



PRESS RELEASE For immediate distribution

Winners of the 2020 Aces of Finance competition (10th edition) unveiled digitally and the prestigious Homage Award presented to Louis-Philippe Carrière

MONTREAL, May 7, 2020 — This year, in order to respect Quebec's public health directives, the winners of the **Aces of Finance** competition have been unveiled virtually, instead of at the traditional gala. For this occasion, the **Quebec Chapter of FEI Canada**, an all-industry professional association for senior financial executives, launched a two-part virtual visibility campaign to shine the spotlight on the finalists and then announce the winners.

The **Aces of Finance** competition is open to all chief financial officers, vice presidents of finance and financial executives across Quebec, whether members or non-members of FEI Canada.

Getting to know the finalists

A digital campaign aimed at presenting the finalists was launched and streamed online before the winners were announced. This included podcasts, a dedicated <u>web space</u> and the use of <u>LinkedIn</u>, in order to offer maximum visibility. As a result, the finalists in each category had the opportunity to share their respective professional experiences and address their peers and the entire Quebec business community.

Meeting the winners and the recipient of the 2020 Homage Award

The winners announced yesterday are featured in a prestigious publication of La Presse + in the business section, as well as on <u>LinkedIn</u> and the <u>association's website</u>, where the dedicated section was completely revamped for the occasion. Also available on these digital media platforms is a video featuring the recipient of the Homage Award, **Louis-Philippe Carrière**. It presents the man, the professional and the friend through testimonials from people close to him.

The 2020 winners are:

"Financial executive of a large corporation" category

• **Claude Tessier**, CPA, CA Chief Financial Officer, Alimentation Couche-Tard Inc.

"Financial executive of a small or medium-sized enterprise" category

• Jean Lavigueur, CPA, CA Chief Financial Officer, Coveo

"Emerging financial executive" category

• Vincent Hamel, CPA, CA Vice President Finance, Partner, Sid Lee

A 10th edition with an outstanding honorary chairperson

The 10th edition of the competition was presided over by **Macky Tall**, Head of Liquid Markets at Caisse de dépôt et placement du Québec and President and Chief Executive Officer of CDPQ Infra.

"An exceptional situation called for exceptional solutions – and that's what the organizing committee offered association members for the closure of the 10th anniversary of the **Aces of Finance** competition," said Marc Godin, President of the Organizing Committee. "Cancelling our gala at the last minute to focus on a digital solution demonstrated the unconditional commitment of each of the committee members, jury members and our sponsors – they are all winners to me."

"The pandemic we are experiencing is putting our businesses and the entire country's economic activity to the test. In creating this competition 10 years ago, we wanted to showcase the vital role our profession plays in the financial health of our organizations. Ironically, the events we are currently experiencing collectively are placing a strong spotlight on the men and women working in business finance, who in a time of crisis like this make a difference in ensuring the survival of businesses and our economy," said Catherine Allard, President of the Quebec Chapter of FEI Canada.

Presentation of the 2020 Homage Award

This year's prestigious **Aces of Finance Homage Award** was presented to **Louis-Philippe Carrière**, FCPA, FCA. Mr. Carrière worked at Saputo Inc. for over 30 years before retiring in 2017. Since then, he has been serving as a director for the company. Joining Saputo in 1986, his long career at the company included various management positions in finance and administration. As Chief Financial Officer of Saputo from 1996 to 2017, Mr. Carrière helped formulate growth strategies and developed the company's financial strategy. He has been a member of the Ordre des comptables professionnels agréés du Québec (CPA du Québec) since 1985. He was appointed a Fellow of the Ordre in 2007. He also sits on the Board of WSP Inc. and chairs their audit committee.

Valued partners

The competition and event surrounding the presentation of the Quebec Chapter of FEI Canada's **2020 Aces of Finance** winners are made possible by the collaboration of our <u>generous partners</u>, whom we would like to thank: Caisse de dépôt et placement du Québec, Mandrake Vézina Lebeau, Ordre des CPA du Québec, PwC and *La Presse*.

About Financial Executives International Canada (FEI Canada)

Financial Executives International Canada (FEI Canada) is the leading voice and informed choice for senior financial executives across the country. With 12 chapters and close to 1,600 members, FEI Canada provides professional development, networking opportunities, thought leadership and advocacy services to its members.

The Quebec Chapter represents close to 200 members. This association's membership consists of senior level financial executives spanning various industries, functions and disciplines, representing a significant number of Canada's leading and most influential corporations. For more information, please visit the <u>association's website</u>, or follow us on LinkedIn.

- 30 -

Information:

Monica Rocheleau FEI Canada, Quebec Chapter T 514-695-9196 | guebec@feicanada.org Jean-Marc Simard Simard Hamel Communications T 514-248-5385 | j.m.simard@shc.ca