2019 FEI CANADA ANNUAL CONFERENCE
#DISRUPTION #NAILEDIT SURVEY

Disruption risk may be defined as the risk(s) that would lead to fundamentally altering the financial prospects of an industry and companies operating within it.

Which of the following disruptors do you think will have a material impact on your organization over the next 2-3 years?

- Emerging Technologies: 58%
- Regulatory Changes: 52%
- Changing Demographics/Societal Preferences: 52%

Which of the following best characterizes the potential impact to your organization from disruption risk?

- Threatens viability: 12%
- Poses significant downside risk: 29%
- Difficult to determine at this point: 14%
- Presents opportunities for growth and expansion in new markets: 20%
- Presents opportunities for growth and expansion in current markets: 25%

Which of the following emerging technologies, if any, is your organization currently developing or implementing, or has already developed or implemented?

- Internet of Things: 100%
- Artificial Intelligence/Cognitive Technology*: 49%
- Digital Reality: 46%

Which of the following emerging technologies could have the most significant impact on your organization in the next 1-2 years? Rank Top 3.

- Artificial Intelligence/Cognitive Technology*: 33%
- Internet of Things: 28%
- Digital Reality: 18%

What is the biggest challenge your organization faces in effectively addressing disruption?

- Not being able to implement change fast enough: 35%
- Uncertainty with respect to nature of disruption: 17%
- Lack of appropriate sufficient employees/skillsets: 10%
- Lack of funding/liquidity: 9%
- Resistance to change of current workforce: 8%
- Other: 16%

What government policy changes would be most beneficial in helping your organization address disruption?

- Increased investment in innovation initiatives: 35%
- Decreased regulation: 26%
- Increased training/education programs/support: 19%
- Fewer barriers/costs to international trade: 16%
- Lower taxes: 16%
- Other: 16%

SURVEY DEMOGRAPHICS
109 respondents | Respondents were all financial executives, spanning a variety of industries.
50% of respondents represented private companies | 27% of respondents – public companies | 23% of respondents – other
51% of respondents were C-suite executives (CFO, CEO & COO), of which, 42% of respondents were CFOs

Survey period: May 8 – May 27, 2019