



cutting through complexity

Trends in Corporate Responsibility Reporting

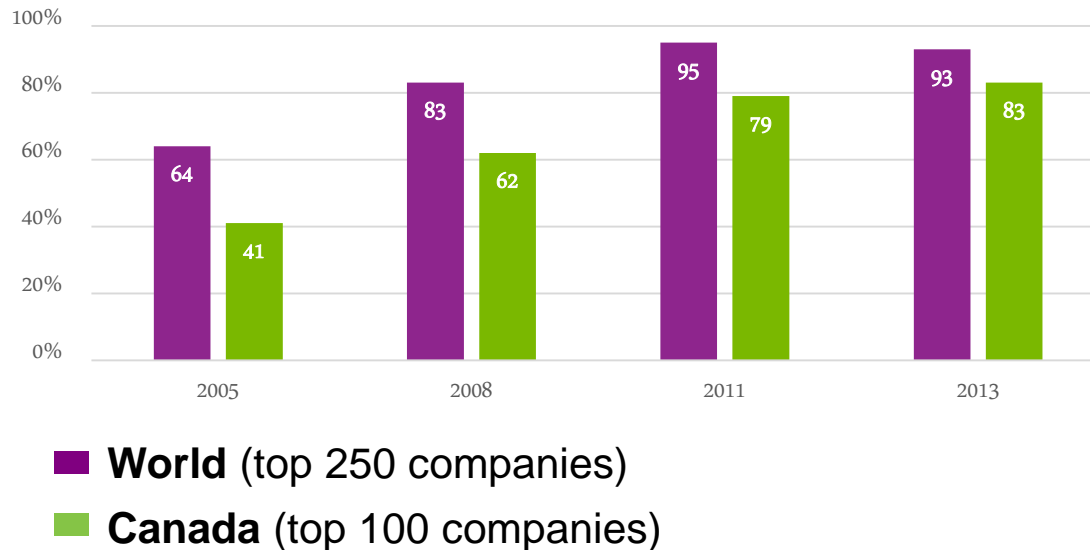
FEI Canada

June 12, 2015



Corporate Responsibility (CR) reporting – it's now the norm

Companies with a CR report (%)



Source: KPMG (2013), *The KPMG Survey of Corporate Responsibility Reporting 2013*

Why report?



Public



Investors



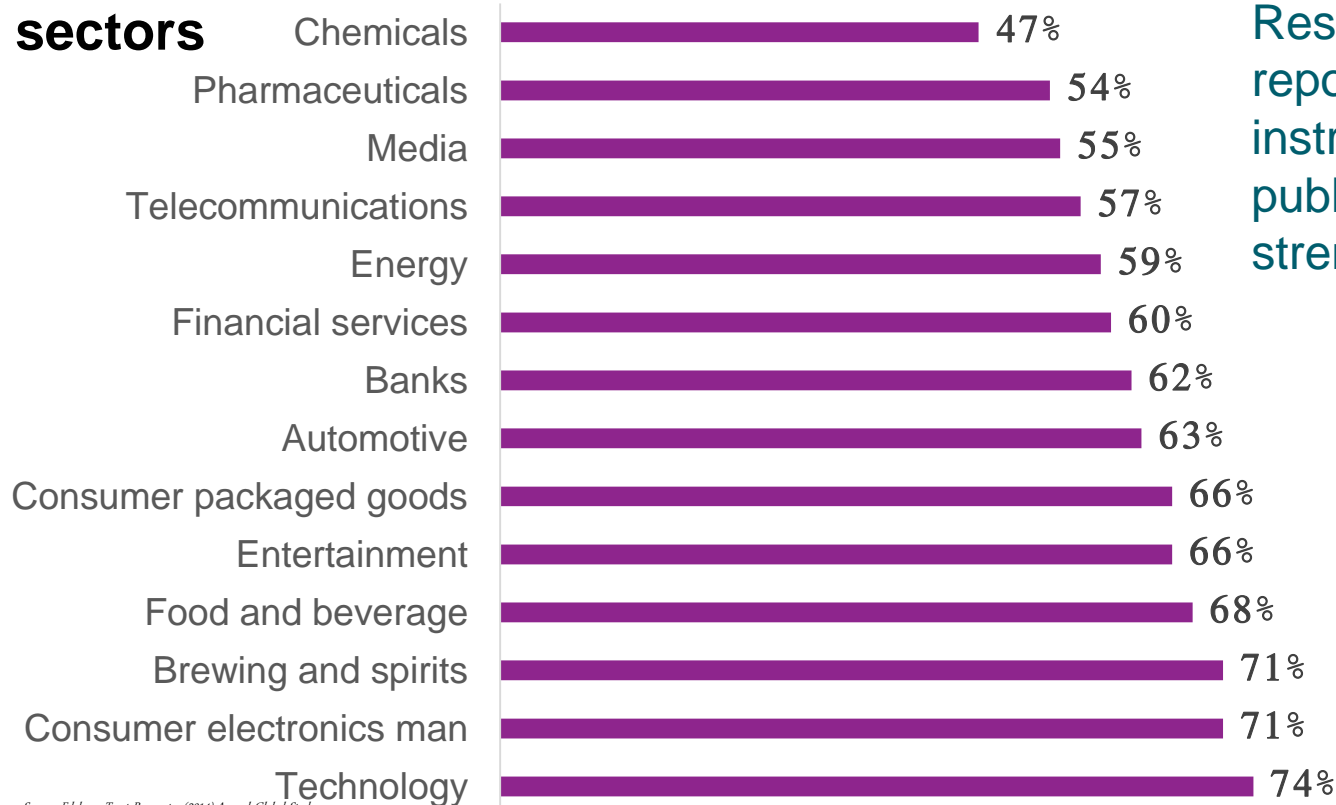
Government



Management

Maintain your “social license” to operate

Canadians’ level of trust in industry sectors

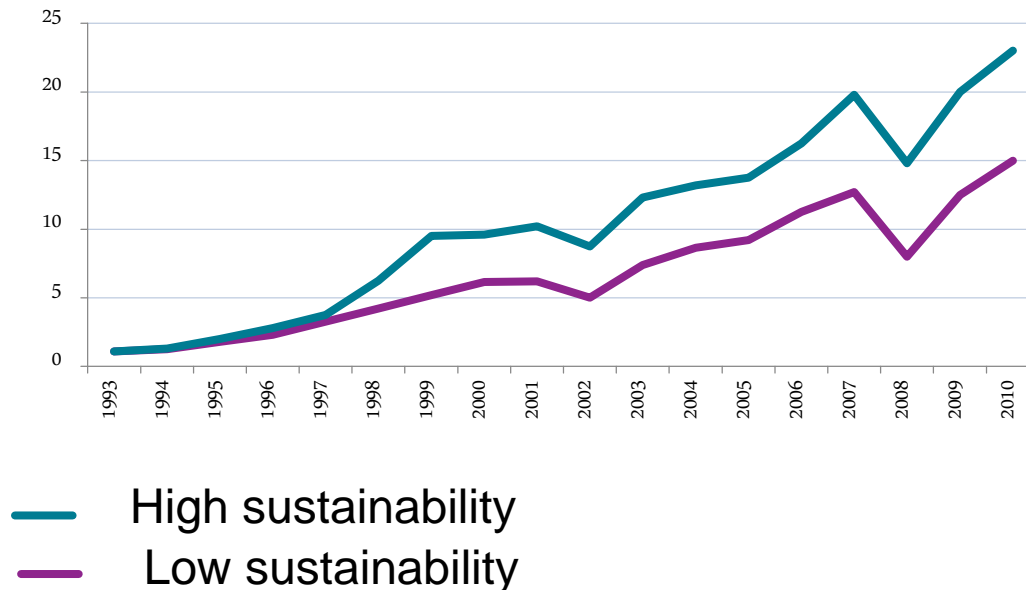


Source: Edelman Trust Barometer (2014) Annual Global Study

Corporate
Responsibility (CR)
reporting as an
instrument to build
public trust and
strengthen credibility

Responsible investments are on the rise

Evolution of \$1 invested in value-weighted stocks by sustainability metrics (\$)



Source : Harvard Business School (2011) *The Impact of a Corporate Culture of Sustainability on Corporate Behavior and Performance*

**CDN\$ 1
Trillion**

Assets under management (AUM) using one or more RI strategies

>30%

Canadian RI assets now account for 31% of Canadian AUM (41 PRI signatories)

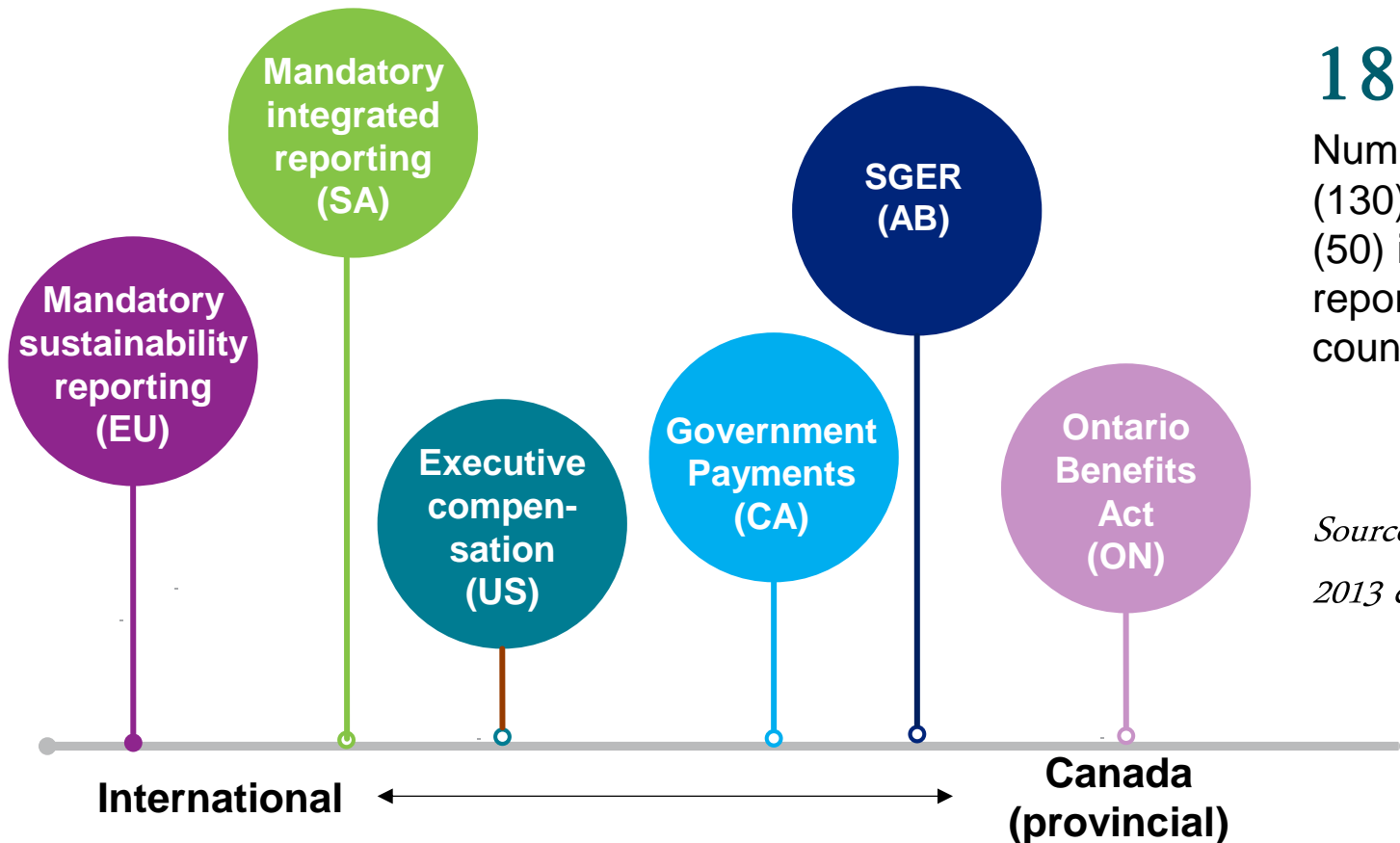
Source: Responsible Investment Association (2015) *2015 Canadian Responsible Investment Trends Report*.

Why report? GOVERNMENTS CARE



Government

Governments are stepping up their game



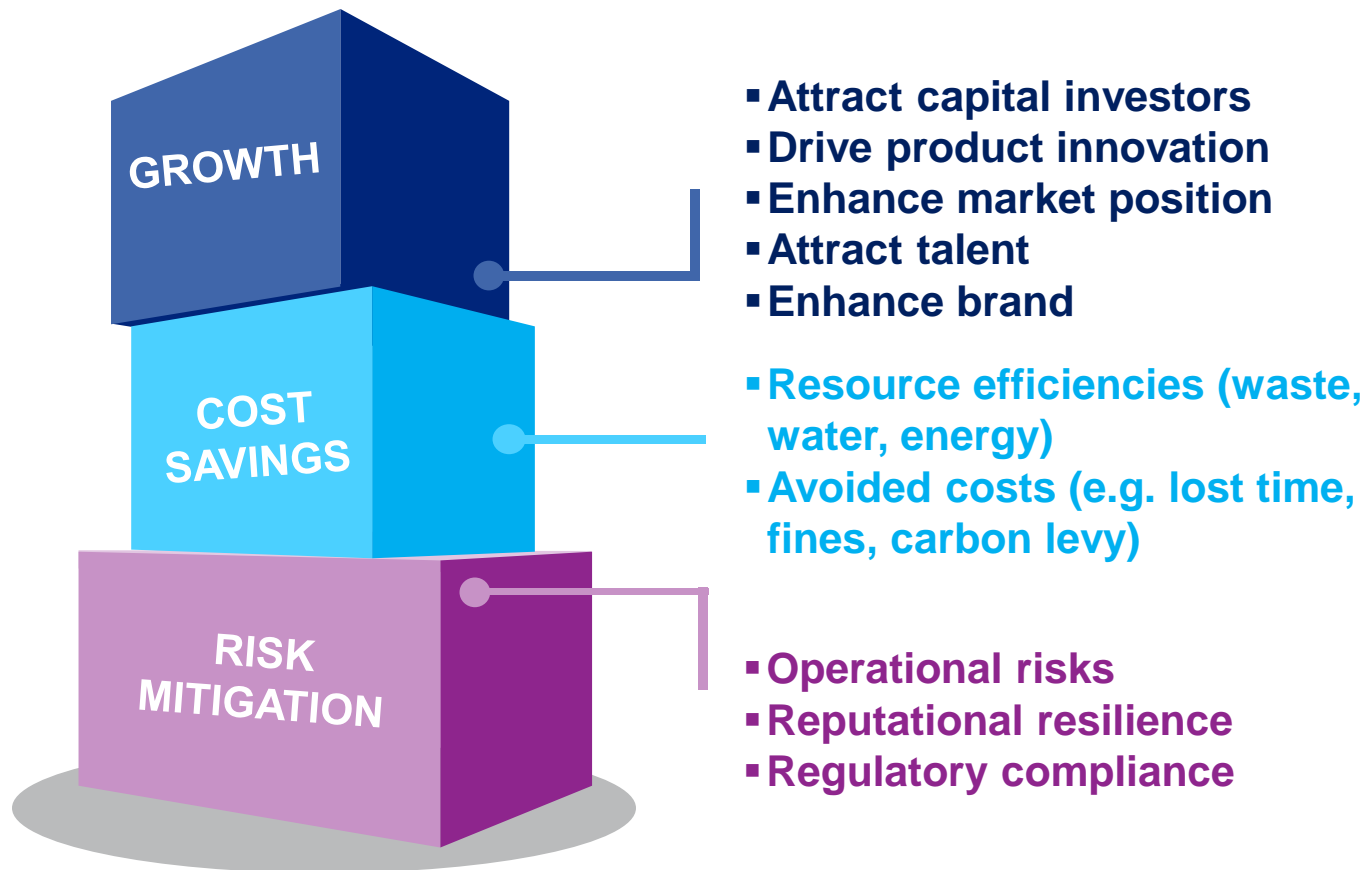
180

Number of mandatory (130) and voluntary (50) initiatives on CR reporting in 45 countries & regions

Source: Carrots and Sticks, 2013 edition



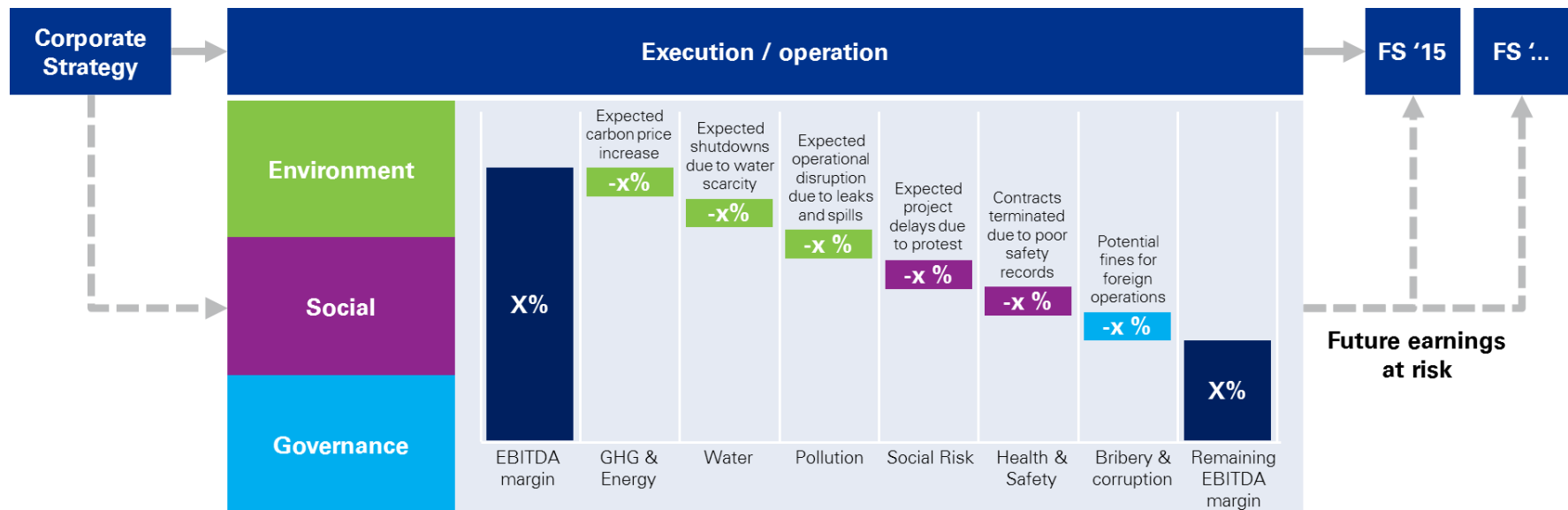
Corporate Responsibility is good business





Corporate Responsibility is good business

Visualization of future earnings at risk

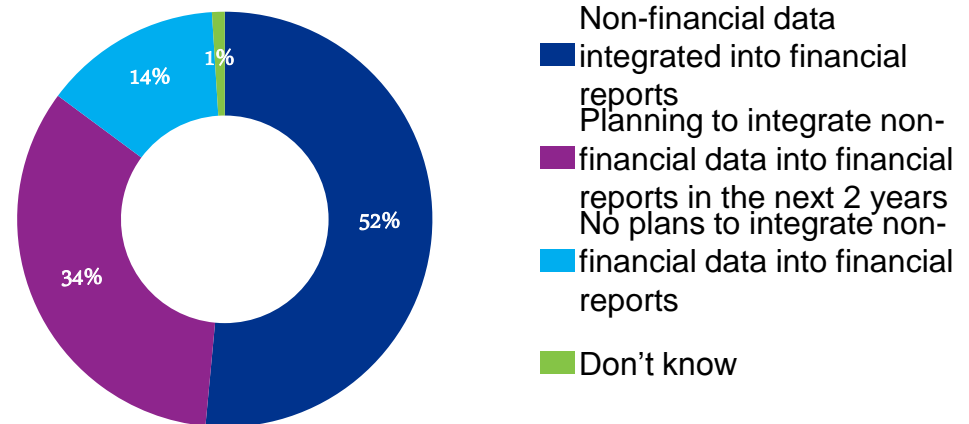


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Integration of corporate responsibility reporting

- ✓ **Blended reporting**
- ✓ **Standardization**
- ✓ **Materiality**
- ✓ **Quantification**

Approach to integrating non-financial data into financial reports (%)



Source: Verdantix / Deloitte (2014), CFOs and Sustainability

Trends and good practices

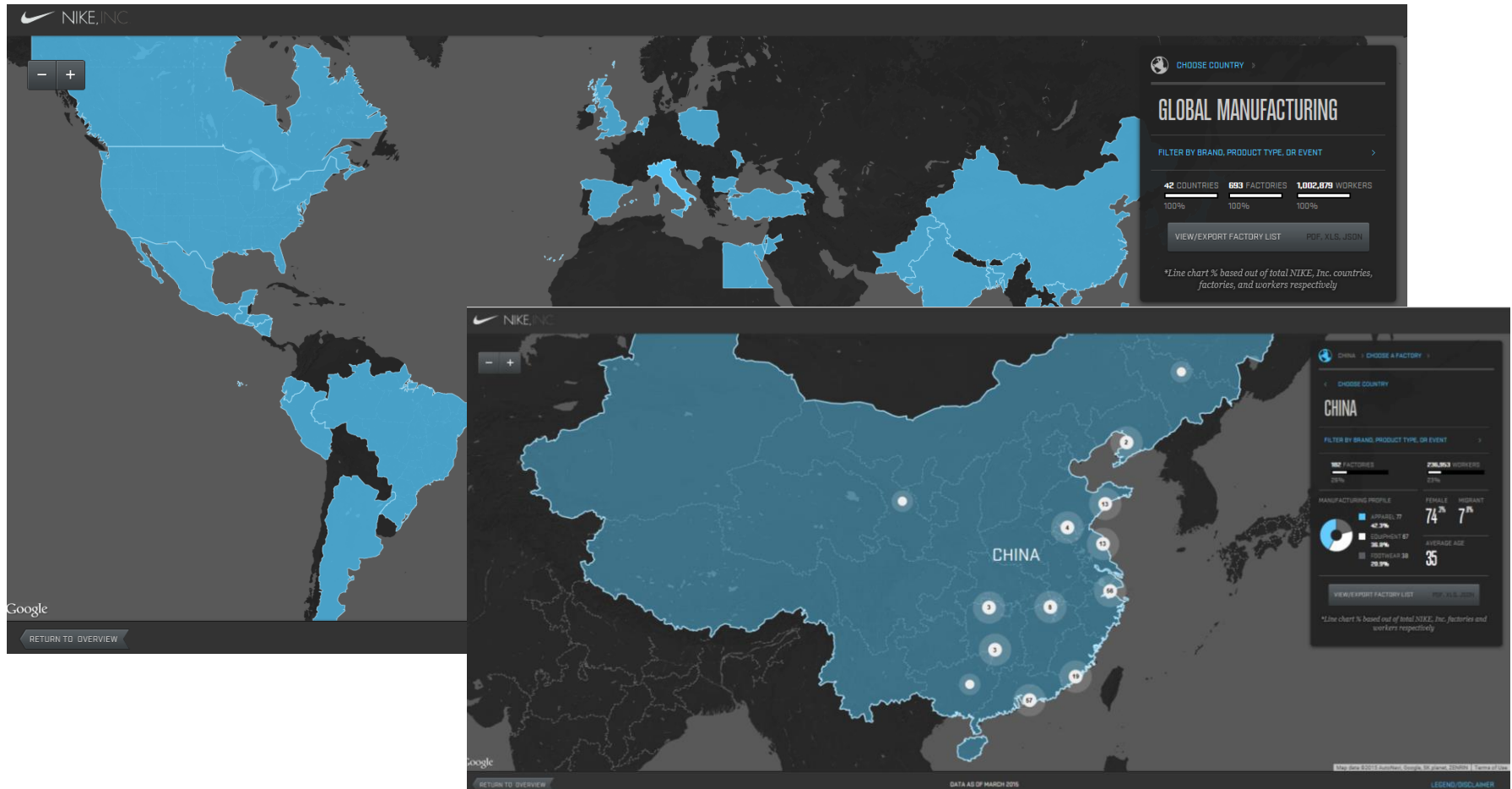
Company example – SAB Miller

Interactive corporate responsibility reporting



Source:
<http://www.sabmiller.com/sustainability/reporting/sam-tool>

Transparency on supply chain



Source: <http://about.nike.com/pages/manufacturing>

Reporting on shared value creation

Screen shot from Nestlé Report



Source: <http://www.nestle.com/>



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