

THE LEADERSHIP CONTRACT

VINCE MOLINARO

June 6, 2014



leadership beyond finance

ANNUAL CONFERENCE
NIAGARA FALLS JUNE 4-6
2014
Scotiabank Convention Centre

What does it mean to be a **leader** today?

Lena,

I understand you may have
received a mixed message recently
regarding your career objectives.

Success is a funny thing.
Like physics, every action has a
positive and negative reaction. On
one hand, success has the effect
of giving one a sense of achievement,
pride in the accomplishment, affirmation
of skills and promotes a desire
to expand to the next horizon. The
other side is the reaction from others.
Some will rejoice in your achievement.
Others, perhaps because of their own
insecurity will feel threatened. These
people will involuntarily or purposely
take more to discourage you, undercut
the significance of your success, or
reprimand you to justify the fear
threatening to them. Some people are
jealous of other success. (Why don't
they get all the "bricks"?) Little do they
realize the opportunity exists for everyone.

The choice remains yours. Which of
the above will influence you? I encourage
you to always be the best you can be
take advantage of opportunities as you
find them. You have everything & need
nothing else! Love, L.



Ms. Wren
the Assistant
O.R.T.



leadership **accountability**



STRATEGY



LEADERSHIP







7%

OF EMPLOYEES HAVE
TRUST AND CONFIDENCE
IN SENIOR LEADERS



NEW YORK TIMES BESTSELLER

VINCE MOLINARO

THE

LEADERSHIP CONTRACT



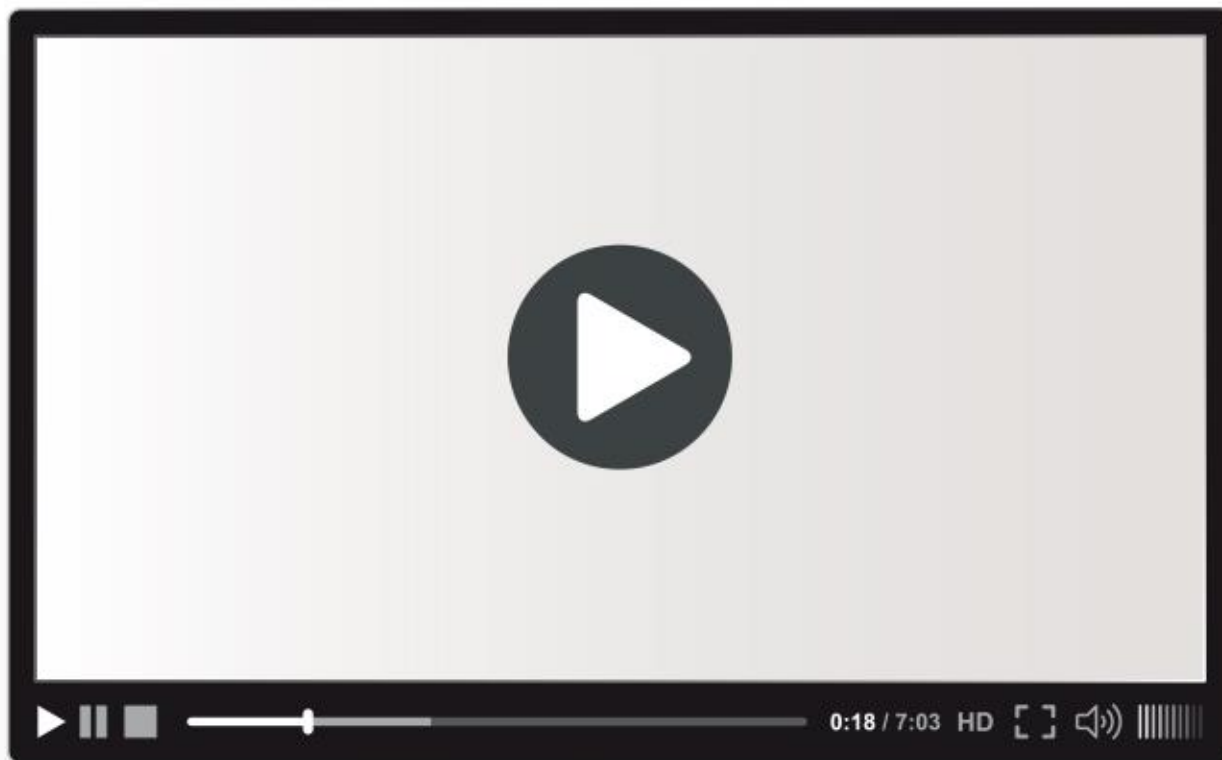
THE FINE PRINT TO
Becoming a Great Leader

Knightsbridge











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BIG

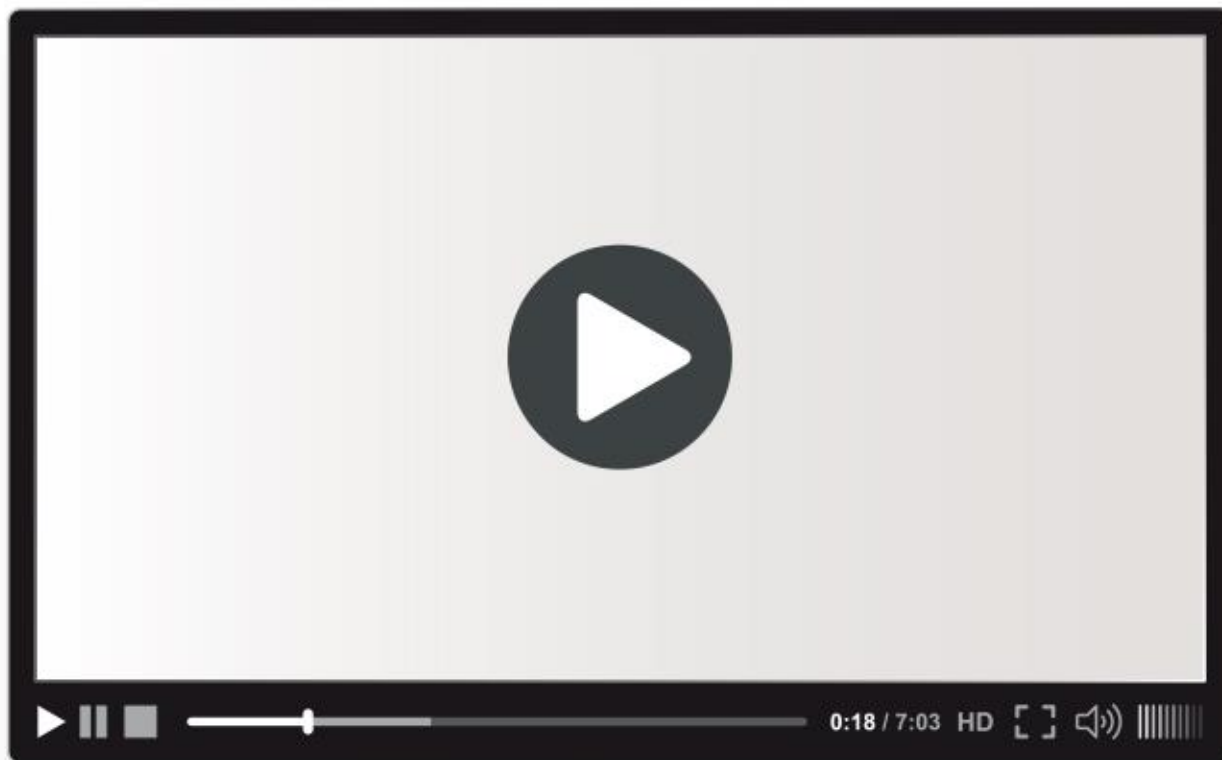
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Are you **all in** as a leader?





5 Core Leadership Obligations



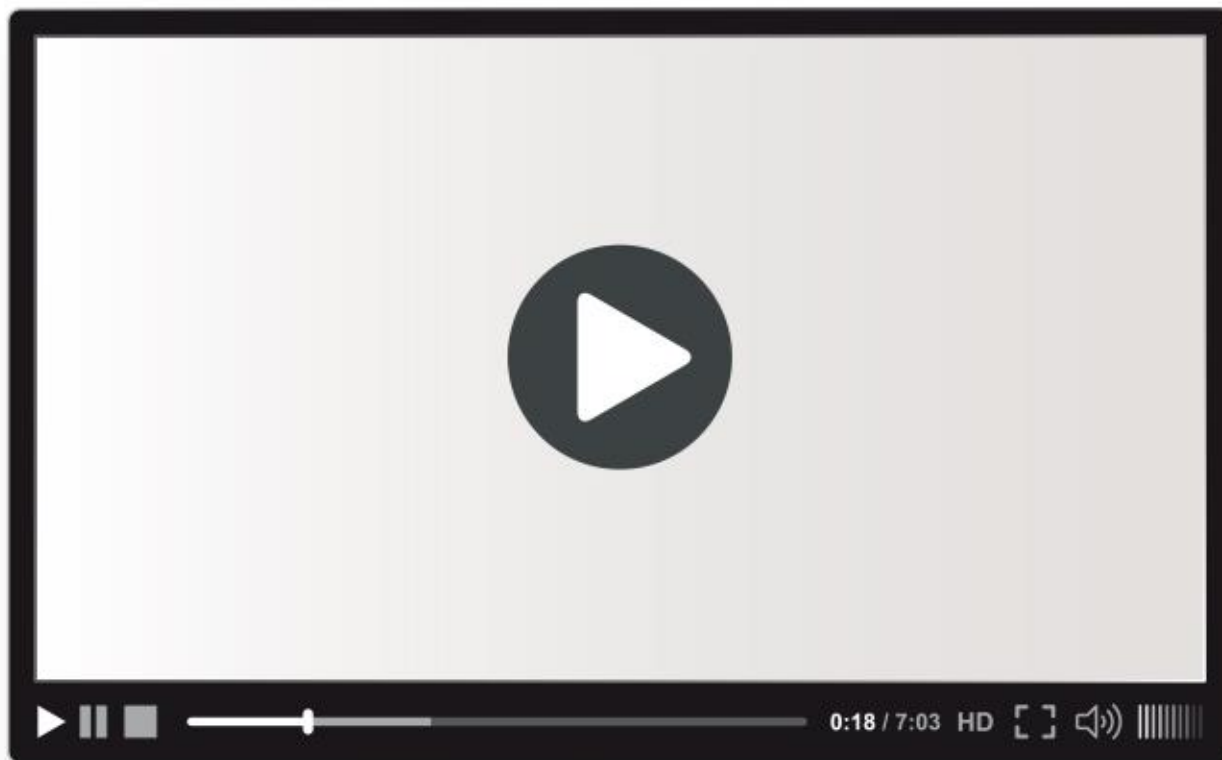
Are you leaving your company in
better shape than you found it?



The Hard Rule of Leadership

Avoid the hard work
and you become
WEAK

Tackle the hard work
and you become
STRONG



What hard work are you
avoiding?





How To Build Community of Leaders



What actions am I taking to build a strong **community of leaders**?

Put The Leadership Contract Into Action

Daily Actions



THE GUT CHECK FOR LEADERS



theleadershipcontract.com
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