

## 2009 Social Draws Record Crowd

Held at Strewn Winery in picturesque Niagara-on-the-Lake, Southern Golden Horseshoe Chapter's (SGH) 2009 Social drew another record crowd of close to 40 guests.

Organized in partnership with Newman Smith, Chairman of Strewn Winery and one of SGH's long-standing members, guests were treated to a personal tour of the winery followed by a wine tasting and three-course meal at the onsite restaurant Terroir La Cachette. For this special event, SGH extended a formal invitation to both FEI members and their spouses/partners in order to enliven the festivities. Guests dined on the house specialty of Duck Confit, and each course was accompanied by one of Strewn's award-winning wines.

Along with spouses and guests, the 2009 Social also brought out a number of Chapter sponsors who enjoyed interacting with FEI members on a more informal basis.

Always a highlight of the SGH Programming Line-up, the 2009 Social was a fitting end to a very successful year for the SGH Chapter.

The Board of Directors would like to thank Newman Smith for his generous hospitality, along with the staff and management of Terroir La Cachette for making this a memorable and enjoyable evening for all.



SGH Chapter Members take a break from their multi-course dinner to pose for a picture.

## President's Corner -- by Bob Rollwagen



Sixty has been a good number for the Southern Golden Horseshoe Chapter. Starting with the celebration of this milestone during our AGM in September at the Hamilton Club featuring

Jonathan Wellum, through to the best attended Member Social in 5 years at Strewn Winery in Niagara-on-the-Lake; it has been a year of growth and new ideas. The Executive team has expanded and the number of events has increased. The SME One Day Conference has become the premier annual Professional Development event of the Chapter. Adding professional Administrative staff to our team has improved the quality of our communication and organization. All of this has been done with a focus of increasing the member value equation. FEI is a Member driven organization and

provides Canada's leading opportunity for financial executives to network. Like any investment, if it is not researched well and managed constantly, it will not provide the return expected. Membership in FEI is an investment in your future. Networking is an investment process that pays great dividends when managed. FEI provides the management tools to help you build your network and the services to maintain your leading edge awareness of the business environment you work in. I trust that you know all of this and when asked to step forward and contribute to the continuing growth and life of the SGHC, you will see this opportunity as one of those tools for success. I hope to meet you at our 61st AGM in September.



*“As a former President of the Montreal Chapter, Chairman of FEI Canada and Director of the US organization, I attended so many great conferences in Canada and the USA. I also made so many good friends, some of whom I still keep in touch with. My decision to join FEI Canada was one of the best moves I ever made ”*

*~ Ilay Ferrier, Life Retired Member, Quebec Chapter*



## Membership with FEI Canada -- by Sydney Freeston

While FEI Canada depends on its chapter and committee volunteers, without whom the organization could not grow and thrive, FEI Canada's life force is, without a doubt, its members. With 2000 members spread across 11 chapters from the Atlantic to the Pacific, FEI Canada is a vibrant community of senior financial executives. Our members are drawn across all industries, from the public and private sectors, as well as education, and government.

FEI Canada membership benefits can be extremely valuable to a member, but only if they choose to utilize them! Some benefits to membership include networking events and tools - including the annual conference, and our recently launched group on LinkedIn - allow members to share best practices, information, and problem solving. Membership also includes a complimentary subscription to the FEI magazine, *Financial Express*, as well as our monthly e-newsletters, the *Xpress* and *Finance & Accounting Review (F.A.R.)*. Attendance at professional development opportunities at both the National and Chapter level - including National Breakfast Seminars and monthly SGH Chapter dinner events - featuring top speakers, can earn you valuable CPE credits at no extra charge! FEI Canada National and their chapters

both offer career management services in the form of online job postings and career service emails, and targeted career management events, respectively. Finally, CFERF research, and the work done by our technical committees, CCR and IPAC, will help members stay current in the financial world.

Please remember that there are different categories of memberships at FEI Canada for individuals at different stages in their careers.

**Executive Member:** Standard for financial executives.

**Academic Member:** Educator with the title Dean, Assistant Dean, Professor, etc

**Entrepreneur Member:** Consulting and/or starting a new company.

**Career Service Member:** Currently in transition and planning on returning to Executive, Academic, or Entrepreneur Membership.

**Retired Member:** Not planning on returning to work; annual renewal.

**Life Retired Member:** Not planning on returning to work; one time payment.

If you have any questions regarding membership, please never hesitate to contact Sydney Freeston at the National office at 416.366.3007 x5110 or [sfreeston@feicanada.org](mailto:sfreeston@feicanada.org). You could also contact Vic Wells, Director of Memberships, at [vwells1@cogeco.ca](mailto:vwells1@cogeco.ca).

## Announcements

### SGH Chapter RSVP Policy

The SGH Chapter encourages Chapter members to take advantage of all the benefits and privileges that come with FEI membership, especially the numerous no or low-cost professional development dinner events offered throughout the year.

From September through May, SGH holds approximately eight dinner events which are free for any FEI member to

attend. We simply ask that if you RSVP to attend one of these excellent meetings that you keep us informed should you no longer wish to attend. We are required to report catering numbers to our venue in advance, and pay for food and beverages based on these initial numbers. In order for us to keep costs down and continue to offer a high level of programming, we require your cooperation and assistance in accurately managing and reporting our attendance numbers.

## Upcoming Events

### 2009/2010 Calendar of Events:

**September 22<sup>nd</sup> AGM & Dinner Meeting – Corporate Sustainability 101 – Greening your Bottom Line** with Sally Leppard, Founder and CEO, Lura Consulting

Even during these uncertain economic times, the latest “Green Wave” appears to be sticking. Whether it was Al Gore’s “An Inconvenient Truth”, or the more persuasive economic analysis of the impact of climate change in The Stern Report in late 2007, Corporate Canada is stepping up to the plate and bottom lines are turning green.

Our speaker will explore the merits of going green, and outline a step-by-step approach to developing a corporate sustainability program with your employees, that doesn’t blow your bottom line.

Sally Leppard founded Lura Consulting, a community-planning firm, in 1974. She works with governments, communities, institutions and corporations on sustainability planning. Sally will explore how every individual can make a difference, and when flat-lined teams form to implement corporate sustainability projects, they become powerful forces of change.

**October 22<sup>nd</sup> 2<sup>nd</sup> Annual SME Conference – Growing Your SME in a Changing Economy.**

FEI Canada is proud to present the second annual SME Conference live from the Mississauga Convention Centre with simulcast to Halifax and Montreal. This must attend; full-day event is intended for senior finance executives, CFO's/CEO's and others associated with the Small and Medium Enterprise community. The conference is planned with a mix of keynote sessions, breakout sessions and panel discussions. The distinguished speakers will help you understand and deal with many of the complexities emanating from the most severe downturn in modern Canadian history. They will provide you with the skills needed to grow your SME in this changing economy. For more information on the program, please click on the link below:

[http://www.feicanada.org/events/SMEConference\\_2009/Agenda.html](http://www.feicanada.org/events/SMEConference_2009/Agenda.html)



**November 19<sup>th</sup> Dinner Meeting – Talent Management in Turbulent Times** with Jan van der Hoop, President, HiringSmart Canada.

More than 70% of the workforce is in some stage of disengagement with their work, costing businesses billions each year in lost productivity.

Jan offers organizations a new and better approach to staffing that leads to better business results. He will take you through a step-by-step process that will help you and your organization plan concrete steps to improve your top line and your bottom line.

Jan van der Hoop spent more than fifteen years in senior Human Resources positions with a number of leading corporations. In 1998, Jan founded The People Factor - an organization that worked with companies to build their organizational capacity, grow their people and improve their bottom line performance. In 2006, Jan co-founded HiringSmart Canada in response to a demand from his clients to improve their bottom line results by changing the way they hire.

### SAVE THE DATE – DETAILS COMING SOON!

**February 18<sup>th</sup> Dinner Event – D & O Liability Arising from Executive Pay for Performance** with Barry Reiter, Partner, Bennett Jones, Gary Finch, Principal, 3XCD, & John Walters, President, Hallmark Group.

**March 2010 – Joint Dinner Event with FEI's Toronto Chapter**

**April 22<sup>nd</sup> – TBA**

**May 20<sup>th</sup> – Annual SGH Social**

### Upcoming Toronto Chapter Events:

**September 21<sup>st</sup> - Dinner Meeting with Canada's 2009 CFO of the Year, David Garofalo, Vice President, Finance & CFO, Agnico-Eagle Mines. Topic TBA**

**November 24<sup>th</sup> – 15<sup>th</sup> Annual November Social Evening**

For more information on the above events visit [www.feicanada.org](http://www.feicanada.org)

## **FEI - Southern Golden Horseshoe Chapter**

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We're on the Web!

See us at:

[www.feicanada.org/Chapters/chapters/southerngoldenhorseshoe/index.html](http://www.feicanada.org/Chapters/chapters/southerngoldenhorseshoe/index.html)

## **Your Chapter Directors**

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### ***About Our Organization...***

Welcome to the Southern Golden Horseshoe (formerly Hamilton) Chapter of Financial Executives International Canada. Our Chapter provides a great forum for peer networking by CFOs and other senior financial executives who want to meet quality people and share with others solutions to the crucial issues that confront

them daily. Our FEI Dinner meetings, professional development seminars and informal outings focus on the highest quality speakers and entertainment to facilitate the flow of new ideas, perspectives as well as sound career and business decisions.

## **Thank you to our Chapter Sponsors**

