





















In 1999 Eastlink launched the first triple play bundle in Canada.

EASTLINK TELEPHONE
Your Voice. Your Choice. For Value.



EASTLINK
CABLE SYSTEMS



EastLink becomes the first Cable Company in Canada to offer local residential and business telephone service to its customers, using its own telephone switch and cable network. Shown above, John Bragg is seen mastering the new technology on an old style phone.



EastLink Cable technicians at work.

Swap channels you don't watch
for ones you love. Sweet!

New! TV Channel Exchange.



Personal Picks





We think innovation is at
the heart of our culture:

Three parallel white lines of varying lengths are positioned in the bottom right corner of the slide, angled upwards from left to right.

- ▶ New ways to meet customer needs and expectations.



- ▶ Reducing costs, improving quality and productivity.

- ▶ Business problem solving with
desire for change.

- ▶ Continuous improvement, rarely a breakthrough.

- ▶ Growth and improved profitability through differentiation.

▶ Patented technology/invention.

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▶ Dedicated research by
professionals.

Several thin, parallel white lines are drawn diagonally across the bottom right corner of the slide, extending from the right edge towards the bottom.