

# The Future of Payments

## Elevating your Finance Function

AMERICAN EXPRESS

2019 FEI CANADA ANNUAL CONFERENCE



AMERICAN EXPRESS CANADA

# Peter Barnett

DIRECTOR,  
LARGE MARKET SALES



**Technology has  
changed the way  
we do business.**





# THE PULSE @ 11 MARKET

# Businesses must adapt, or they'll be left behind.



# Payments are one of the fastest-moving parts of the financial services industry.

- ✓ New & differentiated services
- ✓ Technology & data-driven solutions
- ✓ Infrastructure modernization
- ✓ Workforce evolution



# Tech disruption = uncertainty

43%

of CFOs say Blockchain presents challenges

87%

of organizations don't think IT can proactively manage risks

33%

of business leaders say cybersecurity is a top business barrier

46%

of business leaders abandoned a strategic initiative over cyber threats





Percy Gyara

VP of Finance  
Hotels & Resorts  
*Sunwing Travel Group*



Darren Stevenson

VP of Finance  
*Palliser Furniture Holdings Ltd*



Greg Mixon

Director  
Payments Consulting  
*American Express Canada*





Sarah  
RICHARDSON  
for  
PALLISER

# SARAH RICHARDSON FOR PALLISER

Four Unique Collections.



Shore



Vista



Annex



Boulevard

## Product Line Up:

- Four case collections
- Five upholstery series
- 20 unique rugs
- Six throws
- 12 accent pillows

## Retail Footprint:

- 100+ retail commitments across North America

## E-Commerce:

- Fully realized website, optimized for unique e-commerce functionalities

## Marketing:

- Social media, digital marketing campaign, print and broadcast campaigns



**PALLISER®**

# CUSTOM STUDIO SUPPORT

## Elevated Ranking on Palliser.com



## Professional Design Services



## Marketing Services



## Millwork Package



## Exclusive Products



## Wall Graphics



## Exclusive Promotions



## Sales Associate Training Guide



## Floor Stands and Tear Pads



## Price Tag

