

September 24, 2013

Peter Martin, CPA, CA
Director, Accounting Standards
Accounting Standards Board
277 Wellington Street West
Toronto, Ontario M5V 3H2

Via email: ed.accounting@cpacanada.ca

**RE: Invitation to Comment, 2011-2014 Strategic Plan
Proposed Extension to the Term of the Plan**

Dear Mr. Martin:

The Committee on Corporate Reporting of Financial Executives International Canada (“FEI Canada”) is responding to the Accounting Standards Board’s Invitation to Comment, 2011-2014 Strategic Plan: Proposed Extension to the Term of the Plan. We appreciate the opportunity to provide comments.

FEI Canada is the all-industry professional membership association for senior financial executives. With eleven chapters across Canada and 1,800 members, FEI Canada provides professional development, thought leadership and advocacy services to its members. The association membership, which consists of Chief Financial Officers, Audit Committee Directors and senior executives in the Finance, Controller, Treasury and Taxation functions, represents a significant number of Canada’s leading and most influential corporations.

The Committee on Corporate Reporting (“CCR”) is one of FEI Canada’s seven thought leadership committees. CCR is devoted to improving the awareness of issues and educating FEI Canada members on the implications of the issues it addresses, and is focused on continually improving the standards and regulations impacting corporate reporting.

We are supportive of the Board's proposal to extend the term of the current strategic plan. As part of the Board's comprehensive review of the current strategic directions, we agree it is important to learn from stakeholders' experiences with the new sets of standards. FEI Canada is always pleased to assist in providing such feedback.

Thank you for allowing us the opportunity to respond to this proposal.

Yours very truly,



Gordon Heard, CPA, CA
Chair – Committee on Corporate Reporting
FEI Canada