

CFERF-FEI Canada GoPro contest

Rules and Regulations

1. **ELIGIBILITY.** The Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada GoPro Contest (the “Contest”) is open to all legal residents of Canada who have reached the age of majority in their province/territory of residence. Employees of the Canadian Financial Executives Research Foundation (CFERF) and of Financial Executives International Canada (FEI Canada) and the immediate family members of any such employees are not eligible to participate in the Contest.

2. **CONTEST PERIOD.** The Contest is open for as long as the survey is open online (from approximately **February 19 to March 11, 2016**). After the survey is closed, no further entries will be accepted.

3. **CONTEST ENTRY.** No purchase necessary. All contest entries must be completed online by submitting the entry form the link provided at the end of the survey form. All qualified respondents who complete the survey are eligible to enter. The respondents need to indicate at the end of the survey if they wish to enter the draw and provide their contact information. Entries completed using any other means will be disqualified. Limit of 1 entry per person. All entries received will be deemed to have been submitted by the authorized account holder of the e-mail address identified on the entry.

4. **PRIZE.** One (1) prize consisting of an **GoPro HERO4** (the “Prize”) is available to be won. Approximate retail value of the Prize is **\$559.99**. The Prize must be accepted as presented and may not be transferred, assigned or substituted. There is no cash alternative.

5. **WINNER SELECTION.** The winner will be selected from all eligible entries by way of random draw to be held in Toronto, Ontario on or about **March 22, 2016**. The odds of winning depend on the total number of eligible entries received during the contest period. The selected entrant will be notified by telephone or e-mail no later than **March 31, 2016** and must respond by telephone or e-mail within five (5) business days of notification. Failure to respond within the notification period will result in disqualification whereupon another entrant will be selected by way of random draw. Prior to being declared the winner, the selected entrant must correctly answer, unaided, a time-limited skill-testing question to be administered by telephone and sign and return a standard Release (described below).

6. **RELEASE.** The winner will be required to execute a legal agreement (“Release”) confirming (i) compliance with these Contest Rules (ii) acceptance of the Prize as awarded, (iii) release of the Canadian Financial Executives Research Foundation (CFERF), Financial Executives International Canada (FEI Canada), their sponsors and their respective officers, directors, partners, principals and employees from any and all liability, loss, damages or cost related to participation in the Contest or the acceptance, use or misuse of the Prize including but not limited to costs or losses

related to injuries, death, loss or destruction of property, rights of publicity or privacy or from any and all claims of third parties arising therefrom, and (iv) the unrestricted right of the Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada) to produce, reproduce, publicize, broadcast, exhibit, distribute and otherwise use in any fashion the winner's name, photograph, voice or likeness, for advertising and publicity purposes without any additional compensation. The Release must be signed and returned within the five (5) day notification period referred to above, failing which the entrant will be disqualified and the Prize forfeited, without further recourse.

7. LIMITATION OF LIABILITY. The Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada) assume no liability for any lost, late, illegible, falsified, misdirected or incomplete entry, notification, reply or Release or the unauthorized use of or access to same, or for any technical malfunction, loss or delay in data transmission, omission, interruption, deletion, defect, damage or failure of any computer, equipment, software, website, e-mail, server, online system, network, lines or browser related to or resulting from participation in the Contest. The Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada) assume no liability whatsoever for any loss, damage, cost, injury or claim howsoever caused.

8. PRIVACY. By participating in the Contest, entrants agree (i) to grant to the Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada) the right to use their name, mailing address, telephone number and e-mail address ("Personal Information") for the purpose of administering the Contest and (ii) that the Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada) may use the Personal Information for the purpose of promoting any other contests, draws, opportunities or events and to notify entrants of any service or product offered by the Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada). The Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada) will use Personal Information only for identified purposes and in accordance with their [Privacy Policy](#).

9. TERMINATION. The Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada) reserve the right to terminate, cancel or suspend the Contest at any time, in their sole discretion.

10. PROHIBITIONS. The Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada) reserve the right to prohibit an entrant from participating in the Contest or winning a Prize, if, in the sole discretion of the Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada), they determine that the entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse or threaten or harass any other entrants or the Canadian Financial Executives Research Foundation (CFERF)

and Financial Executives International Canada (FEI Canada). The Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada) reserve the right to disqualify any entrant failing to comply with these Contest Rules and Regulations or cooperate in any investigation or inquiry concerning such compliance. The Canadian Financial Executives Research Foundation (CFERF) and Financial Executives International Canada (FEI Canada) reserve the unfettered right, in their sole and absolute discretion, to disqualify any entries that they suspect were generated by script, macro, robotic, programmed, or any other automated means, or otherwise violate the Contest Rules and Regulations.

11. **LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations.