

We help senior financial executives connect with peers and manage their careers through professional development.

Join the next generation of senior financial leaders today.





## **ABOUT US**

FEI Canada is the all industry professional membership association for senior financial executives.

With eleven chapters across Canada, FEI Canada provides professional development, thought leadership and advocacy services.

The association membership, which consists of CFOs, Audit Committee Directors and senior executives in the Finance, Controller, Risk Management, Treasury and Taxation functions, represents many of Canada's leading and most influential corporations.



## **MEMBERSHIP**

Most programs are included in membership fees, and members may attend any chapter event in Canada at no additional cost.

- Breakfast, lunch and dinner speaking programs (CPD eligible)
- Social networking through sport/ leisure outings
- Career services programming for members looking for their next opportunity (CPD eligible)
- Annual Conference (CPD eligible)
- Canada's CFO of the Year™ Award, an annual recognition of the quality, insight, direction, and leadership of Canada's senior financial executives

Many of our programs are offered with subject matter experts from our valued sponsors.

"I would recommend membership at FEI Canada. It's enhanced my life, not just my work life, but my personal life as well."

Bev Davies, VP, Enterprise Risk Management Investors Group Winnipeg Chapter member since 2005



## **EVENTS & CPD**

As a member, you can earn Continuing Professional Development credits (CPD) while accessing a full roster of membership benefits. Most of our CPD-accredited events are free for members, including breakfast seminars and webinars.

FEI Canada's annual conference is the highlight of each year. It's a threeday event packed full of learning and fun – a chance to meet members from across Canada and to catch up with old friends. The conference, which is held in a different part of Canada each year, earns attendees up to 12 CPD credits. New Executive members receive a complimentary conference registration within their first two years of joining.

"I find the FEI Canada activities to be relevant, timely and well attended. They are a great way to get interesting content and build your network at the same time!"

Louis Marcotte, Senior Vice President & CFO Intact Financial Corporation Quebec Chapter member since 2002



## **NETWORKING**

Talk with people who speak your language.

An FEI Canada event delivers unique opportunities to share your experiences and exchange ideas with colleagues in different industries. You will meet financial professionals with the same challenges.

Our goal is to bring together senior financial executives to further enhance their leadership skills and broaden management knowledge through specialized experiences.

"FEI Canada allows CFOs to network with a group of likeminded individuals and forge lifetime relationships."

Danley Yip, Vice President Robert Half Management Resources Vancouver Chapter member since 1997



# CFO LEADERSHIP BEYOND FINANCE PROGRAM

Held in conjunction with Queen's Smith School of Business, this executive education program equips senior financial executives with the insights they need to become more effective leaders and better strategic advisors to their CEOs and Boards of Directors.

Learn from top-tier university faculty and a prestigious Advisory Board that includes several of Canada's CFO of the Year™ Award recipients who contribute their extensive experiences and priceless industry knowledge to the classroom. The curriculum is uniquely tailored for CFOs and other senior financial executives, and is built around three pillars that each form a program module: Leadership, Strategy & Leading Change, and Strategic Execution.

"I saw the FEI Canada training as a chance to build my leadership skills, as well as my network."

Carmen Vierula, Chief Financial Officer Bank of Canada National Capital Region Chapter member since 2014 CFO Leadership Beyond Finance Program graduate — 2015



## THOUGHT LEADERSHIP

The Policy Forum develops FEI Canada's public positions, provides guidance and expert opinion on topics relevant to members, and advocates on behalf of financial executives on issues of current importance to government, regulators, accounting standards' bodies.

Working in conjunction with the Policy Forum, The Canadian Financial Executives Research Foundation (CFERF) conducts research studies on topics of importance to members.

Subject matter experts from our National Strategic Partners provide insights to our Policy Forum.



## Join FEI Canada today!

Complete our membership application at www.feicanada.org/membership.

### Individuals qualify if:

- They hold a senior financial executive position and
- Their organization's revenues exceed \$10M or its net worth exceeds \$3M.

#### Chapters

When you join FEI Canada, you will become affiliated with one of our 11 chapters across Canada. Our local chapters are a great place to build your network, seek advice, and get involved. Our chapters are located in Halifax, Montreal, Ottawa, Toronto, Oakville, London, Regina, Winnipeg, Edmonton, Calgary and Vancouver.

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