# The Future of Payments Elevating your Finance Function

AMERICAN EXPRESS
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#### AMERICAN EXPRESS CANADA

## Peter Barnett

DIRECTOR, LARGEMARKET SALES









## Businesses must adapt, or they'll be left behind.











Payments are one of the fastestmoving parts of the financial services industry.

- ✓ New & differentiated services
- √ Technology & data-driven solutions
- ✓ Infrastructure modernization
- ✓ Workforce evolution



### Tech disruption = uncertainty

43% of CFOssay Blockchain presents challenges

87% of organizations don't think IT can proactively managerisks

33% of business leaders say cybersecurity is a top business barriers

46% of business leaders abandoned a strategic initiative over cyber threats





Percy Gyara

VP of Finance Hotels & Resorts Sunwing Travel Group



Darren Stevenson

VP of Finance
Palliser Furniture Holdings Ltd



**Greg Mixon** 

Director
Payments Consulting
American Express Canada







SARAH RICHARDSON FOR PALLISER

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Four Unique Collections.



Shore





Vist



Boulevard

#### Product Line Up:

- Four case collections
- Five upholstery series
- 20 unique rugs
- Six throws
- 12 accent pillows

#### Retail Footprint:

- 100+ retail commitments across North America

#### E-Commerce:

- Fully realized website, optimized for unique e-commerce functionalities

#### Marketing:

- Social media, digital marketing campaign, print and broadcast campaigns





#### **CUSTOM STUDIO SUPPORT**

Elevated Ranking on Palliser.com



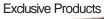
#### Marketing Services





Millwork Package









Wall Graphics



**Exclusive Promotions** 



Sales Associate Training Guide



Floor Stands and Tear Pads



Price Tag



