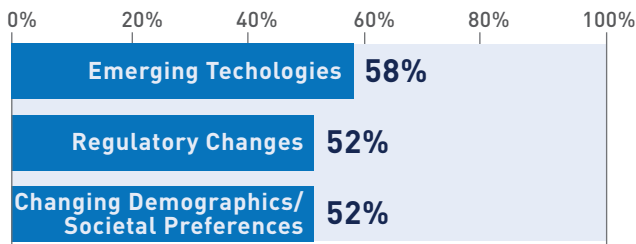


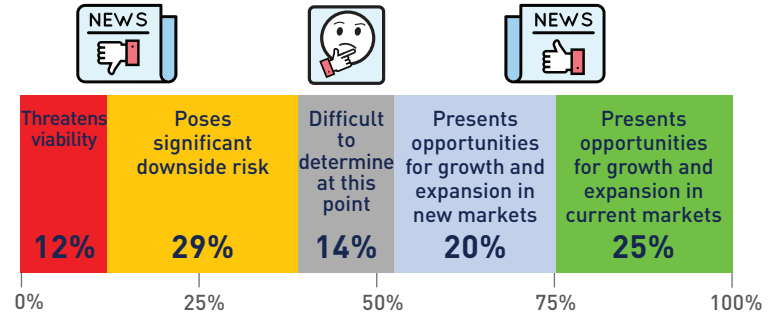
2019 FEI CANADA ANNUAL CONFERENCE #DISRUPTION #NAILEDIT SURVEY

Disruption risk may be defined as the risk(s) that would lead to fundamentally altering the financial prospects of an industry and companies operating within it.

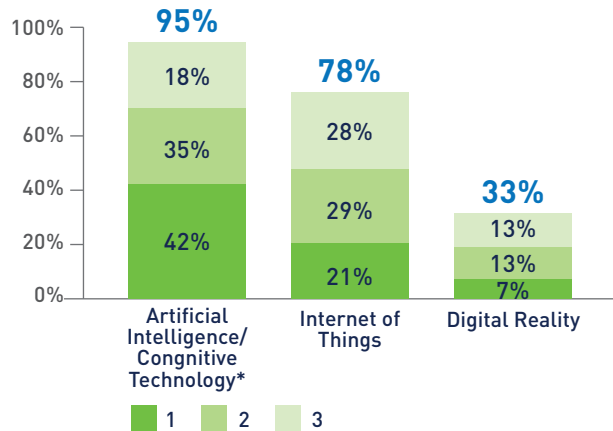
Which of the following disruptors do you think will have a material impact on your organization over the next 2-3 years?



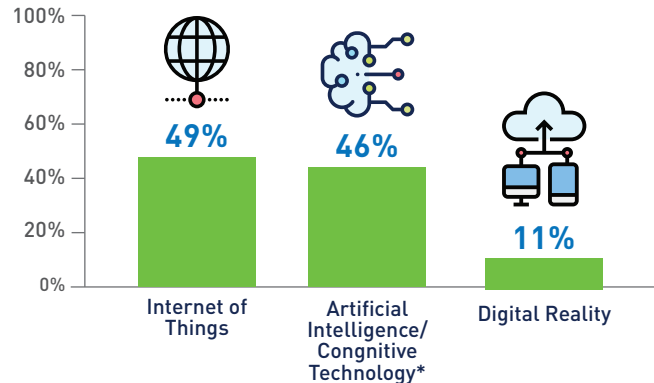
Which of the following best characterizes the potential impact to your organization from disruption risk?



Which of the following emerging technologies could have the most significant impact on your organization in the next 1-2 years? Rank Top 3.



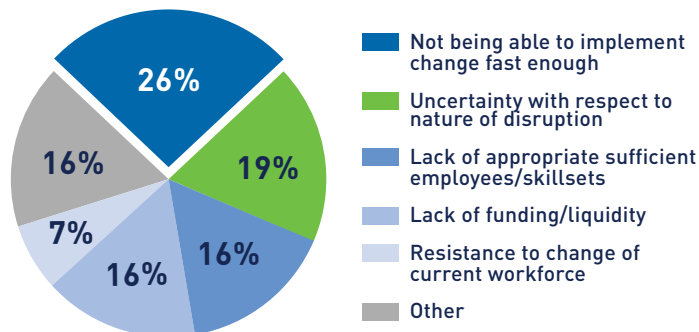
Which of the following emerging technologies, if any, is your organization currently developing or implementing, or has already developed or implemented?



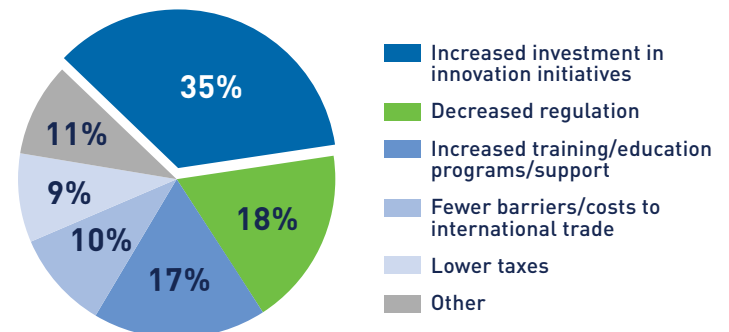
*Artificial Intelligence/Cognitive Technologies (e.g. machine learning, robotic process automation, natural language processing)

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What is the biggest challenge your organization faces in effectively addressing disruption?



What government policy changes would be most beneficial in helping your organization address disruption?



SURVEY DEMOGRAPHICS

109 respondents | Respondents were all financial executives, spanning a variety of industries.
 50% of respondents represented private companies | 27% of respondents – public companies | 23% of respondents – other
 51% of respondents were C-suite executives (CFO, CEO & COO), of which, 42% of respondents were CFOs

Survey period: May 8 – May 27, 2019