



## EVERYTHING YOU NEED TO KNOW ABOUT THE ACES OF FINANCE

The Aces of Finance contest is a unique opportunity to recognize and reward three financial executives in Québec, who have distinguished themselves in one of the following three categories: Financial executive of a large corporation, Financial Executive of a small or medium-sized corporation and Emerging Financial Executive.

### An award with meaning

In our common language, the word ACE generally refers to someone who excels in a certain discipline. In a card game, the ace is often the trump card. In golf, an ace is a hole in one. And in tennis, an ace is a winning serve.



The logo for The Aces of Finance is significant in that it's centered around the cornerstone of all accounting – money. The visual depicts a small coin of the type used by ancient Roman or Greek civilizations.

### A unique opportunity

The role of the financial executive has considerably evolved over the last few years, now coming with greater responsibility and an expanded set of tasks to accomplish. As a result, financial executives are now instrumental in the proper functioning and growth of their organizations. The Aces of Finance contest thus provides the ideal platform for providing them with recognition from their peers and their community.

### Contest organizer

The Aces of Finance contest is an initiative of the Québec Chapter of Financial Executives Canada, an all-industry professional association for senior financial executives. Financial Executives Canada offers opportunities for professional improvement, firm leadership and a high quality network.

## THE CONTEST

### Candidates

The contest's seventh edition will be officially launched on November 30, 2016, with candidate nomination forms accepted until February 9, 2017. The contest is open to all financial executives in Québec – whether or not they are currently members of Financial Executives International Canada. To be eligible, candidates must have occupied their current position for at least two years, except for the category of Emerging financial executive, and live in Québec.

### Selection process

All candidate nominations will be compiled and evaluated by members of the organizing committee. An independent jury consisting of five seasoned members of the financial community, all of whom possess significant years of experience, will then meet the finalists and determine the winners.

## Gala evening

Awards for the seventh annual The Aces of Finance competition will be presented during a gala and gastronomical evening on May 10, 2017 at the Parquet Centre CDP Capital in Montreal.

## The perks of winning

In addition to the unparalleled recognition of the business industry and visibility in the Québec media, award-winners will also be able to grow their professional network and spotlight their achievements. Other advantages include free access to Financial Executives International Canada Annual Conference, visibility on the Web page of the Québec Chapter as well as a one-year membership to Financial Executives International Canada (FEI Canada) *(for those who are not already members of this professional association)*.

## The Homage award

In order to recognize financial executives who have demonstrated excellence throughout their career, the Quebec Chapter of Financial Executives Canada has created “The Aces of Finance” Homage Award. **The 2017 recipient of this prestigious award is Mr. Patrick Pichette, advisor to Google.** Patrick Pichette is a globetrotter, environmentalist, and Google’s recently retired chief financial officer, where he held the position from 2008 until 2015. Patrick remains an advisor to Google, is a board member of Bombardier Inc and the Trudeau Foundation, and serves as an advisor to a number of digital startups around the world, including Zoona, OKHi, and Boosted Boards. The inspirational Mr Pichette, as well as the nine finalists of “The Aces of Finance” Award, will be honoured during the gala evening to be held on May 10, 2017.

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This seventh edition of the “Aces of finance” competition is made possible thanks to the generous support of:



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