Newsletter

April 2009 Volume 1, Issue 2

Knocking Down Silos – Our Biggest Event to Date

Southern Golden Horseshoe Chapter's March 26th event with Dave Howlett, entitled *Knocking Down Silos™* drew a record number of 62 attendees, making it one of SGH's most talked about events.

Dave Howlett has inspired thousands of people across North America and abroad and he certainly did not disappoint the FEI crowd. As one of the select Canadians to achieve the highest level of Distinguished Toastmaster (DTM) through Toastmasters International, Dave had the audience engaged and entertained throughout the entire 90-minute presentation. Guests left the event feeling informed, inspired and 'called to action.'

As a token of appreciation, FEI members will have the opportunity to attend Dave's April 27th event at half price. The discount code and link to his presentation can be found on the SGH Chapter event section of the FEI website.



Thomas Evans, SGH Director of Prgrammes (left), Dave Howlett, Speaker (middle), and Bob Rolllwagen, SGH President (right).



A packed house at the March 26th Dinner Event

President's Corner -- by Bob Rollwagen

You have probably heard the phrase, "When times get tough, the Tough get tougher." Translated, when times are easy, anyone can perform but in today's economic environment, we need financial leaders, individuals that will take the actions that are needed to weather the storm.

I have noticed an increase of interest in the information provided and a higher level of involvement at all of the recent FEI events. Leaders need to have all the facts and be in a position to guide their team. They need to know why there is an issue and what to focus on so the desired result is achieved. This is not an easy task for even the best and brightest financial minds, as we have witnessed. One thing is constant, the need for information. This

is why I feel there is a higher level of interest in FEI and its information support processes by the real leaders of our financial community. Each of the last four events held by the Southern Golden Horseshoe Chapter has been attended by more than the previous one, and the March dinner event has hit a record draw of over 60 attendees. It has been a focus of our planning committee to provide valuable content that will allow our members to be better leaders in today's environment. Like all real learning opportunities, if you participate, you will benefit. In today's world, we cannot participate enough.

It may be tough to fit it all in, but the leaders do.



"FEI brings together a great group of professionals and shares leading edge insights that are very valuable." ~ SME Conference Participant



Montreal 2009 FEI Canada Conference

The SGH Chapter encourages everyone to register now for the 2009 FEI Canada Conference that will be held in Montreal, May 27 - 29. With over 38 speakers in 18 different sessions, Montreal 2009 has been designed to offer valuable education & networking opportunities for everyone.

Notable keynote speakers include:

- Bruce Waterman, SVP Finance & CFO and CFOY 2008, Agrium Inc.
- Hal Kvisle, President & CEO, TransCanada Corporation

Canada's Outstanding CEO of the Year 2008

 Pierre Beaudoin, President & CEO, Bombardier Inc.

Up to 11 CPD credits will be available to fulfill your annual professional development training requirements.

Montreal 2009 promises to be an outstanding conference with over 450 expected to attend.

Please visit:

www.feicanada.org/montreal2009 for the latest agenda and information.

Small and Medium Enterprise Day -- by Azam Foda

Building on our success with the SME day in October 2008, which was attended by over 125 attendees, 2009 is likely to see two SME days in Canada. One will be SME East covering Ontario and the provinces to the East and another will be SME West covering the Western Provinces. Steering committees for both are in place to plan compelling agendas with a combined National and Local flavour, FEI National Office is a strong supporter of this intiative. Each member of the Southern Golden Horseshoe Chapter of FEI

should take pride in the fact that an idea and experiment that took birth in your small chapter has grown to be of interest Nationally in Canada. Your chapter leadership now seeks your support to build on this success. Please forward your thoughts and ideas in this regard and most importantly, should you be interested in being part of the committee, please feel free to step forward. In the meanwhile, please hold the date October 20, 2009 tentatively for your SME day this year.

Announcements

The Southern Golden Horseshoe Chapter Dinner Guest Policy

The SGH Chapter welcomes guests, particularly those that would qualify for FEI Membership, at any of our upcoming dinner events.

Our Chapter can often waive guest fees for potential new members who would like to preview the types of events that FEI has to offer. We, of course, encourage FEI members to attend with guests such as colleagues and clients that may not qualify for membership, however, they will be required to pay our \$65.00 guest fee.

If you have any questions about bringing a guest or would like clarification on whether or not a non-member is subject to the guest fee, please contact our Chapter Administrator Jenny Jayavel at FEI.SGH@gmail.com.

"Navigating the Carbon Economy" with Douglas V. Tingey



Douglas V. Tingey Borden Ladner Gervais LLP Lawyers · Patent & Trade-mark Agents

On Thursday, February 19, 2009, the SGH Chapter welcomed Douglas V. Tingey as our guest speaker at our first dinner event for 2009.

The presentation focused on Climate Change and its implications to Canadian business. Douglas V. Tingey is counsel in the Calgary office of Borden Ladner Gervais. His current practice is divided between advising multinationals doing business in Asia and on the legal aspects of business solutions to climate change mitigation and adaptation. Mr. Tingey currently acts for project proponents and financiers of Kyoto Protocol Clean Development Mechanism projects in Asia and offset projects in Canada and, internationally, buyers and sellers of carbon credits. In addition to providing advice on structuring projects, Mr. Tingey advises on issues relating to carbon neutrality, carbon finance and the structuring of funds and investment vehicles intended to support the trading of carbon credits and the development of projects that create carbon credits.

"Interesting topic and good speaker. Lots of lively discussions around the tables"

~ February 19th Dinner Participant

Upcoming Events

SAVE THE DATE!

Please join us at our upcoming 2009 dinner events:

April 23rd – *Manage Your Team to Succeed* with Connie Stamper

In difficult economic times companies review their head counts to look for cost saving opportunities. Some companies focus their attention on getting the best out of their human resources. None of these actions deliver instantaneous results. Better-managed companies ensure that they build human resources over time to derive the best value from their payroll dollars through a process of performance appraisals, feedback and criticism to motivate their staff. Connie Stamper will be discussing "Using Staff Evaluations to motivate your team."

Connie Stamper is a Branch Manager for Robert Half International. Connie brings a blend of experience from recruitment and industry and it will be interesting to see her share perspectives from either side. Connie is a designated CMA and this event is being organized jointly with the Mid Western Ontario District of CMA Ontario.

Please RSVP no later than April 17, 2009.

May 21st - Annual Social at Strewn Winery

SGH Chapter member, Newman Smith of Strewn Winery has graciously opened the doors of Strewn Winery for an evening of regional cuisine and award-winning wines. Always a highlight of the SGH programming series, this event promises to be an enjoyable evening of good conversation and gastro-delights!

Upcoming Toronto Chapter Events:

April 28, 2009 - Career Services Workshop, Transition from CFO to COO or CEO - details TBA

May 20, 2009 - Annual General and Dinner Meeting joint with the Association for Corporate Growth, details TRA

June 23, 2009 - 5th Annual Golf Tournament - details TBA

FEI Canada Events:

April 14, 2009 - Canada's CFO of the Year award gala, Fairmont Royal York Hotel May 27-29, 2009 FEI Canada Annual Conference, Hilton Montreal Bonaventure

For more information on the above events visit www.feicanada.org

FEI - Southern Golden Horseshoe Chapter

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We're on the Web! See us at:

www.feicanada.org /chapters/hamilton/ index.html

Your Chapter Directors

President – Bob Rollwagen CFO, Metro Waste Paper Recovery Inc. bob.rollwagen@netrowaste.com

Past President – Randy Smallbone CFO, Migao Corporation randall.smallbone@migaocorp.com

Vice-President – Azam Foda Director of Finance, Armtec Ltd Partnership afoda@armtec.com

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Director of Programmes – Tom Evans Chief Agent, Employers Reassurance Corp tom.evans@ge.com

Director of Sponsorship – Gordon Heard Consultant, The Finance Group gheard@financegroup.ca

Secretary/Treasurer – Vic Wells CFO, Titanium Corporation Inc. vwells@titaniumcorporation.com

About Our Organization...

Welcome to the Southern Golden Horseshoe (formerly Hamilton) Chapter of Financial Executives International Canada. Our Chapter provides a great forum for peer networking by CFOs and other senior financial executives who want to meet quality people and share with others solutions to the crucial issues that confront

them daily. Our FEI Dinner meetings, professional development seminars and informal outings focus on the highest quality speakers and entertainment to facilitate the flow of new ideas, perspectives as well as sound career and business decisions.

Thank you to our Chapter Sponsors





