



# 2019 CONFERENCE PRELIMINARY PROGRAM



**#DISRUPTION**  
**#NAILEDIT**  
JUNE 5-7 • 2019 • BLUE MOUNTAIN, ONTARIO



**70**<sup>th</sup>  
ANNIVERSARY  
1948 - 2018



# WELCOME TO THE 2019 NATIONAL CONFERENCE

As this year's conference Chair, it is my absolute pleasure to introduce to you our preliminary program for the FEI Canada 2019 Annual Conference in beautiful Blue Mountain, Ontario.

Our conference Committee has been busy planning to make sure this is the biggest and best conference ever. Conference attendees will gain unique insights from experienced CFOs such as Darlene Dasent (University Health Network), Gord Nelson (Cineplex) and Leen Li (Wealthsimple), to name but a few. We are also excited to announce our fantastic opening keynote speaker and proud Canadian: Rick Mercer.

We are off to a great start with more than 225 registered delegates to date. We are expecting this year's conference to be a sold out event, so to avoid disappointment, we encourage everyone to register sooner rather than later. You can register [here](#)

We hope you can join us for what is sure to be a memorable three days of thought leadership, networking and social activities. Great people know great people, so please encourage your friends, colleagues and further network to attend as well.

We will provide further updates to the program as more fantastic speakers are confirmed.



In the meantime, if you have any questions, suggestions or comments about any aspect of the conference, please reach out to myself at: [rwong3618@gmail.com](mailto:rwong3618@gmail.com);  
Rita Plaskett at [rplaskett@agendum.ca](mailto:rplaskett@agendum.ca);  
Laura Pacheco at [LPacheco@feicanada.org](mailto:LPacheco@feicanada.org) or  
Vivian Tong at: [Vivian.Tong@ADP.com](mailto:Vivian.Tong@ADP.com)

FEI Canada, the leading voice and informed choice of the senior financial executive.

Best regards,

A handwritten signature in blue ink, appearing to read 'Russ Wong'. The signature is fluid and stylized, with a long horizontal stroke at the end.

**RUSS WONG**  
Chair, 2019 Conference





# ABOUT THE BLUE MOUNTAINS

Nestled between the Niagara Escarpment and the crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four-season destination. Experience a cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture.

An incredible natural retreat, the Village offers a wide variety of things to do. You can set your heart racing with zip lines, ropes courses, hiking, biking, Segway tours and more. For a more relaxing getaway, stroll their cobblestone streets, pamper yourself at the spa, take a sunny afternoon drive on the Apple Pie Trail or enjoy the ambiance of the mountains.

Only 90 minutes outside Toronto, this destination will inspire you.

## WHAT TO EXPECT

Interact with hundreds of senior financial executives and over 50 exhibitors and sponsors

The attendees at the conference ARE the decision makers

Dedicated time over 3 days to learn about new products and services

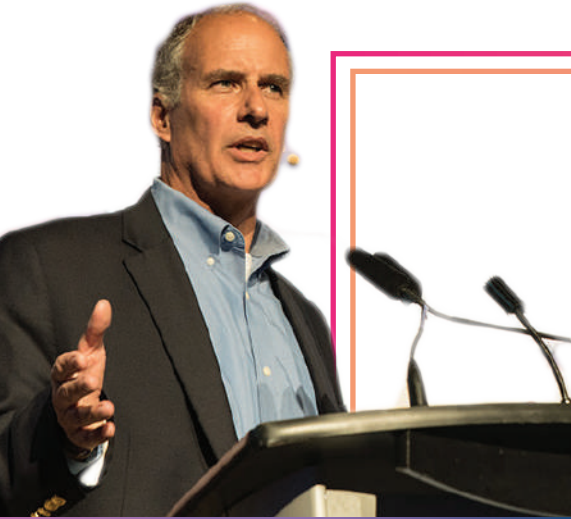
See what's trending: understand what leaders in the financial sector need to know

Education sessions delivered by leading speakers and thought leaders

The networking events all occur on the trade show floor including refreshment breaks, lunch and the Distinguished Service Award Reception

Relax and have fun at the Thursday evening social night and after party

Strengthen relationships with existing colleagues and meet new delegates



FEI Canada's annual conference and **DFIN** Exhibit Hall provides a platform for some of the best and brightest in our country to come together to network, exchange ideas, learn and find solutions to current challenges.

To stay ahead of the curve you need the latest in product and technology, the most current industry trends and future focus as well as connecting with thought leaders to continue the journey. These are the outcomes of attending the FEI Canada conference in Blue Mountain in 2019.

Take a look at 2019:

## EDUCATION

Captivating keynote speakers and invigorating concurrent sessions are presented by some of Canada's most prominent thought leaders.

### Michael Bassett

Director, Conference Board of Canada

### Diana Bishop

Communications and Personal Branding Expert

### Darlene Dasent

CFO, University Health Network

### Leen Li

CFO, Wealthisimple

### Joe Martin

Rotman School of Management, University of Toronto and Emeritus, Canada's History Society

### Rick Mercer

Television personality and political satirist

### Gord Nelson

CFO, Cineplex

### Judith Purves

CFO, CBC Canada

### Jennifer Reynolds

President & CEO, Toronto Finance International

## PRODUCT KNOWLEDGE

Engage with long standing suppliers and meet new exhibitors as they showcase new developments and products to keep you on the leading edge of success in your day to day business projects and initiatives.

## GOLF TOURNAMENT

Wednesday, June 5

Challenge your skills on a beautiful, but at moments unforgiving, course at the FEI Canada/Robert Half Golf Tournament. Enjoy the majestic scenery of the Georgian Bay landscape as you undertake a round of golf at the private Georgian Bay Golf Club.

## PAINT THE TOWN ~~RED~~ FEI BLUE

Thursday, June 6

This will be an evening to remember as we take over the town, close down Main Street in the Village of Blue Mountain and enjoy the food and drinks of the various restaurants on the main street for a private party for FEI Canada delegates only. There will be live entertainment performing on the stage in the middle of square to keep the party going. Listen, sing along, dance or just wander around and taste the flavours of Blue Mountain.

## AFTER PARTY AT RUSTY'S

Thursday, June 6

Keep the night going once Main Street closes. Just walk down Main Street to Rusty's at the foot of the mountain where a band and more food will keep you rockin' the night away.

# NATIONAL STRATEGIC PARTNERS

THANK YOU FEI CANADA'S NATIONAL STRATEGIC PARTNERS



J.P.Morgan



“

*Well done. Bravo.  
This was high quality and very well organized. I  
have been to a lot of conferences in my career and  
don't often say - This exceeded my expectations and  
delivered what was advertised.*


”



# PROGRAM AT A GLANCE

TUESDAY JUNE 4	
Time	Activity
11:00 am - 6:30 pm	Registration / Information Desk
5:00 pm - 5:30 pm	Annual General Meeting
6:00 pm - 8:00 pm	Early Arrival Reception Guests welcome

WEDNESDAY JUNE 5	
Time	Activity
6:30 am - 3:30 pm	Golf Tournament Sponsored by:  Robert Half®
8:00 am - 8:00 pm	Registration / Information Desk
8:00 am - 9:30 am	Early Arrival Breakfast
10:30 am - 2:00 pm	Wine tasting and food pairing (ticket event)
5:00 pm - 6:00 pm	New Member Reception and FEI Young Luminaries Ceremony Sponsored by: 
6:00 pm - 8:00 pm	Welcome Reception DFIN Exhibit Hall Sponsored by: 

THURSDAY JUNE 6	
Time	Activity
7:00 am - 5:00 pm	Registration / Information Desk
7:30 am - 8:40 am	BREAKFAST SEMINARS American Express Canadian Payroll Association Optis Consulting Prophix
7:30 am - 8:40 am	Continental breakfast for guests and delegates DFIN Exhibit Hall
8:45 am - 9:05 am	WELCOME AND OPENING REMARKS Russ Wong Chair 2019 conference Pete Pigott President & CEO, FEI Canada
9:10 am - 10:20 am	OPENING KEYNOTE ADDRESS Canada: Coast to Coast to Coast Rick Mercer Television personality, political satirist
10:20 am - 10:50 am	Networking break DFIN Exhibit Hall
10:30 am - 2:00 pm	Scandinave Spa at Blue Mountain (ticket event)
10:50 am - 11:30 am	KEYNOTE ADDRESS Canada 2030 - The Defining Forces Disrupting Business Michael Bassett Director, Conference Board of Canada
11:30 am - 12:30 pm	CFO PANEL Disrupted Industries Darlene Dasent CFO, University Health Network Gord Nelson CFO, Cineplex Judith Purves CFO, CBC Canada
12:30 pm - 1:30 pm	Luncheon DFIN Exhibit Hall
1:35 pm - 2:35 pm	CONCURRENT SESSIONS
2:45 pm - 3:30 pm	KEYNOTE ADDRESS Disrupted Cities/Smart Cities
3:30 pm - 4:30 pm	KEYNOTE ADDRESS
4:30 pm - 5:15 pm	DISTINGUISHED SERVICE AWARD DFIN Exhibit Hall
6:00 pm - 10:00 pm	PAINT THE TOWN FEI BLUE Main Street Blue Mountain Village Sponsored by: 
10:00 pm - 12:30 am	AFTER PARTY Rusty's at Blue Co-sponsored by:  

FRIDAY JUNE 7	
Time	Activity
7:00 am - 4:00 pm	Registration / Information Desk
7:30 am - 8:40 am	BREAKFAST SEMINARS
7:30 am - 8:40 am	Continental breakfast for guests and delegates DFIN Exhibit Hall
8:45 am - 9:00 am	 LAUNCH PARTY featuring Pete Pigott and friends
9:00 am - 10:00 am	KEYNOTE ADDRESS FEI CANADA TALKS: Lifecycle of a Senior Financial Executive Diana Bishop Communications and Personal Branding Expert Leen Li CFO, Wealthsimple
10:00 am - 10:15 am	EXHIBITOR PRIZE DRAWS Plenary Room
10:15 am - 10:45 am	Networking break DFIN Exhibit Hall
10:45 am - 12:00 pm	KEYNOTE ADDRESS The Disruptors
12:00 pm - 1:15 pm	CONCURRENT SESSIONS
1:15 pm - 2:45 pm	CLOSING LUNCHEON & KEYNOTE SPEAKER
2:45 pm - 3:00 pm	CLOSING REMARKS, DRAW PRIZES & LAUNCH OF 2020 CONFERENCE



# KEYNOTE SESSIONS

# THURSDAY, JUNE 6

## 9:10 AM - 10:20 AM OPENING KEYNOTE SPEAKER

### CANADA: COAST TO COAST TO COAST



RICK MERCER

Rick Mercer is presenting an epic new keynote that will make you appreciate, as never before, this unique nation we all call home. It's a heart-soaring and laugh-out-loud funny affair, and a perfect way to celebrate what our great country has to offer.

Few people know Canada like Rick Mercer knows Canada. Whether prodding at our institutions, celebrating our unsung heroes, or illuminating everything wonderful and weird about our country, Mercer is a galvanizing speaker. He's our fiercest critic, our sharpest mind, and our most hilarious comic. This is a one-time talk that gathers together all his—and our—strengths. It is a talk that connects to the past, evaluates our present, and looks forward, hopefully, into the future.

## 10:50 AM - 11:30 AM KEYNOTE SESSION

### CANADA 2030: The Defining Forces Disrupting Business



MICHAEL BASSETT

Over the next decade, the world is facing political, social, environmental and technological transformations that will have profound implications for investors and businesses operating in Canada. In this session, Michael Bassett will elaborate on some of the key research findings from the Conference Board's research series on trends and disrupting forces that will impact Canadian business in the next ten years.





## 11:30 AM - 12:30 PM KEYNOTE SESSION

### CFO PANEL: Disrupted Industries



DARLENE DASENT



GORD NELSON



JUDITH PURVES

The year is 2019; we now have more companies, competitors and innovative business ideas than we have ever had before. The speed of technological advances has undoubtedly shaken up and disrupted various industries.

Because of this, businesses, regardless of their current size and success, have had to remain nimble and sometimes pivot to find new ways to stay relevant and successful.

The CFO panel will discuss how their businesses have made the necessary changes to not just survive in today's disruptive economy, but thrive in it and nail it!

## 2:45 PM - 3:30 PM KEYNOTE SESSION

### DISRUPTED CITIES / SMART CITIES

New digital technologies are being used to help cities manage congestion, improve public safety, reduce energy consumption, and allocate resources based on real time data. A "smart city" is an urban area that uses different types of electronic sensors to collect data, data which is then used to manage assets and resources efficiently.

Smart cities have the potential and are specifically designed to improve all aspects of their inhabitants' lives, from how they move around and use energy, to how they make a living and interact with the natural environment.

The panel will discuss how smart cities are not only helpful to inhabitants' lives but increasingly essential in an ever more populated and congested world. Privacy of data will also be addressed.

# FRIDAY, JUNE 7

9:00 AM - 10:00 AM KEYNOTE SESSION

## FEI CANADA TALKS: Lifecycle of a Senior Financial Executive



DIANA BISHOP



LEEN LI

The launch of the FEI Young Luminaries mentor/protégé program has allowed financial executive protégés to learn from senior financial executives who have been there, done that and worn the t-shirt for numerous years in the C-suite.

However, for as much wisdom as the mentors impart on their protégés, the fresh outlook of the protégés certainly makes this relationship a two-way street.

So when does the career of the financial executive start? Is it the first excel spreadsheet a child makes to track his or her allowance? Is it the graduation day from their University degree? Is it when they have their own office at work? Or when they sit at the head of the boardroom table?

Please join the panel as they discuss the life cycle of the senior financial executive in a TED Talk format. Listen to examples of when they faced #Disruption at work, and what they did to counter this and make sure they #NailedIt.

10:45 AM - 12:00 PM KEYNOTE SESSION

## THE DISRUPTORS

The twenty-first century has brought us a plethora of new, innovative business ideas which were brainstormed, created and developed to serve the needs of an ever more demanding and technology focused marketplace, some needs that we did not, at the time, even know existed, until they were serviced.

The panel will discuss how their companies and organizations came to the market. From what started as ideas in a boardroom has now, for many of them, expended into multi-billion dollar powerhouses that have caused controversy, disruption and admiration in equal measure, and what the future holds for these companies and organizations as we move further into the twenty-first century.

1:15 PM - 2:45 PM KEYNOTE SESSION

## CLOSING LUNCHEON AND KEYNOTE SPEAKER





# CONCURRENT SESSIONS



## THURSDAY, JUNE 6

1:35 pm - 2:35 pm

### Hot Topics in Tax

Tax is something that affects everyone; we all have questions about it and we would all love to be more knowledgeable about it. Please join us and listen to an informative and insightful roundtable discussion from experts in the field of tax, as to what are the upcoming tax topics of interest for the C-Suite, why they matter and how business operations could and should respond.

### CCR: Disruption in Finance:

Given technology evolution in the business world, CFOs and senior finance executives are facing disruption in finance relating to processes, systems and people in their organizations. During this session, you'll learn about disruption in finance and how its impacting CFOs and senior finance executives. You will have the opportunity to hear solutions and engage in a discussion with industry professionals on how disruption is impacting the finance function and assess readiness in your organization for future financial disruption to drive value and efficiency in today's fast-paced technology-based business environment.

### Cybersecurity in 2019: Geopolitical, Espionage and other Disruptive Threats to your Business

Much has been reported in the media about the involvement of governments in cybersecurity. In this session we will explore the current developments in cybersecurity: who the key perpetrators of industrial espionage are, the threats they pose to businesses and citizens, and what steps should be taken to mitigate.

### US Track : From Wall Street to Bay Street: The Origins and Evolution of American and Canadian Finance

While both Canada and the United States were both under British rule at one point, there are significant differences in how their financial systems have evolved.

Joe Martin, co-author of, "From Wall Street to Bay Street: The Origins and Evolution of American and Canadian Finance" explains how the US financial system has historically been much more innovative than the Canadian system, and as a result, the American system has been much more volatile (and gotten into more trouble, both in the 2008 financial crisis and in the Great Depression).

One could argue that while the US Financial System has been more #Disruptive (innovative), the Canadian Financial System #NailedIt by adopting an evolutionary path.

## FRIDAY, JUNE 7

12:00 pm - 1:15 pm

### Economic Outlook

In an ever more globalized world, with increasingly adversarial political agendas and differing economic ideologies, what exactly does this mean for the future of the Canadian and the Global economy moving forward?

### Treasury and Capital Markets: Into the Unknown: How Technology is Transforming Markets

A technological revolution has gotten underway - one that is different in scale, scope and complexity from any that has come before. New ideas are sweeping across the global economy, unleashing powerful forces that are shifting the flow of goods, money, and ideas across borders - while creating a whole new set of challenges for treasurers and financial executives. In this session, the key technologies

that are changing how the global financial system functions will be discussed, setting the stage for another round of turbulence in Canadian markets. From a foreign exchange trader's unique perspective, Karl Schomatta will explore the risks and opportunities that are emerging for finance organizations - giving you the knowledge needed to confidently step into the unknown.

### Governance and Risk

More and more, organizations are recognizing "disruption" as a top risk. The speed and scale of disruption continues to intensify, as technology, societal expectations, and regulations evolve at increasing speed. These forces are fundamentally changing business models and introducing new competition. Effectively managing these risks is not just a necessary ingredient for success but for survival. Just ask Sears, Kodak or Xerox.

But how do you identify disruption risks and appropriately adapt your business strategy? Disruption does not neatly fit into traditional risk management models and involves a high degree of uncertainty and complexity. Risk management practices must evolve to meet these challenges.



# CONFERENCE HIGHLIGHTS

**DFIN EXHIBIT HALL**

Experience the excitement of a vibrant exhibit hall sponsored by DFIN. There are new products, familiar services and welcoming suppliers. The popular passport system returns again this year and as well as an interactive mobile app gamefication. The exhibit hall remains the social hub of the conference hosting refreshment breaks, lunch and the Distinguished Award Reception.

Many of the previous exhibitors are returning and new organizations will be joining FEI Canada this year. There are also great sponsorship opportunities available that offers you the chance to get your brand in front the decision makers.

For further information contact Steve Ilkiw, Director Sales at 416-366-3007 x 5108 or [silkiw@feicanada.org](mailto:silkiw@feicanada.org)

To view sponsorship opportunities in more detail [click here](#)



**rh Robert Half®**

**FEI CANADA - ROBERT HALF GOLF TOURNAMENT**

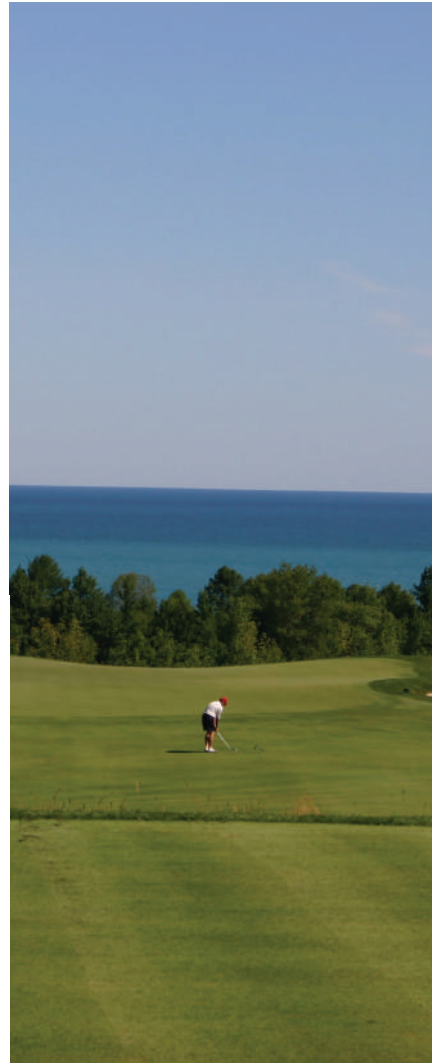
6:30 am - 3:30 pm  
**Wednesday, June 5**

They say “the best day” is a day on a golf course. Join your FEI Canada colleagues at the annual FEI Canada/ Robert Half golf tournament prior to the FEI Canada conference. This year the tournament will be held at the beautiful Georgian Bay Club Golf Course on Wednesday, June 6. This tournament is the perfect way to kick off the FEI Canada annual conference and this year will prove no different.

The story of The Georgian Bay Club began with the vision of its Founding Partners, and culminated with the creation of the premier private golf club. The property and community have been meticulously developed to preserve the area’s natural beauty, all being captured within the setting of a majestic private club.

**Golf Fee:** \$270 per person, includes transportation, breakfast, green fees, cart, lunch and prizes.

**Club rentals:** \$40, tax not included



# THE VILLAGE OF BLUE MOUNTAIN



## WORK AND PLAY AT BLUE!

The vibrant pedestrian Village at Blue Mountain showcases numerous events, live entertainment, boutique shops and dining experiences with patio areas for you to enjoy. Water fountains, the Mill Pond and walkway lighting create a delightful ambiance in this unique village setting.

Endless recreation options await you at Ontario's favourite playground. An array of exciting outdoor activities will help you relax and unwind each day. From activity to spa and yoga experiences there is something for everyone.



## WINE TASTING & FOOD PAIRING

Relax and enjoy the beauty of the Niagara Escarpment and Beaver Valley while learning about local wine and food pairing. This excursion will take you to two vineyards where you will learn about the Georgian Bay wine region and its unique micro climate of sunny dry days and cooler nights which influence the wine styles. You will delight in tasting wines with selected food pairings where you will learn "what goes best with what". instructors.

**Date:** Wednesday, June 5  
**Time:** 3.5 hours  
**Includes:** tours, guide, transportation, gratuities, wine and food pairing  
**Cost:** \$125 + HST per person



## SCANDINAVE SPA AT BLUE MOUNTAIN

Situated on 25 acres of natural Ontario birch, Canadian maple and pine trees, the Spa has expansive views of the UNESCO World Biosphere Reserve Niagara Escarpment. Experience the various stages of a Scandinavian bath.

The first stage includes heating the body up which dilates the blood vessels on the surface of the skin, reduces pressure and increases flow to the skin and muscles.

The second stage includes closing the pores of the skin with a brief, but highly beneficial cool rinse. This helps to release endorphins, and increase your heart rate.

The final stage is designed to allow the cardiovascular system to regulate itself. This is a time for body and mind rest and relaxation.

Finish your experience with a light meal in a cozy bistro environment.

**Date:** Thursday, June 6  
**Time:** 3.5 hours  
**Includes:** spa baths, bath robe, water, light meal, transportation, and gratuities  
**Cost:** \$160 + HST per person

## PAINT THE TOWN FEI BLUE

This will be an evening to remember as we take over the town, close down Main Street in the Village of Blue Mountain and enjoy the food and drinks of the various restaurants on Main Street for a private party for FEI Canada delegates only. There will be entertainment performing on the stage in the middle of the square to keep the party going. Listen, sing along, dance or just wander around and taste the flavours of Blue Mountain.

To purchase additional tickets [click here](#)

Sponsored by:



**Date:** Thursday, June 6  
**Time:** 6 pm - 10 pm







## AFTER PARTY AT RUSTY'S

Keep the night going once Main Street closes. Just walk down Main Street to Rusty's at the foot of the mountain where a band and more food will keep you rockin' the night away.

Co-sponsored by:



**Date:** Thursday, June 6

**Time:** 10 pm - 12:30 am



# HOTEL ACCOMMODATIONS

A block of rooms has been reserved at a discounted rate for FEI Canada delegates at various hotels in the Blue Mountain Village. The Village and Mosaic accommodations include a kitchenette/full kitchen and a pull-out couch. The Westin Trillium is a traditional hotel room. All hotels are within a very short walk to the conference centre. There is a 2% Village Amenity Fee (VAF) charged to all accommodations. All rates below do not include the VAF.

## Westin Trillium Hotel:

Deluxe Room	<b>\$209 per night</b>
1 bedroom	<b>\$229 per night</b>

To book a room at the Westin Trillium Hotel delegates are to quote group name: **FEI Canada Conference** when making a reservation at 1-866-837-4192.

## Mosaic Hotel:

Bachelor	<b>\$209 per night</b>
1 bedroom	<b>\$229 per night</b>

To book either Mosaic or Village suites hotels delegates are to quote group name: **FEI Canada Conference** and/or group reservation number: **GRP125504** when making a reservation at 1-877-445-0231 x 60247.

## Village Suites Hotel:

Studio suite	<b>\$179 per night</b>
Bachelor	<b>\$199 per night</b>
1 bedroom	<b>\$219 per night</b>
1 bedroom + den	<b>\$259 per night</b>

## AIR TRAVEL INFORMATION

A 10% special discounted fare has been negotiated with Air Canada and Porter Airlines.

### Air Canada:

Visit: [www.aircanada.com](http://www.aircanada.com) and enter promotional code: 9VU8N4M1

### Porter Airlines:

Visit: [www.flyporter.com](http://www.flyporter.com) and enter the promotional code: FEICAC

If you wish to book online please [click here](#)

“Overall a well organized, well run conference, with a terrific line up of speakers. Hayley Wickenheiser was a great choice for the Friday closing luncheon – end it all on an upbeat note

”

# CONFERENCE REGISTRATION FEES

Register by the early-bird date to be entered into a draw for one of two \$1000 cash prizes sponsored by:



Take advantage of this great discount. All members registered by March 17 qualify. Draw will take place at the closing luncheon on Friday, June 7.

PRICE OPTIONS	MEMBERS	NON-MEMBERS
Early-bird rate (January 16 - March 17)	\$1,470	\$1,870
Regular Registration (March 18 - May 3)	\$1,570	\$1,970
Late Registration (May 4 - June 5)	\$1,770	\$2,070
Thursday, June 6, Day Pass (This does not include the Social evening or the After Party)	\$1,170	\$1,470
Retired (January 16 - June 5)	\$870	
Career Services (January 16 - June 5)	\$870	
Academic, charitable organizations, entrepreneurs (January 16 - June 5)	\$870	
Companion (Intended for a spouse or companion. Includes all meals, the Gala and the Closing Lunch. No access to the program.)	\$470	
Wine tasting and food pairing, Wednesday, June 5	\$125	
Golf, Wednesday, June 5	\$270	
Golf club rental	\$40	
Scandinave Spa at Blue Mountain, Thursday, June 6	\$160	
Paint the Town FEI Blue, Thursday, June 6	\$270	
Closing Luncheon, Friday June 7	\$120	

[Click here to register](#)

## CANCELLATION AND REFUNDS

Substitutions may be made at any time by emailing a written request to the attention of Pat Todd at [ptodd@feicanada.org](mailto:ptodd@feicanada.org). Cancellation requests must be received in writing by May 10, 2019. Unfortunately, no refunds will be given for cancellations received after May 10, 2019.

Applicable taxes will be added to all registration fees. Registration fees include all meals, access to the sessions, speakers and exhibit hall as well as a ticket to the Thursday social evening and the closing luncheon.

*Become a new Executive Member of FEI Canada and receive a complimentary registration to attend this conference!*

For details call:  
Wendy Siegel  
Director, Membership  
Tel: 416-366-3007 x 5120  
Toll free: 1.866.677.3007 ext. 5120  
Email: [wsiegel@feicanada.org](mailto:wsiegel@feicanada.org)

# — SPEAKER BIOS



## **MICHAEL BASSETT**

Michael Bassett is the Director, Research Impact and Content Strategy at The Conference Board of Canada where he provides enterprise-wide leadership on research and major events.

Mr. Bassett has contributed to numerous custom and public research projects in the areas of governance, ethics, risk management and Crown corporations. He has chaired the Conference Board's National ERM Conference (2017) and the National Corporate Ethics and Integrity Summit (2018).

In addition to this role Michael is the Director of the Centre for Family Enterprises in Canada, a major multi-year initiative to raise awareness of the role and contributions of family-owned businesses to Canada's economy and society.

He is overseeing the Centre's program of research and dialogue including a major quantitative study on the economic contributions of family-owned enterprises in Canada and a study investigating major issues faced by family enterprises in Canada to be published in 2018. Michael received his Family Enterprise Advisor (FEA) designation in May 2018.

Prior to joining the Conference Board, Mr. Bassett worked at the Ottawa-based Institute on Governance. He has also worked in the non-profit sector and for the provincial government of British Columbia.





### DIANA BISHOP

For twenty years, Diana Bishop was a national and International TV News correspondent, working for CBC, CTV News, Global Television in Canada and NBC News; with postings as Quebec City Bureau Chief, Beijing Bureau Chief in China, New York Bureau Chief and Senior Parliamentary Correspondent in Ottawa where she covered national politics and international affairs, and traveled extensively with the Prime Ministers.

Diana is now a leading communications and personal branding expert having worked with hundreds of business people across Canada, the U.S. and Europe. She specializes in helping business people package their story, knowledge and unique expertise to successfully navigate the 21st century. Diana's background and experience can be reviewed [here](#).



### DARLENE DASENT

Darlene Dasent is the Vice President and Chief Financial Officer for University Health Network (UHN). UHN is an integrated healthcare, research, and education network of four hospitals: Toronto General Hospital, Toronto Western Hospital, Princess Margaret Cancer Centre, and Toronto Rehabilitation Institute, as well as a college of applied health sciences, The Michener Institute of Education at UHN. UHN is world-renowned for its technically advanced clinical services, extraordinary research programs, and superb educational experiences. UHN has the largest hospital-based research program in Canada with 19 sites of care across Ontario and \$2.2 Billion in annual revenues and expenditures and \$2 Billion in assets.

As the Vice President and Chief Financial Officer, Darlene plays a critical role in the hospital through aligning strategic and financial initiatives with patient and hospital priorities. As a key member of the Senior Leadership Team, she provides strategic leadership and is a key business enabler for UHN to meet its organizational goals. Darlene's main focus is in the overall financial management of the organization and has the primary responsibility for planning, implementing, managing and controlling all financial-related activities throughout UHN.

During her tenure at UHN, Darlene has held over 20 years of progressively senior leadership roles providing strategic financial advice to support hospital operations. Darlene currently oversees Finance including Treasury & Cash Management, Capital, Planning & Budgeting, Accounting & Financial Operations, Audit & Compliance, Ministry and Activity Reporting, Case Costing, Research Financial Services, Procurement and Supply Chain management. She is currently leading UHN's Finance Transformation and has been instrumental in developing financial governance models. Recently, Darlene has been named a Women's Executive Network (WXN) 2018 Canada's Most Powerful Women: Top 100 Award Winner.





## AMELIE FABIAN

Amelie Fabian is a professional with Deloitte where she works in the Audit Practice serving real estate clients and financial institutions. She earned her BCom. from McGill University's business school, the Desautels Faculty of Management, where she graduated in summer 2018.

Originally from Rwanda, Amelie's family fled persecution and moved to Malawi where she grew up as a refugee. She was always very smart and hardworking in school and earned top grades in high school. This led to her acceptance in the Student Refugee Program, a sponsorship program run by a Canadian NGO, the World University Services of Canada (WUSC).

In University, Amelie's tenacity and hard work persisted both in her academics and extra-curricular activities. She interned with Deloitte Toronto in the summer of 2017 and received a full time job position offer upon completion. She is currently working towards her CPA and looks forward to building her career with Deloitte and to keep developing her business acumen.

Amelie has earned multiple awards for her work in the McGill community and advocates for education for refugees and displaced youth. Most recently, she spoke during the United Nations General Assembly (UNGA) where she urged the international community to prioritize education in crisis moments involving displacement and migration of peoples.

Amelie was recently elected to sit on the Board of Directors of the World University Services of Canada (WUSC) as a regional member for Ontario for a three year term. She looks forward to contribute to the strategic direction of the NGO to ensure their good work reaches the millions of disadvantaged youth in the world so that they can have an opportunity to better their lives just like Amelie did.



## LEEN LI

Leen is the Chief Financial Officer at Wealthsimple, Canada's leading online investment management service that combines user-friendly digital tools and personal financial advice to make smart, automated investing available to everyone.

Founded in Canada by a team of financial experts and technology entrepreneurs, Wealthsimple is backed by Power Financial Corporation, a global management and holding company.

Previously, Leen led finance and operations at Influitive, a marketing technology startup in Toronto. Being part of founding team, Leen helped to grow the business from zero to \$10M ARR, raised \$50M from VCs and expanded business operations across the North America. Prior to Influitive, Leen held a number of positions at HSBC Canada, Eloqua (acquired by Oracle in 2012) and China Construction Bank.

Leen holds an MBA in Finance from Sobey School of Business at Saint Mary's University.



### JOE MARTIN

Joe Martin is Executive in Residence and Director of Canadian Business and Financial History at the Rotman School of Management. He is the co-author of “Relentless Change: From Wall Street to Bay Street: A Comparison of the US and Canadian Financial Systems”. He is also the Founding President of the Canadian Business History Association.

Prior to joining the Faculty at the Rotman School Joe was a Partner in Deloitte Consulting and served as Partner in Charge of the Canadian Consulting Practice for 12 years as well as Chair of the Global Consulting Committee for a decade.



### RICK MERCER

Richard Vincent “Rick” Mercer OC is a Canadian comedian, television personality, political satirist and author. He is best known for his work on the CBC Television comedy shows This Hour Has 22 Minutes and Rick Mercer Report. He is the author of three books, based on content from the television shows.

Born in St. John’s, Newfoundland, Mercer has won over 25 Gemini Awards for his top-rated CBC series’ The Rick Mercer Report, Made in Canada, and This Hour has 22 Minutes. Mercer also starred in Rick Mercer’s Talking to Americans, which was watched by millions, attracted attention across North America, and remains the highest-rated comedy special in Canadian history. In 2014, he was made an Officer of the Order of Canada.



### GORD NELSON

Gord Nelson, Chief Financial Officer at Cineplex. Gord joined Cineplex Entertainment in 1988 and has held various successive financial roles since that time. He was appointed Chief Financial Officer of the predecessor to the Corporation in 2004 and continued in this role following the company’s conversion to the Corporation in 2011. Gord oversees the finance, purchasing, communications, risk management and business development areas of the Corporation in addition to overseeing World Gaming.

He is a member of the Finance and Audit Committee of the Baycrest Centre for Geriatric Care. He graduated from the University of Toronto with an MBA and holds the accounting designations of Chartered Professional Accountant (CPA) and Chartered Accountant (CA). Most recently,

Gord Nelson was named Canada’s CFO of the Year™ for 2016.





### JUDITH PURVES

Judith Purves was appointed as Executive Vice President and Chief Financial Officer of CBC/Radio-Canada on March 2015.

Judith is responsible for all aspects of CBC/Radio-Canada finance functions, Corporate, CBC and French Services, Procurement, and is a trustee of the CBC/Radio-Canada Pension Plan.

Before joining CBC/Radio-Canada, Judith was a Finance Executive with IBM, holding a number of progressively more senior positions, most recently based in New York as VP and CFO of IBM Global Financing. Prior to that she was CFO of IBM Canada Ltd and has led a number of significant organizational transformations.

Judith trained as a Chartered Accountant in London, England and is a Fellow of Chartered Accountants in England and Wales. She holds a Bachelor of Commerce from the University of Edinburgh, Scotland.

Judith is a former National Board member of FEI Canada, and formerly the Chair of Finance Committee and Board Member of Casey House.



### JENNIFER REYNOLDS

Jennifer Reynolds is the President & CEO of Toronto Finance International (formerly the Toronto Financial Services Alliance), a public-private partnership whose mission is to promote and develop Toronto's financial services sector, and to establish its prominence as a leading global financial centre.

Jennifer's 20-year career in the financial services industry has included senior roles in investment banking, venture capital, and global risk management.

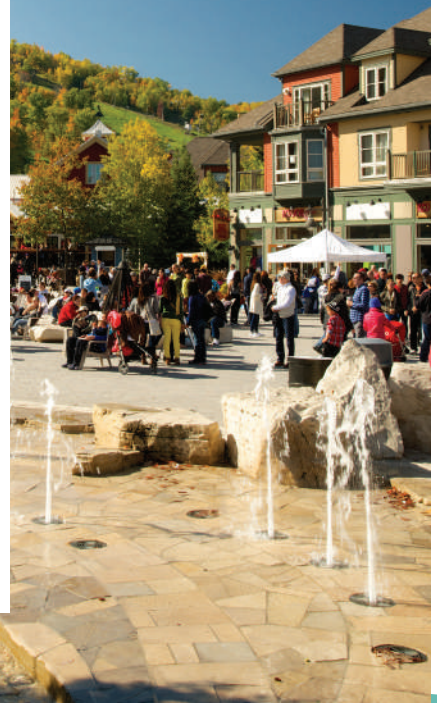
Prior to joining TFI, Jennifer was the President & CEO of Women in Capital Markets (WCM), Canada's largest industry association and advocacy group for women in the financial sector.

Jennifer is a Director on the Board of the Canada Development Investment Corporation ("CDEV") and Women's College Hospital Foundation. She was named a Women's Executive Network (WXN) Canada's Most Powerful Women: Top 100 Award Winner (2015, 2017).

Jennifer started her career at Bank of Montreal and is a graduate of McGill University (MBA) and Harvard Business School Women's Leadership program.







# THIS YEAR'S PROGRAM

## AT A GLANCE

TUESDAY JUNE 4	
Time	Activity
11:00 am - 6:30 pm	Registration / Information Desk
5:00 pm - 5:30 pm	Annual General Meeting
6:00 pm - 8:00 pm	Early Arrival Reception Guests welcome

WEDNESDAY JUNE 5	
Time	Activity
6:30 am - 3:30 pm	Golf Tournament Sponsored by:  Robert Half®
8:00 am - 8:00 pm	Registration / Information Desk
8:00 am - 9:30 am	Early Arrival Breakfast
10:30 am - 2:00 pm	Wine tasting and food pairing (ticket event)
5:00 pm - 6:00 pm	New Member Reception and FEI Young Luminaries Ceremony Sponsored by: 
6:00 pm - 8:00 pm	Welcome Reception <b>DFIN</b> Exhibit Hall Sponsored by: 

THURSDAY JUNE 6	
Time	Activity
7:00 am - 5:00 pm	Registration / Information Desk
7:30 am - 8:40 am	BREAKFAST SEMINARS American Express Canadian Payroll Association Optis Consulting Prophix
7:30 am - 8:40 am	Continental breakfast for guests and delegates <b>DFIN</b> Exhibit Hall
8:45 am - 9:05 am	WELCOME AND OPENING REMARKS Russ Wong Chair 2019 conference Pete Pigott President & CEO, FEI Canada
9:10 am - 10:20 am	OPENING KEYNOTE ADDRESS Canada: Coast to Coast to Coast Rick Mercer Television personality, political satirist
10:20 am - 10:50 am	Networking break <b>DFIN</b> Exhibit Hall
10:30 am - 2:00 pm	Scandinave Spa at Blue Mountain (ticket event)
10:50 am - 11:30 am	KEYNOTE ADDRESS Canada 2030 - The Defining Forces Disrupting Business Michael Bassett Director, Conference Board of Canada
11:30 am - 12:30 pm	CFO PANEL Disrupted Industries Darlene Dasent CFO, University Health Network Gord Nelson CFO, Cineplex Judith Purves CFO, CBC Canada
12:30 pm - 1:30 pm	Luncheon <b>DFIN</b> Exhibit Hall
1:35 pm - 2:35 pm	CONCURRENT SESSIONS
2:45 pm - 3:30 pm	KEYNOTE ADDRESS Disrupted Cities/Smart Cities
3:30 pm - 4:30 pm	KEYNOTE ADDRESS
4:30 pm - 5:15 pm	DISTINGUISHED SERVICE AWARD <b>DFIN</b> Exhibit Hall
6:00 pm - 10:00 pm	PAINT THE TOWN FEI BLUE Main Street Blue Mountain Village Sponsored by: 
10:00 pm - 12:30 am	AFTER PARTY Rusty's at Blue Co-sponsored by:  

FRIDAY JUNE 7	
Time	Activity
7:00 am - 4:00 pm	Registration / Information Desk
7:30 am - 8:40 am	BREAKFAST SEMINARS
7:30 am - 8:40 am	Continental breakfast for guests and delegates <b>DFIN</b> Exhibit Hall
8:45 am - 9:00 am	 LAUNCH PARTY featuring Pete Pigott and friends
9:00 am - 10:00 am	KEYNOTE ADDRESS FEI CANADA TALKS: Lifecycle of a Senior Financial Executive Diana Bishop Communications and Personal Branding Expert Leen Li CFO, Wealthsimple
10:00 am - 10:15 am	EXHIBITOR PRIZE DRAWS Plenary Room
10:15 am - 10:45 am	Networking break <b>DFIN</b> Exhibit Hall
10:45 am - 12:00 pm	KEYNOTE ADDRESS The Disruptors
12:00 pm - 1:15 pm	CONCURRENT SESSIONS
1:15 pm - 2:45 pm	CLOSING LUNCHEON & KEYNOTE SPEAKER
2:45 pm - 3:00 pm	CLOSING REMARKS, DRAW PRIZES & LAUNCH OF 2020 CONFERENCE