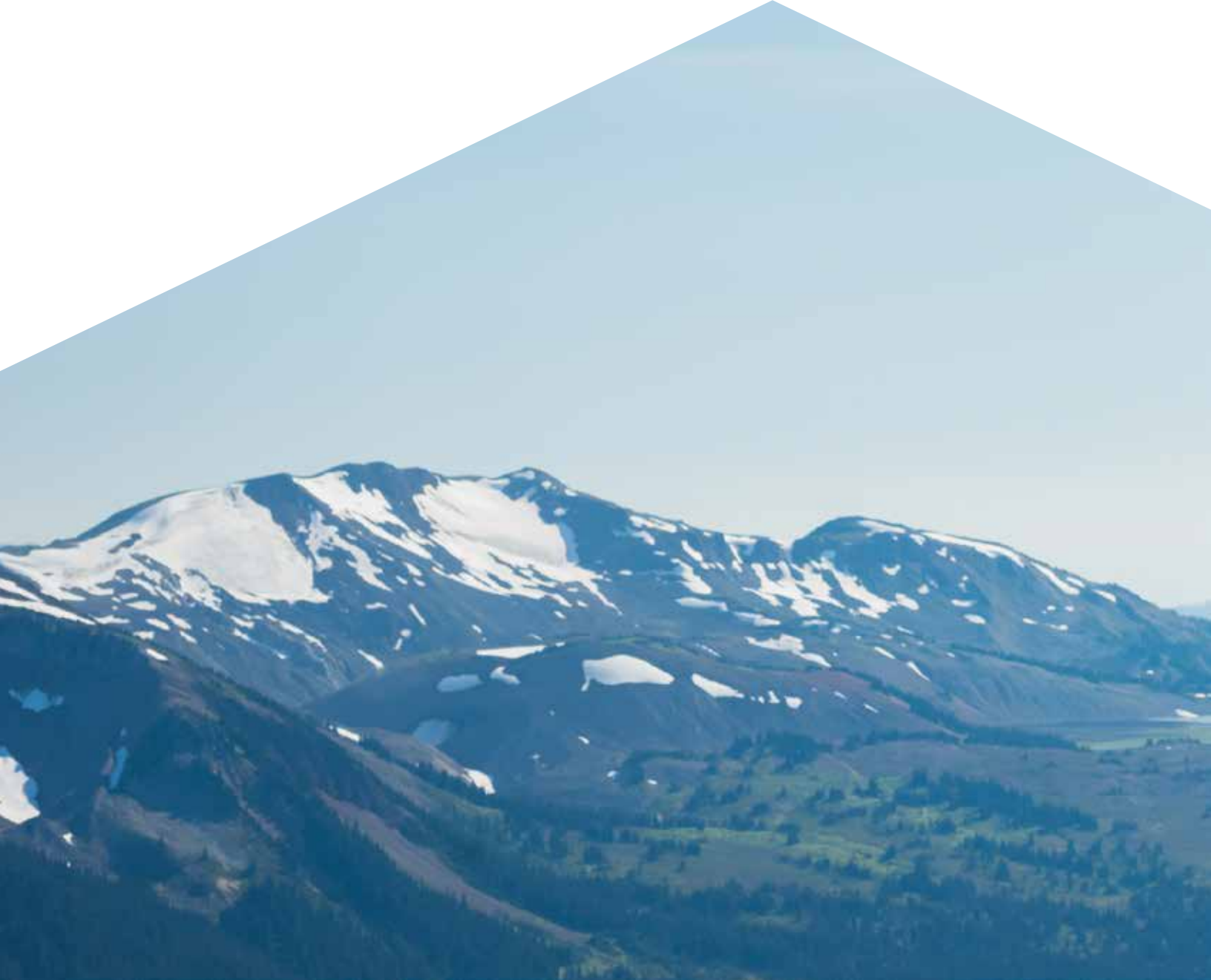
1:15 pm – 2:45 pm: Sea to Sky Ballroom A

CRAIG KIELBURGER, Co-Founder, the WE Movement

In this engaging, interactive keynote, Craig weaves the tale of his journey from middle school kid to leader of a global enterprise – and the extraordinary leaders who have coached and mentored him along the way. His savvy insights and advice are peppered with accounts of the extraordinary leaders who have coached and mentored him, included are lessons on how your company can profit from purpose.

This speech takes audience interaction to a whole new level by letting the audience choose the stories they most want to hear. Whether it's an anecdote involving President Clinton or Kid President, Ed Bradley or Richard Branson, Mohammad Ali or Magic Johnson, Mother Teresa or one of the many top CEOs who have shared their wisdom, attendees of every age will benefit from these entertaining insights.

CONCURRENT SESSIONS





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CONCURRENT SESSIONS

ROUNDTABLE DISCUSSIONS

THURSDAY, JUNE 15 11:45 am – 1:00 pm

THE CRITICAL ROLE OF GOVERNANCE & ETHICS IN PROTECTING YOUR CORPORATE BRAND
Sea to Sky Ballroom A

DALE GRIFFIN, UBC Professor
CHRISTIE STEPHENSON, Executive Director of the Peter P. Dhillon Centre for Business Ethics at the University of British Columbia's Sauder School of Business

In a world of ever increasing globalization and hyper-electronic communication, an ethical misstep can quickly lead to significant reputation loss and corporate devastation. This session discusses the best practices all CFOs should be aware of to ensure their organization clearly identifies, communicates and monitors governance and ethical principles as part of their normal practices.

ENVIRONMENTAL IMPACTS UPON FINANCE
Sea to Sky Ballroom A

MARY HEMMINGSEN, Partner, Global Head of LNG, National Sector Leader, Power and Utilities, KPMG

What are the implications of a carbon tax or the "cap & trade" system on corporate investment, competitiveness and balance sheets? The prospect of a federal Liberal government following BC's path to institute a carbon tax has potentially significant positive and negative aspects for future corporate capital investment programs, global markets and even the carrying value of existing assets. Attend this session to ensure you understand the potential areas of impact on your organization based on a review of experiences from around the globe where a carbon tax has been implemented.

SUCCESSFUL PERFORMANCE GAINS IN FINANCE
Wedgemount B Room

RUSS WONG, CFO, ADP Canada

The aggregation of marginal gains is all about small incremental improvements in any process adding up to a significant improvement when they are all added together. As CFOs, are we always looking for the big win or can we apply this idea of small improvements across the company and within the finance team to increase performance overall? Join us in this panel that will evaluate the small incremental changes we can focus on to lead to that overall performance gain.

OFF-DUTY SOCIAL MEDIA USE AND THE LAW: A PRIMER FOR EMPLOYERS
Harmony A Room

JAMES KONDOPULOS, Roper Greyell LLP - Employment and Labour Lawyers

Join James D. Kondopulos of Roper Greyell LLP – Employment and Labour Lawyers as he explores the topic of off-duty social media use and the balance which the law attempts to strike between the employee right to privacy and the employer right to manage the business and the workplace and monitor social media use. The sources of privacy rights will be reviewed, including the applicable legislation and the common law. Recent case law will also be reviewed to highlight considerations around off-duty social media use and the associated risks for employers and employees.

PROJECT MANAGEMENT
Garibaldi B Room

ERIK BERG, Partner and Service Line Leader, Risk Consulting IT Advisory – KPMG Canada

An executive's ability to execute is a key success trait of a successful executive and mastering the discipline of project management is critical. How should one efficiently integrate the three variables of cost, quality and schedule in project management? The answer is not simple. Project management is the discipline of initiating, planning, executing, controlling and closing the work of a team to achieve specific goals with specific success criteria which often boil down to "Is it on time, spec and budget?"

This roundtable will assume that all the participants have basic project management skill sets and will focus on the aspects that typically challenge senior executives. Further, what are the typical risks in the types of projects that financial executives tackle and how to mitigate them?

HUMAN RESOURCES
Harmony B Room

LEWISA ANCIANO, Senior Human Resources Consultant

Strategic human resource planning is so critical in the success of an organization. Human resources planning is a process that identifies current and future human resources needs for an organization to achieve its goals. Human resources planning is a bridge between human resources management and the overall strategic plan of an organization. Attend this panel discussion on how a comprehensive human resources strategy can be a critical part of the success of your business.

THE INTERGENERATIONAL WORKPLACE

Garibaldi A Room

KOULA VASILOPOULOS, District President – Western Canada, Robert Half Canada.

For the first time ever, four distinct generations – Baby Boomers, Generation X, Generation Y and Generation Z – are working side-by-side. As younger generations move into the corner office, companies need to consider the unique work styles and preferences of each group. While this has its challenges, it also presents opportunities for sharing knowledge and experience among the different generations of workers in the workplace. Join this Roundtable discussion and learn how to ensure your company thrives as an intergenerational workplace, including strategies for enhanced productivity and stronger collaboration between you and your teams.

INTERNATIONAL TRADE FINANCE

Sea to Sky Ballroom A

SIMON MILLS, AVP Business Development | Global Trade & Receivables Finance, HSBC Canada

The global trend towards increasing Economic Nationalism has the potential for significant changes in the way global trade and finance have functioned for the last twenty years. Join us as we discuss current emerging trade trends and potential impacts together with what finance leaders are doing to mitigate potential impacts.

RAISING MONEY

Soo Valley Room

JOHN FORESTER, Chair – FEI Canada Treasury Committee

Most businesses go about the daily business of running their business without much thought about where the money comes from. But when your business is experiencing unforeseen challenges or needs to invest in new initiatives the subject of where does the money come from can become the primary topic. How do successful businesses raise money? Our roundtable will discuss how organizations, whether a large public company, a start-up or something in between, go about raising money and what skills, disciplines and resources are used to succeed in this endeavor.

CYBER SECURITY

Wedgemount A Room

GARY MILLER, Global Director, Business Development and Business Engineering, Global Cyber Security – CGI

Cyber Security: Securely enabling transformation and change
Leading business transformation, growth and innovation within a dynamic cyber threat and regulatory environment is presenting CFOs with unique obligations and challenges. The risk equation of accept, manage and transfer has fundamentally changed. This discussion will convey the current state of cyber security, speak to the modern needs, explore methods to overcome budget, resource and skills gaps, and guide us toward getting risk back in balance

LEADERSHIP

Spearhead A/B Room

CONNIE SIU, President – CDC Synectics Inc.

Leadership – Optimizing Performance
Are you tired of looking at reams of statistics that don't provide you with any insightful information on business performance? For many, the challenge is not a lack of metrics. The problem is measuring irrelevant results. The secret to optimize performance is to get clarity on goals and results. Learn how to "put it in play today" and cut straight to the core elements of performance measurement that will produce actionable results. Attend this roundtable to see how you can overcome measurement challenges, turn goals into clear results, develop sound measures, and create the line-of-sight for performance accountability.

CHANGING TAX RULES

Fitzsimmons Room

TODD BEHREND,
Principal, International Income Tax Consulting - Ryan
CLYDE SEYMOUR,
Principal, International Income Tax Consulting - Ryan

Changing Tax Rules – the Trump Effect
This session will discuss the latest proposals from the US congress and the Trump administration and will specifically address examples of how this is likely to impact Canadian companies doing business with the US. Special attention will be given to some of the more unique aspects of the proposals including the disallowance of an interest expense deduction, the rate going lower than Canada's rate and especially the controversial "Border Adjustment" mechanism.

CONCURRENT SESSIONS

THURSDAY, JUNE 15 3:15 pm – 4:30 pm

TECHNOLOGY FORUM
Garibaldi A/B Room

XERXES COOPER CFO IBM Canada
ROGER DAOUD CFO, SAP Canada
JANET LOWELL CFO, Deloitte Canada
BILL ROSS Chair – IT Committee FEI Canada

This session will explore the emerging trends of data analytics and how these aid opportunities to create a competitive advantage and enhance the productivity of back office processes. The panel will focus on examples of where data analytics is most successfully applied, together with depicting some of the underlying systems available.

COMMUNICATION & PRESENTATION
SKILLS FOR FINANCE LEADERS
Harmony A/B Room

ROB COTTINGHAM Co-founder of Vancouver-based social media strategy firm Social Signal

Your skills and knowledge of finance may be unmatched... but as a finance leader, you need more. You need the ability to effectively communicate what you know - clearly and persuasively - to your organization's stakeholders. This session will cover the key steps to effective speaking, whether you're talking to your Board of Directors, investors, lenders, customers, partners, or employees. You'll come away with a proven method for quickly structuring any message, a solid grounding in presentation technique, and the confidence that your communication skills are up to the challenge of bringing your organization and stakeholders into alignment around finance.

FRIDAY, JUNE 16 12:00 pm – 1:15 pm

CONTROLLERS' FORUM
Fitzsimmons Room

CELINE ARSENAULT, Former Executive Director, Financial Systems and Controller, Northland Power Inc.
MICHAEL BRADY, Senior Counsel BCSC
JOHN CANDEIAS, PMP Senior Manger, Advisory, EY
ADITYA MAHESHWARI, SVP & Chief Accounting Officer, OpenText

“Disruption and Innovation – an uphill task for Controllers”

In today's inter-connected and technology dependent business world, Controllers are expected to deliver despite disruptions that can impact their working environments. What are these potential disruptions that Controllers are currently thinking about? During this session, you will have the opportunity to get insights from industry professionals on what keeps them up at night, and what they are doing about it. You will have the opportunity to hear solutions for “what if” scenarios from industry professionals, on how they react to disruption and drive value in a changing fast paced environment.

ECONOMIC OUTLOOK

Garibaldi A/B Room

MARK SKYNNER, Principal, Cresa Partners Toronto
HELMUT PASTRICK, Chief Economist, Central 1 Credit Union
MARY WEBB, Director, Economic & Fiscal Policy, BNS

So you thought you had it all figured out at the beginning of 2016. The Canada–Euro free trade agreement was in the final stages of negotiation. Canada was ready to sign the TTP... access to international markets had never looked so good. Then came Brexit and a new US White House resident who is threatening to dismantle NAFTA.

Our panel will discuss how the Canadian Export companies should be and are dealing with the new export landscape and what they need to do to remain successful.

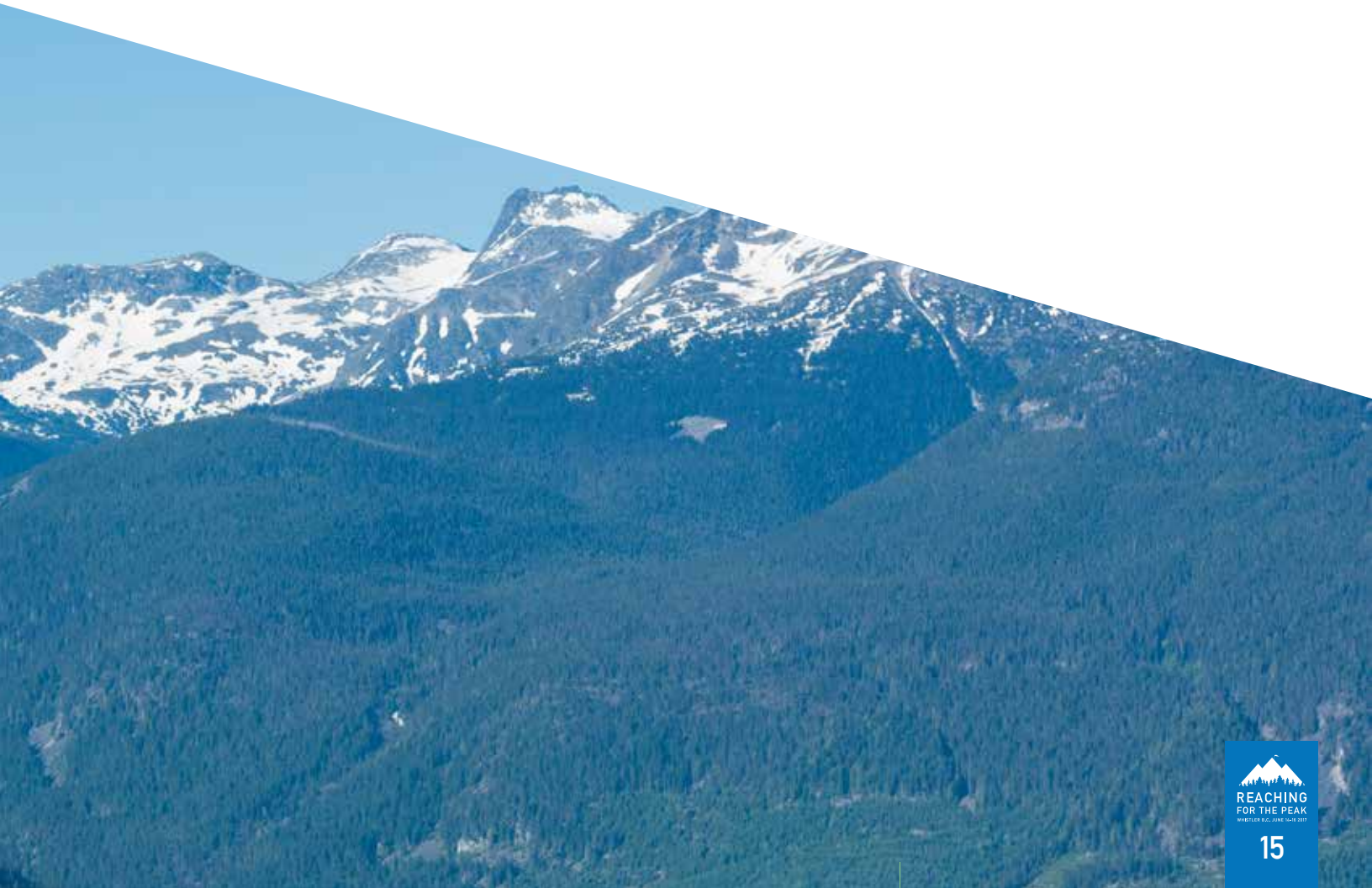
CRYPTOCURRENCIES: WHAT EVERY CFO SHOULD KNOW

Harmony A/B Room

MANIE EAGAR, Head, Blockchain Association of Canada
JOHN FORESTER, Chair, Treasury Committee
KARL SCHAMOTTA, Director, Global Product & Market Strategy, Cambridge Global Payments

KEY LEARNINGS:

1. What are cryptocurrencies, and where did they come from?
2. How does cryptocurrency technology work?
3. Why have cryptocurrencies become so popular, so quickly?
4. How are companies and financial institutions protecting themselves against risk?
5. What opportunities are being created for Canadian businesses?
6. How could cryptocurrency technologies change the world?



BREAKFAST SEMINARS

THURSDAY, JUNE 15 7:30 am – 8:40 am

BOLD STRATEGIES FOR BUSINESS TRANSFORMATION
Fitzsimmons Room



KRISTINA CLEARY, CMO, Ceridian
ARTHUR GITAJN, CFO Ceridian

Join Ceridian CFO Arthur Gitajn and CMO Kristina Cleary as they share insights and strategies for managing transformational change in your enterprise. This session will explore cultural, economic, and practical considerations when “rebuilding a rocket in flight.” Kristina and Arthur will share lessons learned from Ceridian’s transformation and how the company achieved phenomenal growth, record-high employee engagement scores, and the rapid introduction of new HCM technology.

OPTIMIZING YOUR FINANCIAL SYSTEMS IN THE CLOUD
Harmony A/B Room



JULIE ROY, CMO, Chrome River

Julie Roy will discuss how organizations can improve their ability to increase financial control and visibility with cloud-based software. The presentation will outline how cloud software differs from traditional solutions and how it can improve CFOs’ capability to deliver analysis and insight to make smarter financial decisions. The presentation will also provide a practical overview of how cloud solutions can be deployed within the organization.

HOW MANAGEMENT CAN MAXIMIZE THEIR INTERNAL CONTROLS PROGRAM
Garibaldi A/B Room



JOSEPH YEON, Director of Product and Business Development, SOXHUB

SOXHUB is a strategic partner of Donnelley Financial in providing compliance solutions.

Here we will discuss the different ways Management teams can optimize their Internal Controls programs. As regulating requirements tighten and Internal Controls costs continue to rise year after year, learn best practices for planning and executing your Internal Controls program to increase efficiencies. This program is designed to empower you with knowledge and guidance in addressing common Internal Controls pain points and pitfalls, save hours, and improve the overall function of your Internal Audit team.

Agenda:

- Automating controls
- Identifying issues before the audit
- Reduce the administrative burden
- Maximize your Internal Controls Budget

From this session, you will gain an understanding of how Management can optimize Internal Controls programs. This session is designed for those CFOs, CAEs, Directors, Corporate Controllers, and Internal Audit teams

FRIDAY, JUNE 16 7:30 am – 8:40 am

MAKE YOUR WORKING CAPITAL WORK HARDER:
FINDING HIDDEN VALUE IN PAYMENTS
Garibaldi A/B Room



PETER BARNETT, Director, Large Market Sales AMEX

Today's financial executives face greater challenges than ever before, thanks to a fundamental shift in their operations powered by digital innovation. This shift represents a remarkable opportunity for businesses to unlock hidden working capital, better manage their cash flow, and create new potential in payments. The smartest companies now look at their accounts payable and procurement teams as profit centers. In fact, a recent survey of financial executives across Canada, conducted by FEI in partnership with American Express, found that most organizations are currently making changes to improve cash management. Join Peter Barnett, Director, Large Market Sales at American Express Canada, for an in-depth discussion on how financial executives are tackling cash flow challenges and turning them into opportunities.

THE CFO OF TOMORROW: LEADING IN A CHANGING WORLD
Harmony A/B Room



KEVIN CRAIG, Director, Concur Canada

There is an emerging trend of more CFOs stepping into the role of the CEO.

Why? The function of financial leadership has evolved from management of the business assets and operations, to a greater focus on whole-of business strategy and innovation. Digital transformation, automation and technology are driving forces in changing the roles and skills required for tomorrow's high performing CFO. Join Kevin Craig, Managing Director, Concur Canada, as he shares insights on this trend.

CONFERENCE HIGHLIGHTS



EXHIBIT HALL

This year's Exhibit Hall promises to be interactive and educational, complete with new exhibitors and many opportunities for networking and product knowledge.

Many of the previous exhibitors are returning and new organizations will be joining us in the Exhibit Hall this year. A number of worthwhile sponsor opportunities are available. For further information please contact Don Comish, 416-366-3007 x 5108 or dcomish@feicanada.org.

To view sponsorship opportunities in more detail: [click here](#)

Wednesday, June 14 6:30 AM - 3:30 PM

FEI CANADA – ROBERT HALF GOLF TOURNAMENT

The annual FEI Canada – Robert Half Golf Tournament is always a highlight of the conference. It is a day packed with fun, conversation and in some instances skill challenges. This year will prove to be no different.

FEI Canada is thrilled to be playing at the luxury Fairmont Château Whistler Golf Course. A fun and challenging course for players of all levels, this Robert Trent Jones, Jr. masterpiece opened in 1993 and offers a par 72, 18-hole Audubon-certified course.

Wildlife, scenery and incredible vistas are signatures of The Fairmont Château Whistler Golf Course. Carved out of the slopes of the Coastal Mountain range in British Columbia, this magnificent Whistler golf course allows nature to dictate play without commercial influence.

The mountain course traverses creeks, ponds, and stands of ancient Douglas fir and granite rock. Elevation changes of more than 400 feet overall create an impressive golf opportunity and a naturally spectacular BC golf experience.

"Mountain golf at its finest," says Links Magazine of the course that was rated "Four and One Half Stars" by Golf Digest.

Golf fee: \$259 per person, includes transportation, breakfast, green fees, cart, lunch and prizes.

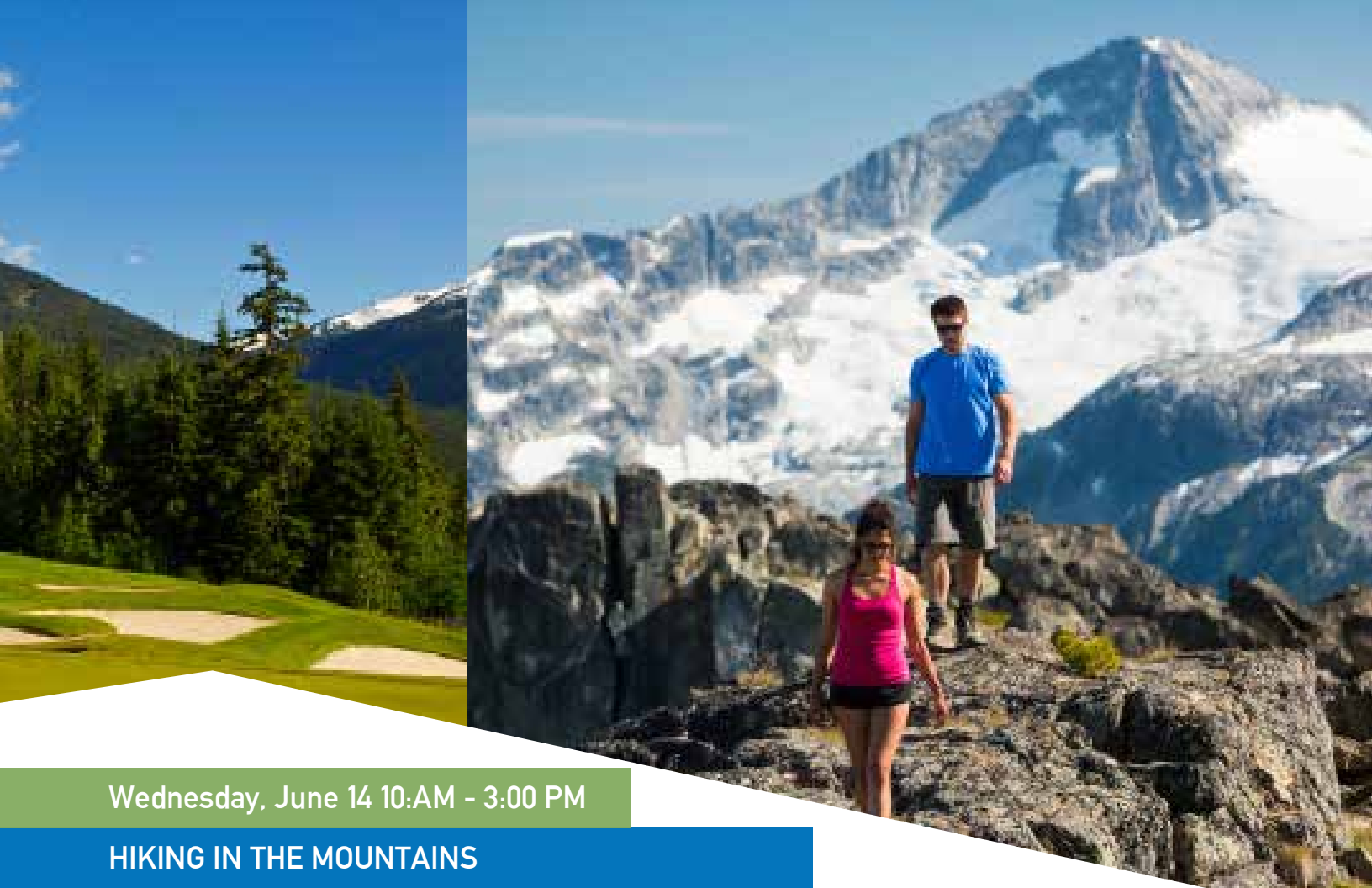
2017 Taylor Made golf club rentals: \$60
Adidas rental shoes: \$20
*tax not included in pricing

To register [click here](#)

Sponsored by:

 Robert Half

If you would like to participate in a sponsorship opportunity, please contact Iain Ball at 604-808-7185 iain.g.ball@gmail.com or click [here](#) for sponsorship brochure.



Wednesday, June 14 10:AM - 3:00 PM

HIKING IN THE MOUNTAINS

If golf is not your thing, there will be an entry level mountaineering experience to enjoy. The hike will cover 10 kilometers over four to five hours with approximately 300 meters of elevation gain. There will be breathtaking views of mountains and alpine lakes.

It is recommended that hikers have the fitness level required for walking five kilometres at a brisk pace. Make sure you bring a small backpack for your hydration and nutrition needs (energy bars and sports drink will be provided).

Any style of running shoe or cross trainer will be appropriate for this excursion. There will be several breaks along the way so bring your camera. These breaks can also be used to catch your breath.

The hike will be led by FEI Canada's own Scott Calver. Scott is training for his 10th Ironman and 40th marathon. He has had an endurance life style since grade 8 when he ran his first 10k. Scott has run the Boston Marathon twice and goes mountaineering every two to three weeks.

Meet Scott at the front lobby of the Westin Hotel & Spa at 10:00 am to begin this spectacular day. (We have Scott's pledge he will go easy on you!)

Hiking fee: complimentary

To register [click here](#)



DINING WITH ALTITUDE

Thursday, June 15 6:00 PM - 9:45 PM

AN EVENING ON TOP OF WHISTLER MOUNTAIN

Watch the town of Whistler diminish into the landscape of the majestic Coastal Mountains as you climb to the top of Whistler Mountain in a gondola. You will spend an evening dining, dancing and enjoying the vistas – but – the magical moment is capturing the sunset, on top of a mountain, on one of the longest days of the year.

To purchase additional tickets [click here](#)

Thursday, June 15 10:00 PM - 12:30 AM

AFTER PARTY

After you descend from the evening on top of Whistler Mountain, join your colleagues for that “last one” at the Dubh Linn Gate Irish Pub at the base of gondola and steps away from the Westin Whistler Hotel.

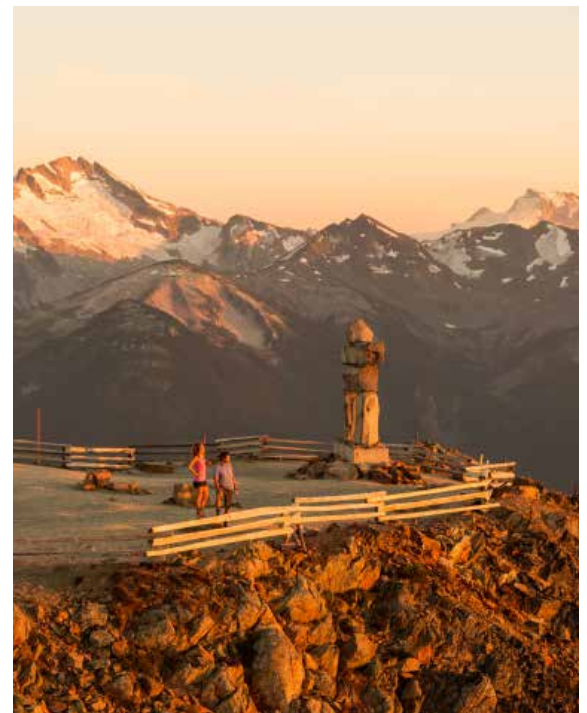
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PROFESSION
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CANADA





STAY AND PLAY

TAKE SOME TIME TO CELEBRATE THE
BEAUTY AROUND YOU

Take advantage of the special rates FEI Canada has arranged. Stay at either the Westin Whistler Resort and Spa or the Westin Bayshore Hotel and Conference Centre in Vancouver. June is a very busy time in both locations, so to avoid disappointment make your reservations early.

To book at either hotel, contact:

[Westin Whistler Resort and Spa:](#)

Friday, June 16: \$209. (Rate is subject to availability)
Contact 1-800-417-2004 to make your reservation.

When making your reservation, indicate 'FEI Canada'.

[Westin Bayshore Hotel and Conference Centre:](#)

Friday, June 16 and Saturday, June 17: \$319.00. (Rate is subject to availability)
Contact 1-800-937-8461 to make your reservation.

When making your reservation indicate "FEI Canada post conference rate".

REGISTRATION INFORMATION

Attendees are responsible for making their own hotel reservations.
Special FEI Canada rates apply at the Westin Whistler Resort & Spa.

CONFERENCE HOTEL

Westin Whistler Resort & Spa
4190 Village Way
Whistler, BC V0N 1B4

Rooms still available until May 15, 2017
at the Delta Hotel based on availability

Delta Hotels Whistler Village Suites
4308 Main Street
Whistler, BC
V0N 1B4

When making reservations please indicate that you are an
attendee of FEI Canada Conference
Telephone: 604-905-3987

Room rates available from June 13 – 15 starting at \$209
Room rates available from June 16-17 starting at \$379

AIR AND GROUND TRANSPORTATION INFORMATION

Air Travel:

Take advantage of special 10% discounted fares for FEI Canada delegates with Air Canada and Westjet. Simply contact one of the airlines below and quote the promotional code.

AIR CANADA:

visit www.aircanada.com and enter promotional code: FAE38NN1

WESTJET:

visit www.westjet.com and enter coupon code: VOITGCC

Ground Transportation:

All attendees are responsible for making their own transfer arrangements to and from Whistler. We are pleased to offer conference attendees a discounted rate with Pacific Coach Lines. For schedules and to book your transfer directly contact Pacific Coach by visiting www.whistler.com/delegates/fei/

The Pacific Coach Lines kiosk is located at the arrivals area of Vancouver Airport



CONFERENCE REGISTRATION FEES

MEMBERS

NON-MEMBERS

Members	\$1,599	Non-members	\$1,899
Academic	\$799		
Career services	\$799		
Retired member	\$799		
Companion	\$399		

* tax not included in pricing

CANCELLATION AND REFUNDS

Substitutions may be made at any time by emailing a written request to the attention of Pat Todd at ptodd@feicanada.org. Cancellation requests must be received in writing by May 15, 2017. No refunds will be given for cancellations received after May 15, 2017.

Applicable taxes will be added to all registration fees. Registration fees include all meals, access to the sessions, speakers and exhibit hall as well as a ticket to the Thursday evening gala and the closing luncheon.

****Become a new Executive member of FEI Canada and receive a complimentary registration to attend this conference!**

For details call:
Liz Bowell at (416) 366-3007 x 5105
1-866-677-3007 x 5110
lbowell@feicanada.org



**REACHING
FOR THE PEAK**

WHISTLER B.C. JUNE 14-16 2017



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