

Peter McCusker**Innovation Funding Strategist**

Peter McCusker is a strategic thinker with expertise in business planning, management, development and operations, ranging from start-ups to international companies. He was a client of Alma CG prior to joining the firm in 2009, and has over twenty years' experience in manufacturing, distribution and technology.

Peter has spent the past ten years immersed in building out innovation funding strategies that enable companies to benefit from the various programs offered on both federal and provincial levels. Peter is highly proficient in the latest developments around the programs, and translates his knowledge into helping companies effectively navigate the innovation funding landscape, including loans, procurement programs, grants, and tax credits.